

THE WEATHER

Fair tonight and Saturday; same temperature

VOLUME V NUMBER 247

The La Crosse Tribune

LA CROSSE, WISCONSIN, FRIDAY, MARCH 26, 1909

We guarantee advertisers most circulation and best returns

TARIFF FIGHT IN HOUSE TODAY GROWS SPIRITED

TARIFF REVISION CALLED VICIOUS

PAYNE PROPOSITION ATTACKED BY DEMOCRATS

COMMON PEOPLE TO SUFFER

Monopolists Are Favored in Reckless Disregard of People's Rights is Claim

WASHINGTON, D. C., March 26.—One of the most forceful arguments that has come from the democratic side on the tariff question was made in the house today by Representative Pou, of North Carolina, minority member of the ways and means committee. In the course of his speech, Pou said:

"Between the years 1904 and 1908, the people realized that while they had enjoyed a period of prosperity, the people of other nations not protected by the Dingley tariff or, indeed by any tariff at all, had also enjoyed a prosperity equal, if not higher in degree, than that enjoyed by us. The workingman realized he had been deceived, the cost of living advanced in proportion considerably beyond any advance in the scale of wages he was receiving.

"You (the republicans) have a deficit in the treasury confronting you, thanks to your imbrided extravagance—and in order to cover that deficit, of course you have got to raise more taxes which will come directly from the pockets of the people, but as I expect to show, you have been careful not to legislate so that any of your great tariff-fostered trusts will be forced to surrender any part of their unreasonable profits or the protection against competition which has surrounded them like a granite wall. Do you gentlemen claim that your revision of the steel schedule will afford any relief whatever to the consumer? Must the consumer be forever taxed and forever forced to buy in a market where all competition is killed?"

"I submit that if hides are placed on the free list shoes should be placed there also. You said that the tariff on shoes was a revenue producer and he was opposed to its removal. Of the wool schedule he said:

Schedule a Crime.

"Wherever wrote that schedule in the Dingley law perpetrated a crime against the people of this nation. Women's and children's dress goods are protected by an ad valorem rate averaging 103 per cent, cloth ready made, etc., with an average of 94 per cent, flannels for underwear 107 per cent, and knit fabrics with an average ad valorem rate of 101 per cent. Here was your opportunity, Mr. Chairman, if you really wanted to help the man who needs your help."

He went on to show that only small reductions had been made in these schedules. Regarding the great increase in the duty on women's and children's gloves, he said:

"The change in this schedule is not surprising to some of us who have been in Washington for quite a while and gained some little insight into the way in which things are done. During the last days of the last session, the fate of the subsidy bill was hanging in the balance. In this exigency, republican leaders who had this measure in charge, brought to their assistance all of the old guard within reach. One very general gentleman in particular (referring to former Congressman Littauer, who was largely interested in the glove industry) was on the scene and did yeoman work in bringing up the republican recalcitrants to that measure."

"Worker" Rewarded

"Now to and behold, he is to be rewarded with an additional monopoly probably of the manufacture of women's and children's gloves also. It will not be very long before the women of this nation will experience an object lesson of the republican revision of tariff on gloves. Woe until the republican party on that day when the wrath of the American woman is aroused."

He condemned the cut in the lumber rate, the drawback and the maximum and minimum features of the bill.

"This bill," said Pou in conclusion, "is more oppressive, more vicious than the present Dingley law."

MURDERED FOR \$45.00

LINCOLN, Neb., March 26.—James Storey, in jail at Valentine, Neb., accused of the murder of Fred Smith last October and arrested at LeGrand, Ore., after a long chase, confessed just before his trial began today.

In a detailed statement to the sheriff he declared he killed Smith for the purpose of robbery, stole \$45 and threw the body into the Niobrara river.

CHAMPION TRUST NURSE ON FLOOR

FORDNEY, HE WANTS TARIFF ON ABOUT EVERYTHING

"BABIES" NEED PROTECTION

Says He Would Favor Even Higher Tariff to Care for the Poor, Weak, "Infant Industries"

WASHINGTON, D. C., March 26.—That more than 70 per cent of the labor employed in British Columbia lumber mills is oriental, was the statement made by Representative Humphrey (R., Wash.) in the house today in urging protection on lumber for the northwest.

Humphrey attacked the correctness of several of the witnesses before the committee. He declared that with white labor the cost of making a thousand shingles in the state of Washington was 55 cents, whereas with Chinese labor, as in British Columbia, it was only 25 cents.

Cushman (R., Wash.) came to his aid by reading some statistics of imports from Canada. He declared that shingles were produced so cheaply in British Columbia that \$2,333,000 worth were imported from Canada last year, and only \$75,000 worth sent from the United States to British Columbia.

The Washington congressmen maintained that what was the finished product in the east was but raw material in their section of the country.

Fordney Militant

When Representative Fordney (R., Mich.) arose in the house today to discuss the tariff he was at once made the center of close attention. As a consistent, militant advocate of a high protective tariff, he has no superior in the house. He said in part:

"In my opinion some of the schedules do not measure up fully to the standard of protection commanded by the republican national platform and I trust that amendments will be presented to cover such errors and omissions."

"I regard the maximum and minimum provision of the utmost value to all the people of this country, engaged in gainful pursuit.

"Cheap cost of living and cheap men can never be made the basis of economic progress. When high prices for farm and manufactured products and American labor prevail, prosperity also prevails."

He favored the duty on imported cotton fabrics should be increased.

"I would also have been highly pleased," he continued, "to see a paragraph in the bill providing for a duty on long staple cotton."

He deplored the reduction in the tariff on low grades of lumber, saying that the industry needs protection only on these grades. American high grades compete in the market of the world with lumber from all parts of the world.

"He said that a great amount of sugar is admitted free of duty, or at rates lower than provided by the Dingley tariff, because of tariff concessions granted to Hawaii, Porto Rico, Cuba and the Philippines. As to prices he demonstrated that the best sugar factories pay higher prices for a ton of beets than the European refiner asks for a ton of granulated sugar. The duty of \$1.90 per hundred pounds of sugar, he considered to be very reasonable.

"The price for sugar," he said, "paid by the consumer in the United States is less than the price paid by the consumers in any other country except England and some of her colonies."

"The intent and principle of a protective tariff law is none other than to foster capital and labor at home. An equitably arranged tariff means no wilfully idle men. On the other hand, it means stability to both capital and labor and is the greatest safeguard to Americans against ruinous competition that can be imagined."

Heard of Hell, Too

Fordney paid his respects to a delegation of Minnesotans who have been here working hard for free lumber. One of them, he said, "would not know a sawmill if he met it in the middle of the road," and others, he declared, owned great tracts of timber in Canada that they desired to bring in free.

Sladden and Hardy, democratic members from Texas, tried to get Fordney's opinion on a lumber combination.

"I have been in the lumber business," said Fordney, "ever since I was a boy and I have heard nothing

PLEASE COME HOME DEAR, YOU CAN SEE 'EM IN THE TRIBUNE TONIGHT



REPUBLICANS FOR BETTER HEALTH

TAXES MUST NOT INCREASE EXCEPT WITH POPULATION

WANT BETTER GOVERNMENT

Party Will Oppose Changing System of Bookkeeping at Taxpayers' Expense; Other Plans

The platform committee of the republican party is in session at the time of going to press, for the purpose of framing a platform for the coming campaign.

Interviews with leading republicans and members of the committee indicate that the party will probably declare:

For orderly government:

For the liberal support of the public schools including the extension of the course of manual training therein.

The park question, started with the bonds recently issued, they will endeavor to deal fairly with all sections of the city, in the distribution of the bonds voted.

For better keeping of municipal accounts and books with fewer changes in the system of keeping books at the expense of the taxpayers:

For fewer laws, better laws, and stricter enforcement of the laws, and for a well regulated, business-like administration of the city;

For better facilities for the health department and legislation tending toward the health of the city generally, it being recognized that the health officer is hampered in his struggle against contagious diseases for want of necessary supplies and lack of funds;

For a policy in taxation which recognizes that the sum of the taxes actually collected cannot be materially increased without disastrous effect upon the effort to promote the industrial growth of the city and for the strictest economy in municipal administration, recognizing that the

WAS IT MADNESS OR WIERD MURDER

MYSTERY GROWS IN STRANGE VINCENNES AFFAIR

BRIDE SAW HAND AT WINDOW

Family Rushed Out and Found Letter on Sill and Third of Threatening Notes

VINCENNES, Ind., March 26.—The latest development in the Culbertson murder or suicide theory is a vigorous denial by Mrs. Etta Longwell that she had anything to do with the case. Mrs. Longwell lives with her mother at 708 Madison street, Chicago. She is willing to come to Vincennes, but the police say they do not want her, as they are now satisfied that Mrs. Jessie Lee Overton Culbertson committed suicide. However, all doubt on the question has not yet been removed from the minds of all the people and some still insist it was a case of murder.

Others Think It Suicide.

VINCENNES, Ind., March 26.—A strange theory is entertained by the police today in explanation of the mysterious death of Mrs. Jessie Lee Overton Culbertson, the bride of Vincennes. Was Mrs. Culbertson the victim of a strange madness that led her to write to herself the threatening letters of tragic watching she received during the week before she was found dying from carbolic poisoning, bound and gagged in a shed back of the house of her husband's parents, with whom she lived?

Police Chief Evans thinks Mrs. Culbertson in addressing the letters limited the hand writing of an old sweetheart of her husband, by whom they ostensibly were written. This old sweetheart, according to a report to the police has been located in Chicago and has offered to come to Vincennes to clear her name.

The police have compared the threatening letters of warning re-

DEMOCRATS POINT WITH JUST PRIDE

ADMINISTRATION OF DR. W. A. ANDERSON ENDORSED

PROMISE A MORAL UPLIFT

Pledged to Improving Moral Tone and Endorse Park Scheme and School Work

The democratic platform was prepared and adopted by the candidates at the meeting last evening. The document which is the work of Chairman Doherty, O. J. Sorenson, Prof. A. H. Schubert, James T. Day, W. F. Wolfe and Fred Schnell, was approved of and accepted by a unanimous vote without any discussion whatever. It follows.

Endorse Administration.

"The democracy of the city of La Crosse, speaking through its regularly nominated candidates for municipal offices, and its city committee, sets forth the following declaration of principles for the consideration of the people at the municipal election to be held April 6, 1909:

"We respectfully submit that the government of the city of La Crosse has been administered in a most able, efficient and business like manner for the past ten years under democratic rule. We especially commend the democratic party for taking the initiative in the permanent improvement of our streets, the extension of our water mains and sewers, the betterment of our schools by the erection of new buildings, improving of the old and properly equipping the same."

"We recommend the establishment of a system of manual training and domestic science in our public schools, the demand for which was first given expression in the democratic platform two years ago. We believe the system should be extended as fast as our resources may permit."

Approve Parks.

"We approve of the action of the mayor and common council, in laying the foundation for a park system in this city and we offer our hearty support to the park commission recently appointed in its endeavor to establish playgrounds for children. We believe that with the provisions already made for that purpose involving as it does but a slight expenditure in each year, that our parks and playgrounds will grow as the city grows, and will contribute not only to beautifying our city, but will add in a great measure to its material advancement."

For Moral Uplift.

"We believe that the moral atmosphere of our city can be improved, and we hereby pledge ourselves to bring about this result by a strict enforcement of existing laws."

"We hereby pledge ourselves if entrusted with power, to conduct an economical, business like administration, and promise that the expenditure of public moneys will only be made with due regard to the needs and growth of the city."

Committees Named.

A committee on halls was appointed and they will make a tour of the city today in an effort to get the leading halls of the city rented for the meetings which will be held in the next two weeks.

A finance committee of five will also be appointed by Chairman Do-

KIDNAPPER BOYLE GOES TO SHARON TO FACE ACCUSERS

SON PAID TO GET FATHER TO VOTE FOR IKE IN G. O. P SENATE CAUCUS

BIG SENSATION IN THE STEPHENSON PROBE TODAY

SENATE VOTES FOR A QUIZ

Owen Resolution Passes—Assemblymen Keep Kingsley and Stone Off the Stand Today

MADISON, Wis., March 26.—(Special.)—A sensation was pulled off before the senatorial investigating committee this afternoon when C. M. Perry, of Oshkosh, son of former Assemblyman W. M. Perry, testified that two years ago he was paid \$25 a day by Earle Morgan, Stephenson's son-in-law, to work for Stephenson before the legislature that elected the Marquette man the first time.

Perry testified that he received the \$25 a day for his work, and that he did work for Stephenson according to the contract. He declared HE CENTERED HIS EFFORTS UPON HIS FATHER AND ASSEMBLYMAN CHARLES MEITZEL.

The record shows this:

W. M. PERRY VOTED FOR STEPHENSON IN THE REPUBLICAN CAUCUS THAT FINALLY GAVE HIM REPUBLICAN NOMINATION. It was from this caucus that W. D. Connor withdrew two men at the critical moment. ONE VOTE CHANGED TO HATTON WOULD HAVE TIED THE CAUCUS.

MADISON, Wis., March 26.—(Special.)—The state senate today adopted the Owen resolution providing for the appointment of a separate senate committee to probe the Stephenson election.

The resolution was accompanied by a sharp debate. As passed it provides for the continuance of the senate members on the present joint committee until its labors are ended April 10.

At that time the new senate committee will take up the probe, going into the election of assemblymen to whom Stephenson money was given, and into the legislative fight for the election of Stephenson, including the joint session in which the Marquette man was elected by the withdrawal of democratic votes while the roll was being called.

The vote on the adoption of the resolution was 19 to 9.

Kingsley Held Up

George Kingsley was not allowed to take the stand today and impeach the evidence of State Warden Stone to the effect that he had given Kingsley \$200. Neither were two other wardens who were present. Neither was Stone allowed to take the stand, although he had signified his readiness to appear. The reason was that the assembly members, whose majority on the committee renders them dominant, declined to permit it. Overriding their concession of yesterday that they would permit it, they harked back to the resolution calling for the immediate discontinuance of the Stephenson probe and the taking up of other candidates, and refused absolutely to permit Kingsley or Stone to appear.

Why They Bucked.

It is regarded as significant in this connection that the rumor had spread about the capitol that the senate resolution for a separate probe would be killed. Later this resolution passed, and it is now anticipated that tomorrow the Stephenson assemblymen on the committee will hasten to correct their record by permitting Kingsley and Stone to be called. A sensation is promised when this development comes.

CROOKED CASHIER NABBED

CARROLL, Iowa, March 26.—R. E. Coburn, cashier of the wrecked First National bank, was arrested today by federal authorities. The grand jury is investigating the affairs of the bank.

When the bank collapsed President W. F. Fullerton committed suicide.

CHESS CHAMPIONSHIP.

BROOKLYN, N. Y., March 26.—Chess experts of Great Britain and America started in the eleventh international cable match this morning and when the adjournment for luncheon was taken the Americans appeared to have an advantage of two boards while in the other matches they had not progressed much beyond the opening stage.

MYSTERY OF WOMAN IN CASE UNSOLVED

"HELENE" IS REFINED AND EDUCATED

DRIFTS TO DANCE HALL TALK

Report Says Whittaker Kidnaped Was in Wisconsin Convent and Cast Off By Her Parents

PITTSBURG, Pa., March 26.—J. H. Boyle, one of the abductors of Billy Whittaker, has gone back to Mercer county to face his accusers. He left this afternoon handcuffed to Sheriff Chess and Chief of Police Martin Crane of Sharon.

The woman calling herself his wife did not accompany him, as there is no accommodation for woman prisoners at Mercer county jail. She probably will be detained here until the kidnaping case is called for trial.

A big crowd assembled in front of the jail entrance to witness the exit of the notorious prisoner but there was no demonstration.

Mystery of Woman.

CLEVELAND, O., March 26.—The identity of the woman in the case is the only mystery that still attaches itself to the Whittaker kidnaping. No more interesting personality was ever connected with a crime than that of "Helene," as she calls herself, Boyle. Rumors about the woman and her past life run the whole gamut of sordid reality and gilded romance. They say she is the child of rich parents, delicately reared and carefully educated, that she left the home of ease through love of adventure.

The woman is beautiful, less than 25 years old, auburn-haired, pink-cheeked, generously moulded, in appearance a fit heroine for any adventure. Her conversation and manners bear out the belief that she has known intimately both sides of life. At one moment she will talk like a refined woman and then lapse into the language of the saloon and concert hall.

Mrs. Boyle has been traced with her husband in St. Louis, Springfield and Sharon, but there is no record of her that antedates the time when she appeared with Boyle. Before leaving yesterday for Mercer, Pa., she declared that she came originally from Brooklyn. Later evidence, however, points to Chicago.

The police have information today that her real name was Anna McDermott, and that she comes from a wealthy family in Chicago. This information came from an uncle who said the woman was disowned by her own family three years ago and since then has led a life of adventure. Early today, W. F. McDermott, a Chicago bank clerk, was questioned. He admitted that he had two sisters and might have more to say about one of them later.

May Be His Daughter.

CHICAGO, March 26.—W. F. McDermott, a retired fireman, declared today that he was unable to state whether Mrs. Boyle, arrested in Cleveland on charge of kidnaping

(Continued on page 6.)

WEATHER FORECAST



Coldest in La Crosse, 26; warmest, 46; wind, 4 miles; precipitation, 0. Extremes in U. S.—Duluth, 24; San Antonio, 76.

Forecasts today:

Wisconsin—Partly cloudy tonight and Saturday; colder east and central portions Saturday.

Minnesota—Generally fair tonight and Saturday; slightly colder tonight.

Iowa—Partly cloudy tonight and Saturday; colder west and central portions tonight.

La Crosse Has Progressive Merchants.

THE MERCHANTS OF LA CROSSE, as represented by the advertising announcements contained in this issue deserve the highest commendation of the public for the alert progressive policy evidenced by their metropolitan publicity methods.

In few cities of this size can such excellent methods be found.

This edition should satisfy everyone who scans its pages that as a trading place, La Crosse stands far above any locality in this region, a fact well known to all who have ever shopped in this city.

(Continued on page 6.)

NEURALGIA

A Method of Home Treatment.

Neuralgia is inflammation of a nerve. This inflammation is sometimes caused by exposure to cold, sometimes by the nerve irritation arising from a decayed tooth. Of all causes, however, a general debility of the system is by far the most frequent. The most eminent nerve specialists and the greatest medical writers agree on this point.

Lack of blood is almost always associated with neuralgia. Build up the blood, the impoverished nerves are fed and the neuralgic pains disappear. Absolute rest is the best aid to proper medical treatment.

Mrs. Otto O. Burke, of Onalaska, Wis., who was completely cured of a severe case of neuralgia by the tonic treatment with Dr. Williams' Pink Pills, says:

"From exposure to cold and wet, neuralgia settled through my neck and shoulders and I suffered with it for at least a year. It was so bad at times that I was confined to bed for two or three days. I had sharp, shooting pains through my neck and shoulders, which affected my arms. My joints and cords ached continually and my flesh was very sore. I had terrible headaches and it often seemed as though I could not endure them. I had severe pains in my stomach and, when I took a long breath, it seemed as though a knife was being thrust into my chest. For three months I could not do my work and could hardly drag around the house. I suffered untold misery."

"The doctor said I was suffering with neuralgia but his medicine gave me little relief. A friend, who had used Dr. Williams' Pink Pills, urged me to try them. After a time I did so and was benefited in a short time. I took the pills until I felt cured and have never had a return of the neuralgia. I do not hesitate to give this statement for Dr. Williams' Pink Pills cannot be praised too highly."

If you are ill and the treatment you are taking does not cure you, write for proof of what Dr. Williams' Pink Pills have done in similar cases. Every nervous sufferer should send for a copy of our booklet, "Nervous Disorders, a Method of Home Treatment." It will be sent free on request.

Dr. Williams' Pink Pills are sold by all druggists, or sent by mail, postpaid, on receipt of price, 50 cents per box; six boxes for \$2.50, by the Dr. Williams Medicine Company, Schenectady, N. Y.

BIG ENGLISH RACE
PULLED OFF TODAYLIVERPOOL THE SCENE OF THE
SEASON'S RACING EVENT

COURSE HARDER THAN EVER

Hattie McGregor, Third Last Year,
Is Favorite in This Year's
Steeple Chase

LIVERPOOL, March 26.—This is Grand National day at the Old Aintree course and long before daylight the procession started for the track, all anxious to get the premier positions to see the running of the blue ribbon of the "Lepper" world.

The course this year is stiffer than ever and the horse that wins will have to be strong of heart and mighty of muscle.

All of the jumps have been built up and special attention has been given to the Liverpool and water jumps, which have been made both higher and sturdier than in past years.

The course is the usual four and one-half miles with thirty jumps well distributed and part of it is through ploughed ground. There are 32 starters carded, but it is doubtful if more than half a dozen will stand up for the entire distance.

As usual there is very heavy betting. Hattie McGregor, who finished third last year, has a big pull in the weights and is the betting favorite, although there is plenty of money being placed on the French colt trained by J. Hennessy, Lutteur III. He has worked the distance half a dozen times in time close to the record, but whether he will do so well with the silks up and carrying full weight, only the race will show.

The field will go to the post about 3 o'clock. Rubio, last year's winner and an American bred son of the great Star Ruby, may start but this will not be determined until post time. He had a bad fall a few days ago and later threw himself in his stable with the result that he has been lying lame. On Wednesday he covered two miles at a fast clip and pulled up apparently sound, and his owner thinks he will start him anyhow, as he wants to see his colors in the race.

Parfement, the French jockey who is to have the leg up on Lutteur III, has been directed to go out in front and kill off the field by setting a hot pace from the drop of the flag. The big French entry carries 151 pounds and as he recently defeated Mount Prospect's Fortune, one of today's entries, in a canter with 161 pounds up, the Frenchman was sending their money in on him as though it was all over. But the Aintree course is different from that at Hyde Park, where the Frenchman won so easily, and there are many experts who declare if he is hustled along too freely in the early part of the race, he may fall.

There is Only One "Bromo Quinine" That is LAXATIVE BROMO QUININE. Look for the signature of E. W. GROVE. Used the world over to Cure a Cold in One Day. 25c.

GIANTS WILL PLAY WITHOUT DONLIN

NEW YORK, March 26.—There is no chance for Mike Donlin to be in the line up of the Giants during the coming season.

In the first place, Donlin and his wife, Mabel Hite, have signed theatrical contracts that hold them until July 5. Even if Donlin should wish to join the Giants before that time he could not do so without becoming a contract jumper.

In the second place, Donlin has been forbidden by his physician to take any violent exercise for at least six months. The reason for this is that last week, while Donlin and his wife were performing in Boston, Mike was ill for several days. He suffered three hemorrhages, the result of the bursting of a small blood vessel in his nose. The physician who attended Donlin told him that if he had not been in fine physical condition, the result might have been very serious. Donlin was told that he must go slow and the physician was even inclined to object to his dancing the few steps he does in the act "Stealing Home."

YOUNG CORBETT IS BADLY PUNISHED

NEW YORK, March 26.—Although "Young" Corbett was badly punished in his fight with Bert Keyes last night, he is today extremely confident that he more than held his own with the hard hitting east side pugilist and that he gave as good as he received. It was another step the young Denverite took to get back in the ranks of A1 fighters.

It was a slugging match from start to finish. Both Corbett and Keyes went at each other hammer and tongs and both showed the effects of the gruelling ten rounds. The bout was a good draw.

You never hear married men say that figures cannot lie.

KETCHEL-O'BRIEN
FIGHT ON SQUAREHEAVYWEIGHTS MEET TONIGHT
IN INTERESTING FIGHT

EX-CHAMP'S LAST CHANCE

Both are Clever Fighters but the Followers of the Game are Afraid
of a Fake

NEW YORK, March 26.—It ought to be a rattling good bout—that is, if the fight is on the level.

This is the opinion among sporting men today relative to the ten round fight tonight between Stanley Ketchel, the middleweight champion, and Philadelphia Jack O'Brien.

It will be O'Brien's chance to regain the confidence of the boxing public. Every time O'Brien figures in a fight there is the cry of "fake" about it. But this time the Quaker pugilist says he is "on the level."

O'Brien is without doubt one of the cleverest men in the ring. Ketchel is, however, one of the greatest sluggers in the game. But O'Brien, with his cleverness, can also punch. Both men have a knockout in either hand. Both can administer severe punishment. It is a question whether O'Brien's long absence from the ring has slowed the Quaker city fighter.

Ketchel is coming all the time. He is today reported in better condition than ever. He has trained faithfully and should be able to meet with success in tonight's bout, the Montana cowboy will seek higher honors—the ultimate of which is the heavyweight championship. It will be O'Brien's last chance.

As to the betting it is even money and take your pick.

JOHNSON TO IGNORE THE SMALLER FRY

CHICAGO, March 26.—Before Jack Johnson departs for New York Sunday he will have conferred with Jimmy Coffroth, the San Francisco promoter, regarding the latter's proposition to stage the Jeffries-Johnson fight in California.

Coffroth wires that he will arrive here Sunday and would stop off for a few hours while enroute to New York to discuss the situation with Jeffries.

Abe Arends, Johnson's manager, announced today that hereafter his principal will pay no attention to the defis being hurled at him by lesser pugilistic lights.

NO SPRING PRACTICE SAYS COACH YOST

ANN ARBOR, Mich., March 26.—Candidates for Michigan university's next year's football team are jubilant today over the latest order of Coach Yost. This is to the effect that there will be no spring football practice this year. It is dispensed with for the first time in several years, but Yost believes he can pick a better team by letting the candidates keep up in their studies now, having them free from conditions next fall.

CHESS PLAYERS WILL COMPETE TODAY

NEW YORK, March 26.—England and America will meet today and tomorrow in the eleventh annual cable chess match between experts of both countries. Play began this morning, the Americans making their moves at Brooklyn Chess club rooms. Of the ten previous matches, America has won six, lost three and tied one.

ACQUATIC STARS TO MEET TOMORROW

CHICAGO, March 26.—The aquatic stars of the country will appear in Chicago tomorrow night when the Illinois Athletic club will hold a swimming meet. Daniels of New York, the world's champion, will defend his title in the 100 yard event against a fine field. National Champion A. M. Goessling of St. Louis will also compete in the 200 yard event.

JOE TINKER JOINS CUB SQUAD TODAY

CHICAGO, March 26.—Joe Tinker has left for Little Rock, where the Cubs are booked to exhibit today. The shortstop is scheduled to arrive in the Arkansas town at noon and will take part in the afternoon's festivities if invited to do so by Manager Chance.

BOSTON AMERICANS GET FIRST TRIPLE

MEMPHIS, Tenn., March 26.—The Boston Americans have the honor of having made the first triple play of the year in their game here against the local team. McConville caught a liner, relaying the ball to Wagner, who, in return, relayed it to Stahl at first.

COMMY SAYS, "NO"
TO JONES' TERMSEX-MANAGER ASKS \$10,000 AND
OPTION TO BUY STOCK

SULLIVAN WILL FILL VACANCY

"Old Roman" Declines to Make a
Statement and Leaves for Van-
couver—Men Part Friendly

PORTLAND, Ore., March 26.—President Charles Comiskey of the Chicago White Sox, has abandoned all hope of bringing Fielder Jones back into the fold as manager of the White Sox. Comiskey is enroute to Vancouver today. Before his departure he admitted that he would now appoint a manager to succeed Jones, but he declined to say who the manager would be. It is generally believed, however, that "Billy" Sullivan, the veteran catcher, will get the place. Sullivan has practically been in charge of the team since it went west.

Comiskey discussed the situation briefly with Jones during a half hour conference yesterday but declined to accept Jones' terms, \$10,000 salary and an option to purchase a half interest in the White Sox at a reasonable figure. Comiskey refused to accept such conditions but the men parted in the friendliest manner.

FRENCHMAN EASY
FOR FRANK GOTCH

KANSAS CITY, March 26.—Raoul de Reuen, the pride of France, is no nearer being champion wrestler of the world today than he was last night before his match with Frank Gotch, who holds that title.

Gotch won the bout in two straight falls. The champion was never in serious trouble and before the struggle went very far, it was evident that Gotch would finally win. Gotch so weakened his opponent in the first fall with his famous toe hold that Reuen did not care to repeat the experience in the second fall. The time of the falls was 43:45 and 13:00 flat respectively.

INDOOR MARATHON
HAS SIXTY ENTRIES

CHICAGO, March 26.—Sixty amateur Marathon runners will start in the indoor Marathon race for all nations, to be run at Riverfront rink tonight. This is the largest field that has ever started in a race of this kind in this country. The entries represent almost every country in the world.

Joe Forshaw of St. Louis, who ran third in the Olympic Marathon, is favorite in the race, though he is closely pressed by Alexander Thibaut of Chicago, J. Erlebein of St. Louis and Sidney Hatch of Chicago.

The race will be over the full Marathon distance, 26 miles, 385 yards.

KLINE MEETS SLOSSON
THIS AFTERNOON

NEW YORK, March 26.—H. P. Cline, the Philadelphia expert, who already has lost three games, will meet George Slosson, the "student," in the international tournament at 18.2 inch balk line, two shots in, in the afternoon game today. In the evening George Sutton, the Chicago expert will meet A. G. Cutler of Boston. Ora Morningstar of New York and Slosson are the only players with clean slates. The former has won his two games and the latter the only game he has thus far played.

VETERAN PITCHER IS AMONG HOLD OUTS

NEW ORLEANS, La., March 26.—Frank Sparks, the veteran pitcher of the Phillies, has not signed his 1909 contract and declares no intention of doing so unless the club owners revise the figures. Sparks was a hold out in 1908 and got part of the raise he wanted. This year when he received the document he found the additional money he received in 1908 lopped off, the salary being reduced to the old figure.

ACQUATIC STARS TO MEET TOMORROW

CHICAGO, March 26.—The aquatic stars of the country will appear in Chicago tomorrow night when the Illinois Athletic club will hold a swimming meet. Daniels of New York, the world's champion, will defend his title in the 100 yard event against a fine field. National Champion A. M. Goessling of St. Louis will also compete in the 200 yard event.

JOE TINKER JOINS CUB SQUAD TODAY

CHICAGO, March 26.—Joe Tinker has left for Little Rock, where the Cubs are booked to exhibit today. The shortstop is scheduled to arrive in the Arkansas town at noon and will take part in the afternoon's festivities if invited to do so by Manager Chance.

BOSTON AMERICANS GET FIRST TRIPLE

MEMPHIS, Tenn., March 26.—The Boston Americans have the honor of having made the first triple play of the year in their game here against the local team. McConville caught a liner, relaying the ball to Wagner, who, in return, relayed it to Stahl at first.

DON'T SLOP OVER

The last ready-made guessfit you bought you swore it would be your last. Easter is only three weeks off. Now, we say to you, don't slop over. Don't wait till the last minute and be forced to buy a hand-me-down. ORDER NOW and get a suit made the way you want it made, from a fabric of your own selection—a suit that'll fit and look well all summer. For tomorrow's business and all next week we'll give you an eye-opener in the way of values you've never before seen.

ORDER YOUR SPRING CLOTHES NOW

SUIT MADE TO ORDER

SELECT YOUR FABRIC
CHOOSE YOUR STYLE
PICK YOUR PATTERN

\$15

BEST UNION WORKMANSHIP
BEST LININGS
BEST TRIMMINGS

OTHERS AT \$17.50, \$20.00, \$22.50

SATISFACTION ABSOLUTELY GUARANTEED OR NO PAY

More than 500 new and beautiful patterns of the very latest creations of spring wear, guaranteed fabrics, pure, all wool warranted in the piece and after being made up, too. The same goods would cost you at any other tailor's from \$10 to \$15 more, and you wouldn't get a bit better suit than we'll make you.

Scotch Woollen Mills Co.
BIG TAILORS

TAILORS & WOOLEN MERCHANTS. 324 MAIN ST. LA CROSSE

SPARTA CANCELS
Y. M. C. A. GAME

The basketball game, which was to have been played Wednesday by the Y. M. C. A. and Sparta high school teams at Sparta, was cancelled Wednesday afternoon by the Sparta coach by telephone. The message said the principal of the high school objected to the game. This was the only information that the local team could obtain for the refusal.

HOLD UP TRAIN.

DENVER, Col., March 26.—Two masked robbers went through a Pullman coach docked in the yards here early yesterday and six passengers held up at the point of revolvers. A. W. Forrest of Columbus, O., lost \$110. The robbers secured \$500 and escaped.

TWO STABBERS
BOUND OVER

Joe Hanlon and Ed Farrell were bound over to the circuit court by Judge John Brindley in county court Thursday and John Kinsella was dismissed, when the three were given their preliminary examination.

These are the three men who assaulted and brutally cut John Smizek in Fred Fluekiger's saloon on the North side on the night of March 7. Smizek appeared against them, together with seven other witnesses. It developed in the hearing that Kinsella had not laid hands on the complainant, but had only held Steve Czechowicz, a friend of Smizek's, from mixing in the fray. He was accordingly released, on motion of the district attorney.

The dog in the manger is the one that does the most growling.

WELL KNOWN PLAYER
DIES AT CINCINNATI

CINCINNATI, O., March 26.—Edward F. Leahy, formerly a well known catcher for the Philadelphia baseball club, is dead after a two weeks' illness at the home of his sister in this city.

Leahy, since retiring from the diamond, has been traveling in the east for a New York mercantile firm. Exposure, incident to his work, precipitated an attack of pneumonia which terminated fatally.

MURDERER HANGS

JOHNSTOWN, Pa., March 26.—John Karaffa, aged 34 years, was hanged in the jail yard at Ebensburg near here yesterday for the murder of Andrew Zagatta, at Hastings, on the night of April 17, 1907.

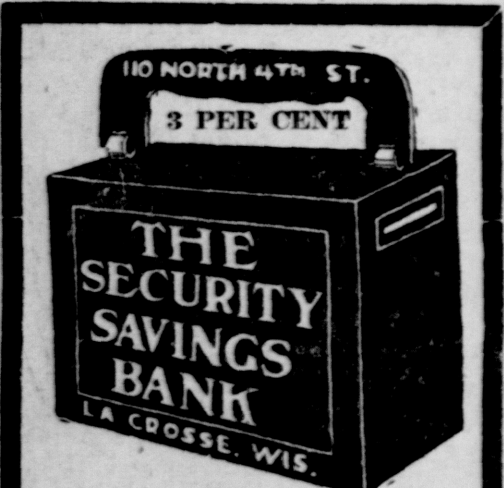


Smile Again
Laugh and be merry. It is good to be glad. There's Happiness, Joy and Satisfaction in every glass of

Gund's Peerless Beer
"The Beer that makes the world smile with you."

The beer that makes you feel that life is worth living. No man can once taste this splendid beer without pronouncing it a brew of commanding superiority and magnificent flavor. Taste it once and you'll remember it always. Bottled at the home plant only. Sold at all reputable hotels, restaurants and buffets. Try a case delivered this very day. Telephone, write or call.

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Drafts Sold on All Parts of the World.
Deposits made prior to 5th draw Interest from the 1st of each month.

MOSS PORTRAITS

Are real Portraits of artistic merits, the best to have; the best to give.

Frames and Framing to order. Highest grade at reasonable prices.

413 S. Third Street

CAN'T EAT!

Take Hoeschler's Compound Digestive Caps. They will put your stomach in shape so you can eat all your desire.

This is an infallible remedy for all diseases of the Digestive Organs, relieving Dyspepsia, Catarrh of the Stomach, Heartburn, etc. These caps build up your run-down system and make you feel like a new person. 25c box—5 boxes \$1.00.

HOESCHLER BROS., LEADING DRUGGISTS
La Crosse, Wis.

FRANK TILLMAN

FUNERAL DIRECTOR
..AND EMBALMER..

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The highest type of tailoring marks every garment made by :: :: :: ::

Hart, Schaffner & Marx

We can fit all proportions with these high-grade clothes. If you are physically deformed, the merchant tailor may fit you, but for the average man of normal build the merchant tailor is an extravagance and a relic of days gone by. May we have the pleasure to prove it; make us show you.

...The...
Continental
The Home of H. S. & M. Clothes

Ladies Attention!

Flour business is our business. House-keeping, home-making is your business. Let us join our help with yours and both be benefited.

MARVEL Flour will never disappoint you. If you had poor luck try again. We use only firm plump kernels of wheat, carefully selected, thoroughly cleaned and ground on perfectly adjusted rolls. The flour granules are sifted through fine silk meshes, purified, again sifted, again purified through twenty-eight different separations. Our mechanical process, which no other Mill has, operates automatically and with such precision that from wheat to flour no human hands touch the product until you mix the dough in your own kitchen.

Others may claim such cleanliness, but come and see for yourself how clean and neat every Department is maintained.

Buy a sack of MARVEL Flour of your Grocer.

OUR GUARANTEE is if MARVEL Flour does not please you in every way, take your empty sack back to your Grocerman and he will refund your money upon request and we will refund it to him.

That's fair. Is it not? That's our help to you.

If MARVEL Flour does well by you, you will be pleased and will do well by us in using MARVEL Flour yourself and getting your neighbors to do likewise.

Save your coupons! They are valuable!

LISTMAN MILL CO.

QUIPS AND CRANKS AND WANTON WILES

A Quick Lunch.
Enter.
Set.
Napkin?
Wet.
Order.
Mussa.
Gobble.
Rush!
Water.
Pie.
Exit—
Fly!

—Joe Cone in Boston Herald.

Dolly Wasn't Brave.

Little Grace went into her mother's darkened chamber in search of her doll. She ran out so very fast that her mother said: "What makes my darling run so? Is she afraid?" Whereupon the little one exclaimed: "Not, but my dolly is."—Delinicator.

Teaching Cuthing.

Dr. Howe, president of Case school, Cleveland, never fails to express his vexation when he has a student call the zero of mathematics nothing. One of the students, Morgenthauer by name, would almost invariably read an equation like this, x-y=0, as follows: "G plus y equals nothing." One day Dr. Howe lost his long-enduring patience. "See here, Morgenthauer, let me show you the difference between zero and nothing."

With this, Dr. Howe wrote a big 0 on the blackboard. "This," he said, "is zero." Then erasing the 0, he added: "And this is nothing."—Lippincott's.

The Danger.

Her Mother (sobbing)—Dear, dear! It's 7 o'clock, and Ethel hasn't come in yet.

Her Father—Well, there's nothing strange about that, is there? She often doesn't get in from her teas and junketings until 7.

Her Mother—I know. I know. But she's very stout, and this morning's paper said a girl might better commit suicide than have hips.—Harpers' Bazar.

Wagner Taboo.

An organ-grinder, whose repertoire consisted largely of old-fashioned Italian melodies and operatic selections, played one or two of them before a suburban house. There happened to be a party of music-loving people on the porch—devotees of Wagner.

The host, whose hair was long and brushed pompadour, beckoned to the man.

"I should be glad," said he, with a lofty manner, "if you would kindly play a few selections from Wagner."

"Immediately the organ-grinder, throwing up his hands wildly, replied:

"Wagner! Wagner! Not for fifty pounds. I breaka three organ and killa two monks wid your Wagner! I play him no more!"—Tit-Bits.

When Courage Failed.

"Duke," asked the heiress eagerly, "did you see father?"

"Yes."

"Well?"

"We talked about the weather."

"What? Lose your nerve again?"

"Why don't you brace up and talk like a man—a subject of a king on whose domain the sun never sets!"

"Can't," moaned the duke. "All the time I was in your father's office he kept grinning at a big painting."

"What painting?"

"The Battle of Bunker Hill."—Lippincott's.

Strange how a girl's ideal can develop into merely her husband.

dates for the legislature and to the election of United States senator by the legislature. It will be made a real investigation.

The split in the committee is a good thing. It creates an opportunity to get at the truth.—Milwaukee Journal.

Having endorsed everything—almost—that Dr. Anderson has ever done as mayor, the democrats came face to face with the question:

"WHY DID WE NOT NOMINATE HIM?"

Looking over their platform, the answer is found:

"BECAUSE HIS ADMINISTRATION ENCOURAGED IMMORALITY."

Hypocrisy of this sort is a bad starter with which to enter a political campaign.

Wonder how many "notes" the "chief" will "take" in this city campaign? A few from the republicans for the "support" of the morning paper, a few from the democrats for the "support" of the evening paper—eh?

Charm the Fat Away

To reduce by means of exercise or dieting is nothing but torture to the flesh and mortification to the spirit. It is so much simpler to "charm" it away. Of course, I don't mean by "spells" or "incantations" but through the occasional use of this home receipt, viz.: 1/2 ounce Marmola, 1/4 ounce Fluid Extract Cascara Aromatic and 1/2 ounce Peppermint Water, which any one can obtain at any drug store for a small sum and mix at home. Take a teaspoonful after meals and at bedtime. It literally charms the fat away. Takes it off just where you need it off and does it quickly but harmlessly. Many persons lose as much as a pound a day.

Isn't that "charming" off the fat—eat what you please and still lose a pound a day—without strain, injury or effort?

IN THE NATION'S CAPITOL

(By John J. Hannan.)

WASHINGTON, D. C., March 26.—It was generally admitted that Chairman Payne of the ways and means committee handled himself well under the rapid fire of questions which followed the conclusion of his explanation of the tariff bill. At the same time the chairman showed that he was not only shifty in debate but that there were some things in the bill of which neither he nor the committee had any knowledge.

The argument of the chairman laid stress upon the minimum rates provided for in the bill and he seemed to assume that these rates are the ones which will go into effect. When pinned down as to what particular countries the products of which would be taxed under the maximum rate, he said:

"Oh, I don't know about that. We paid no attention to that matter. It is immaterial."

In this answer lies the kernel of the whole present tariff discussion. If it is as the chairman claims, immaterial, for congress to know what particular countries the maximum rates are to affect and in what instances the minimum rates are not to be enforced, of course, there is an end to the matter. But it would seem that many of the congressmen believe that the determination of this question will determine whether the revision provided for in the Payne bill is the kind of a revision which the people voted for in November. The application of the maximum rates to the products of any particular country, provided that country is a large exporter to the United States, will in large measure determine the price of such commodities in this country.

For instance, Chairman Payne could not tell what proportion of the coffee which comes into this country is exported by Brazil. Yet this country supplies about 80 per cent of the coffee used in the United States. If the duty of 20 per centum is applied to the Brazilian coffee because Brazil imposes an export duty, it can readily be computed that all the coffee that is sold in this country will be based upon prices which can be made by those who supply 80 per cent.

While the house is debating the bill, the delegation representing the protected industries of the country not satisfied with the schedules, are coming in and bringing all the influence which they can bear for a restoration of the old schedules or even for still higher protection than was granted under the Dingley act.

A delegation of Wisconsin paper mill men headed by the Hon. S. A. Cook is here asking the Wisconsin delegation to vote to restore the tariff on paper to \$6 a ton. The new schedule makes the tariff on print paper \$2 per ton. The plan of the industries is to have the manufacturers of paper in each state to call upon the delegation from that state and to "line 'em up." When the delegation from Wisconsin came down they found that Representative Stafford and others seemed to be pretty well posted on the print paper business. The delegation represented that the Wisconsin mills would have to close up if the tariff was not restored.

The Wisconsin representatives wanted to know why Mr. Stafford, who is a member of the committee who made the investigation, pointed out that paper mill employees in Wisconsin had to work 12 hours a day at a lower rate of wages than the same class of employees in the Canadian mills received for an eight hour day. This paper which the Canadians have to pay the high rate of wages for and get the minimum amount of labor competes with the Wisconsin paper where they get the maximum labor at minimum wage. The \$2 a ton duty would about equalize conditions, as the Canadians have other advantages in the production. The paper manufacturers will submit a brief to the delegation. The delegation was not very strongly impressed by the showing made by the manufacturers.

IMPORTANT COURT DECISIONS

LIABILITY OF STREET RAILROAD FOR LOSS OF BAGGAGE.—That a street railroad company does not assume a carrier's liability with reference to a passenger's baggage brought by him on the car so as to be liable for its loss, without negligence on the part of the company, is the position assumed by the supreme court of errors of Connecticut in Sperry vs. The Consolidated Railway company, 65 Atlantic Reporter, 982. The court says that the equipment of the cars and the duties of the conductor and not assume control of baggage brought by passengers, and hence they are liable only in case of negligence.

March

March is a trumpeter, hark him raling Over the hilltops the laggard spring!

"Up my masters, and no more dallying!"

Thus does his summons ring.

March is a trumpeter; there's no denying him;

Grass blades fall into serried line; Willow and hazel withes slim res-crying him.

Quicken and straighten and shine.

March is a trumpeter; all of the flow-ery

Forces tremble and strain at root; Under the skies, be they sunny or showery.

Answers a bluebird's flute.

March is a trumpeter, madly, merrily.

Hear him flouting it around and above!

Yet must we love him, a madcap, verily.

For what he is herald of!

—Clinton Scollard in N. Y. Spun.

A factor for pure food ante-dating all state and national food laws

DR. PRICE'S

CREAM BAKING POWDER

No Alum—No Phosphates

Be on your guard. Alum Powders may be known by their price—10 or 25c. a lb., or one cent an ounce.

Love The Criminal

By J. B. Harris-Burland.

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For a few moments he held her hand to his lips. Then he dropped it, turned suddenly on his heel, sprang into the saddle and dug the spurs into the horse's side.

The animal sprang forward, stumbled, regained its feet, and in a few moments both horse and rider had disappeared from sight.

CHAPTER V.

The Wolf and the Cur.

That same afternoon the bite of the frost vanished from the air, and a soft sou-westerly wind began to hurry up a battalion of dark clouds from the fastnesses of the Welsh mountains. By five o'clock in the evening the wind had increased to half a gale, and the rain came sluicing down on the Stonewold Hills. The gutters in the rough, stony roads became streams of water, and, at the foot of the hill, the village brook roared through the single street like an Alpine torrent fed with melting snow.

Few people were abroad that night; but William Tankerlane, who had sought relief from the mental strain of his interview with Laura Vane in a long ride round his father's estate, was returning home down the very road where John Shil had encountered Ben Holland the day before.

As he neared the Round Plantation, he emerged from the shelter of a high bank, and encountered the full violence of the storm. Both steed and rider staggered as the wind struck them, and the rain lashed them like a whip. The horse became nervous, and stumbled more than once on the wet, loose stones in the path. It was so dark that Tankerlane could hardly see his hand before his face, and when he reached the gate of the plantation and alighted to open it, he decided to lead his horse through the wood until they reached the broader and smoother road beyond it. He remembered the quarry with the broken rail.

He moved slowly and cautiously along the path with one hand on the reins. The trees afforded some shelter from the wind, but showers of water came from their branches as he brushed against them, and he was drenched to the skin.

Then suddenly the horse stopped, and no persuasion on the part of his master could induce him to budge an inch. Threats, soft words, blows were all of no avail. The animal might have been turned to an image of stone.

Tankerlane knew the ways of horses well, but in this case he could not tell whether the beast had stopped from sheer obstinacy, or from fright, or from that instinct for unseen danger which belongs to so many of the members of the animal kingdom. He let go of the reins, and tried to light a match, but the wind was too strong. There was a momentary flare and splutter, and before he could see anything of his surroundings, he was again enveloped in darkness.

He stretched out both hands. On one side he felt the wet brush; on the other he touched nothing. He moved away from the wood cautiously, step by step, holding his hands before him. When he had taken three steps, his fingers came into contact with a wooden rail. And then he knew where he was.

Tankerlane was not a superstitious man, but he shivered as he felt the damp wood beneath his touch. Slowly he moved down the hill with his hand on the rail until he came to the end of it. Then he retraced his steps, and walked up the steep path till he came to a jagged and splintered piece of timber. Beyond that there was empty space. He stretched out his hand, and, moving towards the wood, touched the cold muzzle of the horse. The animal had stopped exactly opposite the place where Ben Holland had gone down to his death.

He laughed aloud, as though at his own fears. He at any rate had not sent the wretched man to his doom, and had no reason to shun the spot. Then, as he stood there in the darkness, with the wind roaring over his head, he remembered that he had

let the man die to serve his own purpose, and that the victory had been won that very morning had been gained by another's crime. He caught hold of the reins once more, and tried to drag his horse down the slope. But the animal still refused to move.

He decided to leave it, and make the rest of the journey on foot, at the same time resolving to get even with the horse the next time he was astride of it. He knew well enough that if he got into the saddle at that moment, he could overcome the animal's fear or obstinacy. But few men would have cared to undertake such a task in the darkness. The narrow path and the precipice which bounded it on one side were enough to give pause to the boldest rider. A slip, a stumble, a sudden swerve at the touch of the spur, would perhaps mean death. He gave the animal three stinging blows with the whip, and, letting go the reins, walked down the hill.

Before he had gone more than fifty yards, however, he caught sight of a faint gleam among the trees. It disappeared almost instantly.

"Poachers," said Tankerlane to himself. He stopped and listened. There was the sound of someone moving in the undergrowth, and the noise came nearer and nearer to him. It was quite evident that the man, whoever he was, had no wish to avoid him, or else was ignorant of his presence.

In a few moments someone came crashing out of the bushes, and stumbled into his very arms with a cry of terror. Tankerlane gripped him by the collar. The fellow was small and helpless in his powerful grasp. But it was possible that he had a knife about him.

"Poaching, eh?" said Tankerlane, swinging the man off his feet, and coring him face downwards on to the ground. Something tinkled on the stones.

"Poachin'?" the man spluttered. "No, swelp me bob, guv'nor. Oi tell yer strite, guv'nor, oi'm an honest man. Leave go, yer chokin' me! Can't a pore, 'ard-working feller like shelter from the 'blowmin' rain? Leave go, I say."

Tankerlane knew at once from the man's accent that he was not a native of those parts. Then he caught sight of a tiny yellow gleam on the ground—a mere speck of light in the darkness. He stretched out his left hand and touched the hot metal of a small lantern. He picked it up by the handle, and, thrusting it into the man's hand, hauled him to his feet.

"A dark lantern, eh?" he exclaimed. "Turn the light on and let us see who you are. I am the owner of these woods, and you have no business in them at this time of night."

"I tike my oath, guv'nor," the man whined.

"Turn on the light," Tankerlane said sternly. "I shan't hurt you, and I'll give you a job and half a sovereign if you'll do it."

(To be Continued.)

Chicken-hearted people are always hatching excuses.

Report of the Financial Condition of the—

Batavian National Bank

Located at La Crosse, State of Wisconsin, at the close of business on the 5th day of Feb., 1909

RESOURCES

Loans and discounts \$2,227,966.14

Overdrafts 125.63

U. S. Bonds 400,000.00

Other bonds 216,326.16

Banking house and fixtures 55,000.00

5 per cent redemption fund 20,000.00

Cash 211,520.63

Due from banks 429,098.94

\$3,560,037.52

LIABILITIES

Capital stock \$400,000.00

Surplus 100,000.00

Undivided profits 16,627.05

National bank notes outstanding 386,000.00

Deposits 2,662,577.84

Certified checks 732.70

Dividends unpaid 100.00

\$3,560,037.52

THE LA CROSSE TRIBUNE

Published Every Afternoon Except Sunday, at 24-25 South Fifth St., La Crosse, Wis.

A Newspaper For The People

A. M. Brayton Editor & Pub. F. H. Burgess Business Mgr. W. Y. Kipper City Editor

Daily by Carrier \$5.00 per year Daily by Mail \$5.00 per year

Entered as Second-class Matter June 24, 1904, at the Postoffice at La Crosse, Wis., under the Act of Congress of March 3, 1879.

The Tribune is a Member of the Lee News per Syndicate.

Both Phones Business Office 33-1 Editorial Dept. 33-2

Special Representatives: Payne & Young, Chicago, 66 Marquette Building; La Crosse & Maxwell, 41 W. 25th St., New York City.

THE TRIBUNE is the only newspaper in La Crosse that has ever submitted to an investigation of its circulation by an actuary.

THE TRIBUNE's published circulation statement is verified and vouched for by THE ASSOCIATION OF AMERICAN ADVERTISERS and by THE BLUE BOOK of A. A. Siever.

The Association of American Advertisers (New York City) has examined and certified to the circulation of this publication. Only the figures of circulation contained in its report are guaranteed by the Association.

No. 149

Secretary.

THE LA CROSSE TRIBUNE Sworn Detailed Circulation for the Month of February, 1909

Our February Daily Average was 7,374

1—Mon	7,476	15—Mon	7,416
2—Tues	7,480	16—Tues	7,416
3—Wed	7,462	17—Wed	7,411
4—Thurs	7,447	18—Thurs	7,417
5—Fri	7,449	19—Fri	7,412
6—Sat	7,431	20—Sat	7,398
7—Sunday		21—Sunday	
8—Mon	7,429	22—Mon	7,392
9—Tues	7,437	23—Tues	7,397
10—Wed	7,427	24—Wed	7,366
11—Thurs	7,422	25—Thurs	7,361
12—Fri	7,420	26—Fri	7,350
13—Sat	7,413	27—Sat	7,352
14—Sunday		28—Sunday	

Total number of papers printed 177,970

Average issue for Feb. 1909 7,374

Extra Sample Copies not included.

I, Frank H. Burgess, business manager of the La Crosse Tribune, do solemnly swear that the actual number of copies of the paper named, printed and circulated during the month of February, 1909, was as above stated.

Subscribed and sworn to before me this twenty-seventh day of February, 1909.

A. M. BUEKMAN, Notary Public.

A DISHONEST INSINUATION.

It was a rather cowardly insinuation—or was it a backfire?—that the democrats inserted in their platform last night when, after endorsing Dr. Anderson's administration in every particular but one, they wrote into their platform the following paragraph:

"We believe that the moral atmosphere of our city can be improved, and we hereby pledge ourselves to bring about this result by a strict enforcement of existing laws."

The inference is that Dr. Anderson's administration had failed to support the "moral atmosphere" suddenly found so desirable.

The real fact is that Dr. Anderson had

- (1) Closed the gambling houses.
- (2) Closed the houses of ill fame.
- (3) Closed several disorderly saloons.

Because Dr. Anderson had done these things, HE WAS NOT INVITED TO BECOME THE CANDIDATE OF HIS PARTY FOR RENOMINATION. That is the plain, indisputable fact.

Why was not the democratic party honest enough to say:

"We endorse the efforts of the past administration to elevate the moral tone of the community by means so devoid of intolerance as to insure the safety of legitimate business while eliminating corrupting influences."

Possibly because the brewers, in the wisdom of the moment, had cautioned Mr. Sorensen against "open town" talk. Possibly because such endorsement would have interfered with the restoration of certain conditions sustained as morally justified "necessary evils" through sophistical arguments immemorably employed by those who defend certain forms of licentiousness. As drawn, the democratic platform challenges Dr. Anderson's attitude toward municipal vice. Ergo, changes. What changes?

REAL INVESTIGATION NOW.

At last the prospect is bright for a full and searching investigation of Isaac Stephenson's senatorial campaign—an investigation that will include everything from the beginning of his primary canvass to his election by the legislature on joint ballot.

The assembly members of the joint committee of inquiry, who have right along been doing almost everything in their power to obstruct the investigation and to waste the short period of time allotted for the work, have now gone one step further by voting to sidetrack the investigation of the Stephenson campaign and to devote all the remaining time to the

Hatton, Cook and McGovern campaigns.

While this action on the part of the assembly committeemen is not unexpected, it is about as illogical and unwarrantable as anything can be. Primarily and rightfully the chief object of the investigation was to get at the truth of the charges relating to Mr. Stephenson. The Marinette multi-millionaire carried the primary. Upon this ground he claimed election to the senatorship by the votes of the members of the legislature. Upon this ground he was finally elected, elected by means of the votes of the five assemblymen who were trying the charges against him and by the absence of several democratic assemblymen who left the assembly chamber just a few minutes before the time fixed for taking the joint ballot. The charges against him were that he carried the primary by the lavish and wrongful use of money. These charges threw a cloud over his claim to the right to election by the legislature. However, the character of the accusations, the fact of the pending trial, the obvious impropriety of electing him until he should have purged himself of the charges of wrongdoing and all other considerations of right and decency were swept aside and he was chosen senator by a bare majority of the members present.

Under these conditions, nothing can be done in regard to his case except to transmit the facts and the findings to the United States senate. There can be no report of facts, there can be no findings, unless the investigation of the charges against him is carried on to a definite conclusion. Now the assembly members of the committee have decided not to carry on this investigation to a definite conclusion. They constitute a majority of the committee and in view of the policy which they have pursued throughout the inquiry their final action is not surprising.

It is just as well, in fact, it is probably better. The senate, which represents popular sentiment in the matter, has authority under the law and under a decision of the supreme court to conduct an investigation of its own. Members of the senate propose to do so. There is no doubt that they will insist upon completing the inquiry into Mr. Stephenson's campaign and campaign methods and that they will take all necessary steps to that end. In this way the investigation, which has been limited both as to scope and time, will be given full leeway. Instead of being confined to the senatorial primary campaign and the nomination of candidates for the legislature, it will be extended to the election of candi-

dates for the legislature and to the election of United States senator by the legislature. It will be made a real investigation.

The split in the committee is a good thing. It creates an opportunity to get at the truth.—Milwaukee Journal.

Having endorsed everything—almost—that Dr. Anderson has ever done as mayor, the democrats came face to face with the question:

"WHY DID WE NOT NOMINATE HIM?"

Looking over their platform, the answer is found:

"BECAUSE HIS ADMINISTRATION ENCOURAGED IMMORALITY."

Hypocrisy of this sort is a bad starter with which to enter a political campaign.

Wonder how many "notes" the "chief" will "take" in this city campaign? A few from the republicans for the "support" of the morning paper, a few from the democrats for the "support" of the evening paper—eh?

Charm the Fat Away

To reduce by means of exercise or dieting is nothing but torture to the flesh and mortification to the spirit. It is so much simpler to "charm" it away. Of course, I don't mean by "spells" or "incantations" but through the occasional use of this home receipt, viz.: 1/2 ounce Marmola, 1/4 ounce Fluid Extract Cascara Aromatic and 1/2 ounce Peppermint Water, which any one can obtain at any drug store for a small sum and mix at home. Take a teaspoonful after meals and at bedtime. It literally charms the fat away. Takes it off just where you need it off and does it quickly but harmlessly. Many persons lose as much as a pound a day.

Isn't that "charming" off the fat—eat what you please and still lose a pound a day—without strain, injury or effort?

THE COMPLETE NEWS OF THE NORTH SIDE TODAY

Some Alcohol Questions

Is alcohol a tonic? No! Does it make the blood pure? No! Does it strengthen the nerves? No! Is Ayer's Sarsaparilla a tonic? Yes! Does it make the blood pure? Yes! Does it strengthen the nerves? Yes! Is it the only Sarsaparilla entirely free from alcohol? Yes! Ask your doctor about this. If he approves, your confidence will be complete. J.C. Ayer Co., Lowell, Mass.

Dull boys! Dull girls! Dull men! Dull women! Heavy-headed! Downhearted! All very often due to constipation! Yet the cure is so easy—Ayer's Pills. Ask your doctor.

WE HAVE NOT

Been served with injunction proceedings restraining us from exhibiting moving pictures of the great production

BEN-HUR

Notwithstanding newspaper reports to that effect, we will exhibit this film

TONIGHT FOR THE LAST TIME

Complete Change of Program Otherwise.

60 Minute Show, Price 10c

LYRIC THEATRE

318 Main St.

PORTLAND REVOLTS
AT JAP WEDDING

PORTLAND, Ore., March 26.—There is plenty of trouble piling up for Helen Gladys Emery and her Japanese sweetheart Aoki, if they persist in their determination to come here.

"If the Emery girl parades the streets here with her Jap, I have given instructions to the police to arrest them and I will find a way to send them to jail."

A late report here is that the party have decided to go to Boise, Idaho, to get married. That city has been a paradise for the Japanese who have desired to get married to white women lately.

TACOMA, Wash., March 26.—Mayor Link stated today that he has information that Helen Emery and her Japanese affianced are enroute to this city to get married.

"I will not permit any demonstration against either of them if they come here," he said. "Personally, I am bitterly opposed to Americans marrying Asiatics, but so long as these people act in a law abiding manner they are entitled to protection and I intend to see they are not molested."

KIDNAPPING HAS
ITS AFTERMATH

PITTSBURG, Pa., March 26.—Lawrence Gibson, 14 years old, son of an East End bricklayer, is missing from his home. Late last night the boy's father received the following letter by special delivery:

"We have your son and if you wish his safe return you will have to forfeit \$15,000. If you are willing to do as above stated insert an advertisement in the Pittsburgh Dispatch addressed to J. M. P."

The case was reported to the police early today and although a search has been made of the hospitals and police stations no trace of the boy has been found.

The detectives believe young Gibson had a friend write the letter and are also of the opinion that he is trying to play a joke on his father.

Sacrifice is the happiness of woman; forgiveness her solace.

Bill Wallets Card Cases
Hand Bags
Traveling Cases

Of The Better Sort.

A New Lot Of New York Hand Bags With Snap And Style So Different Than Others.

Pig Skin, Alligator, Seal, Walrus

Wedding Rings

English Wedding Band 14k-18k-22k. French Wedding Ring Engraved Free.

GEO. B. ROSE

THE LA CROSSE TRIBUNE
NORTH SIDE OFFICE
712 Clinton Street New Phone 788-0
Old Phone 7171

W. J. Schultz - - - - - Manager
Jack Dahlgren - - - - - Reporter

NORTH SIDE ADVERTISING AND NEWS HANDLED
FROM THIS OFFICE.

PASTEURIZATION
OF MILK ENDORSED

FRANKLIN CLUB JURY DECIDES
IT IS THE SAFEST

MAKES MILK INDIGESTIBLE

But Friends of French Method Say
this is Small Matter Compared
to Killing the "Bugs"

After much discussion on the question, "Resolved, that the economic distribution of milk in the cities must be done with pasteurization as a medium," the jury at the Franklin club debate at the Tabernacle Baptist church last night, returned a verdict of two for the affirmative and one for the negative. It was the request of the debaters that men with more than the usual amount of education along this line be chosen and in consequence Health Officer Murphy, Prof. Butler and Mr. Evans of Bangor, a farmer who is widely interested in the dairy business, were chosen.

Prof. Hayden acted as critic for the evening.

Mr. Neilson, leader for the affirmative, in his opening argument, went chiefly into the history of pasteurization, showed how and under what circumstances it was first discovered by Dr. Pasteur, a French chemist, and how it was later applied to milk. He gave figures showing that after pasteurization was used in the city of New York, that the death rate of young children was decreased at least 50 per cent. He admitted that this process destroyed the digestibility of the milk but stated that this little drawback was offset by the termination of the bacilli and thus prevented disease. Mr. Neilson stated that the source of supply for larger cities was always far removed and he said that the city of New York received its daily supply of milk from as far as the cities of Rochester and Buffalo. In closing his speech he quoted from Dr. Strauss showing that since the milk supply of New York has been subject to pasteurization by an ordinance to that effect, the death rate had been reduced from 44.3 per cent to the astonishing low figure of 19.8 per cent.

His assistant, Mr. Mahoney, went on to show the filthy condition of the stables and conditions surrounding the supply of milk, the filthiness of most milk cans and receptacles and said that the only way that pure milk could be obtained in cities was to pasteurize it.

Keppel's Argument
Mr. Keppel, speaking for the negative, stated that milk was not the only medium for the conveying of bacilli and bacteria, that other foods as well were subject to the same conditions and that it was ridiculous to say that typhoid fever and other diseases were indirectly traced to impure milk. He proved that most of these diseases were traceable to impure water, but of course some milk dealers use water in their milk. He said further that a preventative was always better than a cure and that pasteurization was at its best only a curing process. Pasteurization, as he showed, was purely a commercial method and that milk after being subjected to the process, was more susceptible to bacilli than before the curative measures had been taken. In his closing arguments Mr. Keppel showed how pasteurization led to a monopoly and that at the best it was only a matter of dollars and cents and then it was merely a piece of guesswork whether you were getting the real product or not. It was shown that Dr. Strauss was opposed to the pasteurization process, and that the state board of health in the state of Illinois were in favor of a properly inspected source of supply rather than pasteurization.

There was a large audience in attendance, many of whom were farmers and dairymen who had come to hear the various sides of this question which is now being continually agitated.

MAE PHILLIPS' TEAM VICTORIOUS

Thursday afternoon two ladies teams bowled at the Combination alleys, the team captained by Miss Mae Phillips winning two out of three games. Following is the team score:

Mrs. Yehle 141 103 96
Mrs. Brabant 75 61 79
Miss Lee 72 53 79
Irene Phillips 56 59 54

Totals 344 281 286
Grand total, 911.

Mrs. White 63 100 82
Mae Phillips 63 57 76
Miss Seager 130 124 120
Miss McMillan 58 46 42

Totals 323 327 320
Grand total, 970.

The assistance we get is seldom satisfactory. The best way is not to need any.

Sour Stomach
Indigestion-
Kodol

There are so many of these disagreeable symptoms—"heartburn", belching of foul gases, bloating, pain in pit of the stomach, headache, etc.—all meaning indigestion. And indigestion always means dyspepsia—sooner or later—if the indigestion is not rectified. Kodol can't help but relieve indigestion. It stops all the aggravating symptoms, at once, by fully digesting all food, just as fast as you eat it. Kodol thus helps Nature to effect a complete cure.

Our Guarantee. Get a dollar bottle of Kodol. If you are not benefited—the druggist will once return your money. Don't hesitate; any druggist will sell you Kodol on these terms. The dollar bottle contains 2½ times as much as the 50c bottle. Kodol is prepared in the laboratories of E. C. DeWitt & Co., Chicago.

SEARCH BY WIRE
FOR HIS FRIENDS

AUTHORITIES SEEK IDENTITY OF
DEAD TRAMP

NEW YORK PEOPLE ANSWER

Say They Do Not Know Man Whose
Name is Believed to be Charles
Zattel

The body of the tramp presumably Charles Zattel, who was killed on the Burlington road yesterday between Savanna and La Crosse, is still at the undertaking establishment of Wm. Dwyer, where it will be kept until a reply is received from Aberdeen, S. D.

The dead man had been corresponding with a friend in that city and it is thought that he has friends or relatives there. Mr. Dwyer telegraphed New York city in an effort to locate friends of the victim at the place to whom the letters in his pocket were addressed, but they were wired back stating that they knew nothing of the man.

Coroner Kleeber is in communication with Aberdeen in hopes of discovering something of the man's friends.

Up to the present time no funeral arrangements have been made.

NORTH SIDE IN BRIEF

Mr. and Mrs. L. Daniels of Portage have moved to the city and will make their home at 812 Caledonia street.

Mrs. Frank Hayes of 1928 George street, has gone to Savannah for a visit with her mother.

Superintendent Elders of the Milwaukee road is in the city making his inspection.

Mrs. C. Conrow of Dubuque, Ia., has returned home after spending several days with her parents, Mr. and Mrs. W. Davis, 1519 Berlin street.

Mr. Leslie Cays, 2025 Berlin street, and Mr. W. Vanderbilt have gone to Lansing, Ia., where they have accepted positions.

Mrs. H. Campbell has returned to her home in De Soto after visiting her daughter, Mrs. G. Powell, 2232 Prospect street.

Miss Grace Weber of Winona, Minn., is a guest of the Misses Dodge, 1427 Kane street.

Mrs. N. C. Huss, 2023 Berlin street, is slowly recovering from illness which has confined her to her home for the past year.

Miss E. Vanderbilt who has been visiting her sister, Mrs. M. Caya, 2025 Berlin street, has returned to her home at Lynxville, Wis.

Mr. Wm. Huss of Stillwater, Minn., is visiting his parents, Mr. and Mrs. N. C. Huss, 2023 Berlin street.

Mr. M. Vanderbilt of Lynxville, Wis., was a guest of his sister, Mrs. M. Caya, 2025 Berlin street, Wednesday.

The one year old child of J. M. La Fleur, 2208 Kane street, is ill with the grip.

Mr. and Mrs. W. C. Marshall of Sparta, Wis., are visiting at the home of L. J. Marshall, 2019 Wood street.

Mr. Harry Hammernot of Viroqua, Wis., is a guest of Roscoe Gould, 1543 Kane street.

Mr. C. P. Marshall of North Bend, Wis., is a guest of L. J. Marshall, 2019 Wood street.

SELLS GROCERY
OUT TO CLARK

A. W. James, the grocer at 1101 Berlin street, has sold his entire grocery stock to Otto Fischer, his clerk, of 1719 Berlin street, who will conduct it in the future.

Mr. James is well known in the city, having been in the grocery business for the past six years. He will leave soon with his family for Florida, where he expects to make his future home.

INCENDIARY GUILTY

SULLIVAN, Ind., March 26.—A verdict of guilty was returned this morning by the jury in the case of the state against Mrs. Belle Hinkle. The crime charged against the woman was the burning of the McGamon hotel building here August 12 last.

HARVEST OF HOBOES
ON THE NORTH SIDE

THIRTY-THREE ARE HOUSED
LAST NIGHT

DANGEROUS IF AT LARGE

Police Say Even Murders Might Result if They Were Opposed in Hunt for "Hand-outs"

For the past two weeks the police on the north side have been rounding up from 20 to 30 hoboese every night. They are taken to the station, given a bath, lodging and a square meal and the next day they are taken to Grand Crossing, put on an outbound train and that is the last seen of them. Many of the hoboese are men who have claims in the Dakotas and by heating their way they save about \$50 which they can use very profitably when they arrive at their lands.

The police contend that the men are dangerous when left at large over night as they are bound to get something to eat and in most cases they resort to theft, which in some cases might result fatally for the person seeking to intimidate them.

This morning the police shipped out 33 of them who had spent the night at the station.

One of two sisters who lived together was suddenly taken with a lung attack she feared was serious. She therefore sent for a specialist and asked her doctor to meet him. Talking over his coming with her sister she said: "Mona, I wish I could know Sir Henry B's real opinion. Neither he nor Dr. M— will tell us if there is anything really wrong, but I would much rather know."

Her sister replied: "Do not worry, dearest; you shall know everything, for I will go down to the dining room and stand behind the big oak screen and listen to every word they say."

"And will you be sure and tell me, Mona?"

"You may rely on me, dearest; I will tell you every word."

"Even if I am not to get well?"

"Even then, dearest," promised the loyal Mona.

The hour for the consultation arrived, and the sister went to the dining room, and standing behind the great oak screen ensconced herself and prepared to listen.

By and by the two doctors were heard descending the stairs, and a moment later they came into the room. Walking over to the fireplace, the specialist sank into an easy chair, and the local doctor sank into another. Then followed a moment's silence, broken by the specialist, who leaned a little forward.

"My dear M—," he said slowly, as he looked across at his colleague, "of all the ugly women, that's the very ugliest woman I've seen in my life."

"Is she?" replied the local doctor.

"You wait until you've seen her sister."—London Telegraph.

S.S.S. RIDES THE SYSTEM
OF CATARRH

Catarrh is a blood disease which causes a general inflammation of the inner linings or mucous membranes of the body. The diseasing of these delicate surfaces and tissues produces all the well known symptoms of the trouble, such as ringing noises in the head and ears, tight, stuffy feeling in the nose, pains above the eyes, irritation of the throat, sometimes slight fever, and a general feeling of weakness and ill health. Even the lungs become affected by the continual passage of impure blood through them, and there is danger of consumption if the disease is allowed to remain in the system. S. S. S. cures Catarrh because it purifies the blood. It goes into the circulation and removes every particle of the catarrhal matter, making this vital fluid pure, rich and healthy. Then the inflamed membranes begin to heal, every symptom disappears, the constitution is built up and health restored. S. S. S. rides the system of catarrh by attacking the trouble at its head and entirely removing the cause from the blood, thus making a permanent and lasting cure. S. S. S. is made entirely from health-giving roots, herbs and barks, and for this reason is an especially safe and desirable medicine. Book on Catarrh and any medical advice free to all who write.

THE SWIFT SPECIFIC CO., ATLANTA, GA.

GAVE SPLENDID RUG
FOR WHITE HOUSE

NEW YORK, CITY, March 26.—

Public announcement was made recently of the gift to the White House of a Persian rug of the conservative estimated value of \$50,000. As interesting as was the rug is the donor, who goes by the name of H. H. Topakyan, one of the richest and best known Armenians of New York city, and one of the leaders of his people in this country.

The rug is said to be the finest of its kind in the world. It is only six and one-half feet long and four and one-half feet wide from fringe to fringe, and yet it is declared to be the world's masterpiece of the weaver's art and its conservative value is \$50,000. The texture is of imperial silk, and throughout the rug are woven pearls, turquoise, rubies and other Oriental stones.

BOOST THE NORTH SIDE

Have your work done at the Cut Rate wall paper and paint store at 807 Rose St. Competition is the life of trade.

Paperhanging, 20 cents per double roll, painting, etc., at cut rates, in proportion. This applies to work on North Side only.

I have bought a large assortment of wall paper, paints, pictures, etc., direct from the manufacturers at prices that will enable me to sell the latest designs in wall paper at 10c. per double roll and up. Other goods in proportion. Retail goods at same prices to all. All new stock, no left over goods.

All work done by skilled workmen and satisfaction guaranteed.

Sign painting and picture framing a specialty.

Souvenir picture to every purchaser of a made-to-order frame.

New Phone.

W. H. BRISTOW.

807 Rose St., 3 Doors from Car Line.

KING PETER MAY
LET SON RESIGN

BELGRADE, March 26.—The belief is practically universal in Belgrade today that King Peter will accept the resignation of his son, Crown Prince George, now that the cabinet has decided that Premier Nevakovich has no authority to consider the crown prince's letter of resignation.

The leaders of the war party declare that the crown prince is the victim of a plot. That the story was concocted merely to furnish an excuse to force his retirement.

The amount that people have to learn is entirely too great for their length of life.

GO-CARTS

Now is the time to buy a baby carriage

... COUPON ...

Ten Per Cent Reduction during the coming week to all who will bring this Ad with them.

We have 4 different kinds of Go-Carts made in the best factories of the country and sell these at

\$2 Down and \$1 a Week
PRICES OF GO-CARTS FROM \$1.00 UP

BOYER-FURBER FURNITURE CO.
511-513 MAIN STREET, LA CROSSE, WISCONSIN

Fresh Oysters received fresh every morning by express during Lent.

Fish vegetables due every day at 3:30 P. M. via C. B. & Q.

Ipe bananas, apples, new figs, dais. Headquarters for "Sunkist" Navel Oranges.

JOHN C. BURNS
FRUIT HOUSE.

GREEN HOUSES
SCHAEFER & ELLERS
FANCY CUT FLOWERS

La Crosse Floral Co.
BOTH PHONES. 27th AND CASS ST.



VANILLA AND TUTTI FRUTTI
N QUART BRICKS.

ICE CREAM & BUTTER COMPANY.

DUE STILL LOVES
KATHERINE ELKINS

MESILLES, March 26.—The Duke of Abruzzi sailed on the Oceana for Bombay from which point he will set out on his Himalayan expedition.

One of the duke's friends today told a story that indicated that his lover Miss Katherine Elkins, his former fiancée, is just as ardent as ever. This friend says that the duke told him that he hopes to make new discoveries in the Himalayas and to dedicate the name of the fair American with his noteworthy achievement.

The duke's Himalayan expedition will take eight months, after which he will visit the United States.

GEMS FOR DIAZ
FROM RUSSIA

MEXICO CITY, March 26.—Permission will be asked of the Mexican congress to permit President Diaz and Minister of Finance Mariscal to accept decorations from the czar of Russia. The decoration tendered for the Russian royal family. The first is almost a solid mass of diamonds. The decorations are presented as a mark of friendship between the two countries.

QUIET REIGNS AT
HICKORY GROUND

HENRIETTA, Okla., March 26.—At Hickory Ground, the scene of the battle between negroes and deputy sheriffs yesterday, armed whites patrol the roads and the negroes who took part in the encounter have retired to the woods or are hiding in their huts.

The members of the posse have returned quietly to their homes and it is believed there will be no further outbreak.

The number of dead, however, is estimated from 8 to 12. It is believed that the negroes took some of the bodies with them and have hastily buried them.

ATHLETES PLEASE FANS
ANN ARBOR, Mich., March 26.—Despite the first dismal prognostications that the Wolverine track team was in bad shape for the meet with Chicago A. A. here tomorrow night, Trained Keene Fitzpatrick's announcement of the personnel of the Michigan team is filling the blue and maize rooters with hope today. Horner, the individual star of the team, will be entered in six events. Captain Dull is also counted on to win several points.

EYES EXAMINED
GLASSES FURNISHED

The finest and most careful work, without the use of drugs or medicines.

W. T. IRVINE
Graduate Optician, 429 Main St.

SOCIETY

SURPRISE PASTOR

The Rev. A. V. Ingham, pastor of the Caledonia Street church, had a pleasant surprise Wednesday night. There was an unusually large attendance at the prayer meeting, and scarcely had the meeting closed, when the members of the church and congregation flocked in, till the room was filled. The somewhat bewildered pastor was then reminded that it was his birthday and informed that the friends had come to spend a social hour with him. After elegant refreshments had been served, Mr. D. E. Bice arose and in a few well chosen words, presented Mr. Ingham with a well filled purse, as a token of good will and appreciation of the members. Mrs. Long made a humorous speech, replete with good natured hits on some of the well known members of the church.

Mr. Ingham in responding, thanked the members, not only for the present, but for the great kindness which had been extended to himself and family since his appointment to the church. Caledonia street is in a very harmonious and flourishing condition, and has doubtless a very bright future.

SEW AND GOSSIP.

It is quite the fashion these days for the ladies to meet at room 302 in the Stoddard, where they are taking instructions in needlework of Miss Hamrich of Chicago. Besides the valuable instructions they receive, many little tit-bits of harmless gossip are indulged in. Miss Hamrich has a choice lot of fancy work of new and late designs. Many are planning their Easter gowns and getting new ideas from Miss Hamrich. It makes a pleasant diversion for these Lenten days, and when the season of "sack cloth and ashes" has expired they will have something tangible to show for these many Lenten days.

SOCIAL BRIEFS.

Mr. and Mrs. A. W. Pettibone have returned from Ormond, Fla., where they have been spending the winter.

Mrs. La Rue arrived last evening from Sioux City, where she has been visiting her son, since leaving here. She is with her daughter, Mrs. W. E. Sawyer.

G. W. Traer of Chicago is in the city.

Mrs. M. E. Mosher has returned from a trip to Chicago.

The Ladies' society of St. Paul's Universalist church will be entertained tomorrow by Mrs. Hussa.

Mrs. W. J. Anderson entertained the Thursday Afternoon Five Hundred club this week at her home, 1427 Vine street. The prizes were taken by Mrs. Adam Kerz and Mrs. Bartheld.

SHOT BY DIVORCED
WIFE KISSING CHILD

ST. LOUIS, Mo., March 26.—As Anton Stebe stooped to kiss his 4-year-old son John, Mrs. Stebe from whom he has been separated since July, fired at him with a shotgun. His arm was filled with buckshot, some of the lead striking his face and shoulders. Stebe rushed from the house and boarded a car to go to the city dispensary.

A policeman saw him as the car passed. His arm was tied in a towel and he was bleeding freely. The officer stopped the car and calling an ambulance sent Stebe to a hospital. The police are seeking the woman.

Stebe said he went to his old home to see his children.

GIRLS OBJECT TO
"RACY" STUDY

BERKLEY, Cal., March 26.—A strike of the young women who study French at the university of California has been prevented only by the substitution of perfectly French novels for stories by the French writers of the "racy" school.

Twenty of the young women were assigned to read Le Maupassant, Dumas, r., and Balzac's novels and when they discovered the shocking things these writers said, they struck forth.

Prof. S. A. Chambers consented to change their course so that they would not have to read these novels.

MODJESKA MAKES FIGHT

LOS ANGELES, Cal., March 26.—Mme. Helene Modjeska, who is critically ill here, is making a strong fight for her life, but attending physicians say the chances of her ultimate recovery are slight. She showed considerable improvement today and the doctors say she may live for several weeks.

Lots of talk that sounds well is nothing but sound that's unsound. The best woman in the world can think evil if she hears somebody else's baby praised above hers.

RHEUMATISM



THERE IS HOPE

I want every chronic rheumatic to throw away all medicines, all liniments, all plasters, and give MURPHY'S RHEUMATISM REMEDY a trial. No matter what your doctor may say, no matter what your friends may say, no matter what your relatives may say, get a bottle of the RHEUMATISM REMEDY. If it fails to give satisfaction, I will refund your money—MURPHY'S RHEUMATISM REMEDY contains no salicylic acid, no opium, cocaine, morphine or other harmful drugs. It is put up under the guarantee of the Pure Food and Drug Act.

For sale by all druggists. Price, 25c.

ROONEY LEAVES IN
QUEST OF PLAYERS

MANY DEALS REPORTED TODAY
BY SECRETARY FARRELL

WINONA WON'T GET BAILLIERS

"Pink" Hawley is Doing Well in Oshkosh and Makes Some Trades in Well Known Players

President Henry Rooney will leave for Racine tonight, where he will try and make a deal with the Racine management for the purchase of some of the players that were with the La Crosse club last year. It has transpired that the deal between Manager Killian of Winona for Bailliers has fallen through. Graves went to Winona but Bailliers is still with the W-L league.

Mr. Rooney will meet Manager Safford in Chicago tomorrow and they will confer with a number of players that they will try to land.

President Elliott of the M-W league received a list of the contracts that have been reported to Secretary Farrell of the National commission. The following players have signed contracts with La Crosse: Abe Delves, Ben Barber, Frank Foster, J. D. Johnson, Alva Knapp, Wilbur Schardt and Claude Brown.

Duluth has signed Edward Alwood, William Schenlen R. Stanley, Louis Nelson, L. J. Sullivan, John Cooper, Richard Thorson, Henry Klingebiel, J. H. Guthrie and Burton Tattersall. Theobald, the university of Wisconsin pitcher who was drafted by Chicago and later sold to San Francisco, Winnipeg and St. Paul, from which place he went to Wausau, has been sold by the St. Paul club to Altoona.

Duluth has also sold Catcher J. Snooks to the Appleton club of the W-L league.

Appleton has also sold Harry Patton to the Columbia, S. C., team.

Hawley Doing Fine

Pink Hawley, the former manager of the La Crosse team, is doing nicely in Oshkosh and things are in fine shape, according to a letter from him to President Elliott. He states that he has just sold Dolan, outfielder of the Oshkosh team, to the Rockford club for \$200, and Third Baseman O'Leary.

E. F. U. MEMBERS ATTENTION

The funeral of Ole C. Vaerket will be held Saturday, 2 p. m., from his late residence. All "Friends" are requested to meet at residence of our deputy, 1311 Winnebago St., at 1:30 p. m. Per order

WM. B. BATCHELDER, Sec.
JAMES B. MURRAY, Pres.

RECALL ELECTION
IN LOS ANGELES

LOS ANGELES, Cal., March 26.—The recall election is being held in Los Angeles today and the indications are that the lightest vote in the city's history will be polled.

Though no official recognition has been given to Fred C. Wheeler, socialist candidate for mayor by the republican machine, the machine politicians are urging the voters to defeat Geo. Alexander, candidate of the Lincoln-Roosevelt faction of the republican party.

Many old school voters are not voting, being confronted with the alternative of voting for a socialist or for a so-called "insurgent."

Does natural history teach us that the penguin is mightier than the swordfish?

PERSONALS

Ford, the car of quality.

Sheriff Swebakken of Waukon, Ia., is confined at the St. Francis hospital, where he yesterday underwent a successful operation for appendicitis.

Ben Hur at the Lyric for the last time tonight—entire change of program otherwise.

Mrs. George E. Amour, 420 Market street, is confined to her home with a combined attack of la grippe, bronchitis and pneumonia.

Dr. George Powell, consulting physician and surgeon.

Frontier lodge, No. 49, will hold a special meeting Friday evening at the Masonic temple. Work in the master degree will be done.

E. G. Boynton is in Merrillan in the interests of the La Crosse Water Power company.

The North Side Tribune office, the place to send your news, has moved to 712 Clinton street.

C. L. White of Viroqua is a business visitor in the city.

S. Danielson of Rushford is in the city visiting friends.

H. H. Sullivan of Portage is transacting business in La Crosse.

C. C. Owen of Mankato spent Thursday in the city.

Dr. Will Powell, diseases of women, C. J. Specker of Caledonia is in La Crosse on business.

D. Carpenter of Caledonia is visiting here for a few days.

P. Borscheid has returned to his home in Caledonia after spending Thursday and Friday in the city.

A. A. Zalusko of Genoa was in the city Thursday.

Excellent Carriage Line. Phone 179. Gateway City Transfer Line.

Miss F. Horstman of Brownsville has returned after visiting in the city with friends and relatives.

P. B. Qualy of Caledonia was a business visitor in the city Thursday.

M. J. Mueller of Sparta was in the city yesterday.

W. H. Clark has returned to his home in Tomah after visiting in the city.

REO, \$500 and \$1000. Get-there-and-back, every day in the year, and that's what counts most. Elsen & Kneen, Bangor.

Louis Monti of Genoa visited friends in La Crosse Thursday.

Jay Kerrigan of Wilton was in the city on business recently.

Jim Woden of Wilton is in the city for a visit with friends.

L. L. Gausch has moved from 1229 La Crosse street to 1112 La Crosse street.

Mr. and Mrs. L. Phillip were called to Waukon last week by the serious illness of Mrs. Phillip's mother.

Born, to Mr. and Mrs. Jos. Steuber, 732 North Tenth street, a daughter.

Mrs. W. H. Davis, 1412 Kane street, is visiting at St. Paul.

Miss Mayne Foster, 936 Ferry street, has been taken to her home from the La Crosse hospital, where she submitted to an operation for appendicitis. While she is still weak she is recovering as rapidly as could be expected.

D. McWille of this city is in Milwaukee on a business trip.

R. Russell of La Crosse is in Milwaukee visiting friends and relatives.

E. A. Sanders has returned to La Crosse after spending Thursday in Milwaukee.

Mr. Louis F. Gossman, who conducted the Corner store, the big department store at Preston for many years, is in this city representing the O. W. Kerr Land company of Minneapolis in capacity of general salesman.

Cushman B. Tibbitts, manager of the Tibbitts theater and youngest son of J. P. Tibbitts, deceased, druggist and real estate dealer of Preston, is in La Crosse for a few days' visit and to take in "Ben Hur. Mr. Tibbitts is one of the most popular theater managers in the middle west. He bears the reputation of being the only opera house manager in the United States that ever played William Jennings Bryan on percentage basis.

Frank Erickson of Lansing, Iowa, who has been visiting with Mr. P. A. Pederson, while his son underwent a successful operation at St. Francis hospital, has returned to his home.

Mr. I. (Skip) Vaerket of the Duluth Brewing company, Duluth, is in La Crosse to attend the funeral of his father, the late I. A. Vaerket, which will be held tomorrow.

John Hayes is recovering from an attack of appendicitis at the St. Francis hospital.

PRESTON COUPLE
BACK FROM TRIP

PRESTON, Minn., March 26.—(Special.)—Mr. Roy Wiegand and Miss Bessie Fife, two of Preston's most popular young people, were married, and just returned from Chicago on their way home from a short honeymoon. They passed through La Crosse this morning and left on the 10:30 train. Mr. Wiegand is the son of Mr. and Mrs. August Wiegand who conduct a large poultry and eggs business. Miss Bessie Fife, the bride, is the daughter of Mr. W. W. Fife who conducted the C. L. Colman lumber yard for many years at this place.

DEBATE JUDGES
U. S. TEACHERS

It is announced today that Prof. Sharp, Lyman and John Arkomons of the University of Wisconsin will judge the Sparta-La Crosse debate at the high school auditorium here tonight. The question is on mayor and council government compared to the commission system in municipal affairs. The La Crosse boys uphold the council. A large attendance is assured.

People to easily get into the habit of having troubles.

WE HAVE JUST RECEIVED
ANOTHER LOT OF ALLWIN
GO-CARTS AT

\$4.75

Go-Cart exactly like cut with hood, has rubber tires, fine enamel finish, would cost you \$3 to \$4 more at any other store. This is the last lot we can get at this price, so be quick and get one before they are all gone.



S. GANTERT
ESTABLISHED FURNITURE
And RUG HOUSE
110-14 S. 3RD ST. LA CROSSE

CITY NEWS

MUSICIANS MAY GO TO DENVER.—Through the efforts of Wisconsin members of the G. A. R. the Third Infantry band may visit the G. A. R. encampment at Denver during the coming summer. The legislature has been asked to appropriate funds for the undertaking.

ENTERTAINS CINCH CLUB.—Mrs. W. D. Noble entertained the Ideal Cinch club Wednesday afternoon at her home, 1111 Division street. Prizes were won by Mesdames Fries, E. H. Hoffman, G. F. Hauser, Frink and J. P. Phalon.

CARD OF THANKS

We, the undersigned, wish to express our heartfelt thanks to our many friends and neighbors for kindness shown us in our recent bereavement, in the death of our brother and uncle, Anton Moe, and also to all those who rendered their assistance, and especially do we thank Rev. H. G. Magelssen, the Segelke-Kohlhaus Mfg. Co. and employees and the I. O. O. F. and the pall bearers and all who sent flowers.

MR. & MRS. LAURITZ MOE and family.

MR. LARS MOE.

STABS BROTHER 67
TIMES; SHOOTS 6

DALLAS, Texas, March 26.—Roy H. Terry today surrendered to the county officers after having killed his brother, Dr. Hugh Terry, in his apartment. Dr. Terry was stabbed 67 times and shot six times by his brother. He was a well known physician.

Roy Terry declared he had acted in self defense when he killed the doctor. Members of the family say that Dr. Terry was addicted to the use of drugs.

SCHOOL CONTRACT
LET TO NELSON

Bids for the erection of the new German Lutheran school building to be built on West avenue adjoining the property of the Norwegian Lutheran church, were opened today. The building will cost approximately \$9,400. The contract will be awarded to Contractor Peter Nelson.

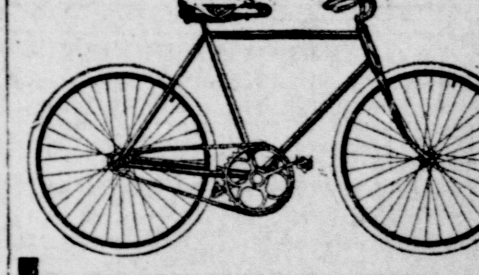
The structure will be of brick, two stories in height, with the entrance on the south side. The large lot at the rear of the structure will be fenced in with lattice work for a playground, the front being reserved for a lawn.

LABOR COUNCIL MEETS

The regular monthly meeting of the Trades and Labor council will be held tonight a Labor hall on South Fourth street. Regular routine business will be transacted.

Actresses, unlike other women, do not quit having their pictures taken when they get married.

Bicycle



Purchasers
BEFORE BUYING

Your mount for this season, let us demonstrate to you that we handle only good and reliable machines which cannot be beat for durability and easy running qualities. We sell the

CELEBRATED
RACYCLES
KNOWN THE WORLD OVER

as being the largest selling high grade bicycles made. **THE RACYCLE HAS 27.9 PER CENT LESS FRICTION ON THE BEARINGS** than ordinary bicycles together with increased ease in running and steadiness of adjustment. This solution of the problem was certified correct by a representative of the United States Patent Office at Washington, D. C., and other reputable authorities.

PRICES, \$35 TO \$75

Other well known makes from \$17.50 up.

Come in and let us show you our line.

We can furnish repairs for all the wheels we sell.

WEIS BOOK STORE
509 Main Street

DROP IN GRAIN
RATES WORRISOME

PORT ARTHUR, Ont., March 26.—Local vessel interests are concerned over the prospects of a rate war in the carrying of grain between Port Arthur, Fort William and the Atlantic seaboard. It looks as if there would be a drop of from 15 to 25 per cent.

CONFIRMATION FOOT WEAR



If there is any time when the young man or young lady wants choice footwear it is at

CONFIRMATION TIME

THE MOST IMPORTANT EVENT OF THEIR LIVES

Good Shoes are highly important—that's why we've made such great preparations. You'll find the best here.

For young men—Dress shoes in lace or button; oxfords and ties in great variety.

\$2.00, \$2.50, \$3.00, \$3.50

For young ladies—Dainty lace or button shoes. Pretty oxfords, Ribbon ties, Pumps and Slippers—

\$2.00, \$2.50, \$3.00, \$3.50

WM. F. STRAUSS
320 PEARL STREET. LA CROSSE, WIS.

65 CENTS---BRIDAL ROSE TEA SPOONS---65 CENTS
SPECIAL SALE SATURDAY, MARCH 27TH. ALL DAY.



Owing to the many calls for a special sale on Bridal Rose Sterling Silver Tea Spoons, we will on Saturday, March 27, have an all day sale on these beautiful sterling silver spoons at 65c each. We hope to start many new customers buying sterling silver from us. One spoon to a customer.

On Mail Orders Add 10c Extra for Registered Mail.

W. T. IRVINE La Crosse's Greatest Jewelry Store. **429 MAIN ST.**

TSCHARNER TALK
VALUABLE LESSON

POSTMASTER ELUCIDATES MANY
THINGS AT HIGH SCHOOL

THINGS WE SHOULD KNOW

Working of Postoffice in All Depart-
ments, and Knowledge of How to
Use it Correctly Given

The following talk upon pos-
tal matters was recently deliv-
ered by Postmaster W. B. Tschar-
ner before the La Crosse high
school. While delivered to school
pupils, it contains much valua-
ble information that should be
in possession of everybody using
the mails, and particularly every
business man. The address is
hereafter published in full:

(Address delivered by W. B.
Tscharner, postmaster at La Crosse,
Wis., before the teachers and pupils
of the La Crosse high school, March
10th, 1909, at 9 a. m.)

"Prof. Benezet, Teachers and Pupils
of the High School:

"Through the courtesy of the
school board of the city of La Crosse,
and upon the invitation of Prof. Ben-
ezet, I am here this morning to ex-
tend to you the greetings of the post-
master general of the United States,
and to deliver to you a short talk
upon the organization and operations
of the postal service of this country.

"Before I enter upon the subject
of postal affairs, I am going to pause
long enough to congratulate the boys
and girls of La Crosse upon the
splendid opportunities afforded them
by this city to receive a good, honest,
liberal education. Think of the thou-
sands of boys and girls at your age;
what would they not give for an op-
portunity like this to be able to go
to school, to learn, study and pre-
pare themselves for the future bat-
tles of life? I myself was less fortu-
nate than you are. Born and raised
on a farm, many years ago—in fact
forty years ago last January, you see,
I am not afraid to tell my age—and
in those days when I was a boy,
school houses were not scattered
throughout the country as thickly as
they are today. Unfortunately there
was no school house within many
miles of our farm, and I had no
chance to go to school until I was
older than most of you, and then on-
ly for a short time. But I made the
most of my opportunity when it pre-
sented itself, and so my advice to
you this morning is—don't let this
opportunity pass by without making
the best of it. Study hard, work hard,
prepare yourselves in such a way so
that you may be and will be a credit
to any city or community in which
you may reside in later years, and
think of the pride and pleasure your
good parents will enjoy in their de-
clining years when they see you

By Professor Benezet—I
would like to say a word or
two in regard to this matter.
Now, I have knocked around the
country a good deal, and have
lived in sixteen different cities,
but in no city have I been so
impressed by the postoffice
clerks and letter carriers as in
the city of La Crosse. They
are models in every respect, and
I congratulate Mr. Tscharner
upon the splendid service he
and his men are giving the ci-
tizens of La Crosse. I thought
I understood the postal system
pretty well, but I must say I
have learned a good deal from
Mr. Tscharner's talk. We ap-
preciate your coming here very
much.

grown up to manhood and woman-
hood occupying positions that are a
credit to you and an everlasting joy
to them. Study hard, work hard, be
honest, always try and do right and
perhaps some day one of you boys
may become the postmaster general
of the United States. You know there
is nothing impossible. Your chances
are just as good, just as bright, as
the boy who is attending school in
New York city, or any other section
of this country.

"How many of you this morning
know the name of the postmaster
general?"

(Voice—"Hitchcock.")

"Correct. Up to a week ago, Hon.
George Von L. Meyer was the Post-
master general. Mr. Meyer is a man
of high ideals and a man who be-
lieves in progress in every sense of
the word. He recommended to the
last congress the establishment of a
postal savings bank, as well as a
parcels post. He took great interest
in postal affairs, and splendid pro-
gress was made under his able ad-
ministration as postmaster general.

The Postmaster General

"Since the inauguration of Presi-
dent Taft, we have a new postmaster
general, a young man whom I have
the pleasure of knowing personally.
Hon. Frank H. Hitchcock of Mas-
sachusetts. Mr. Hitchcock served as
first assistant postmaster general
for a number of years and while in
that position showed remarkable
ability and foresight. He is a splen-
did type of American citizenship, has
an unlimited capacity for work, a

CASTORIA
For Infants and Children.

The Kind You Have Always Bought

Bears the
Signature of *Wm. D. Galt*

NICHOLSON-SCOTT CO.

GRAND EASTER OPENING

SATURDAY MORNING, MARCH 27th

SEE OUR WINDOW DISPLAY AND INTERIOR DECORATIONS

SUITS A pleasing collection of the new styles in all latest
shadings. Cloths are serges, satin finish cloth, panama
and novelty suitings. Skirts plain flare with a button
trimming, giving just the correct touch. All beautifully tailored and silk
lined jackets. \$13.50, \$15.00, \$20.00, \$22.50, \$25.00.

DRESS SKIRTS Immense range of popular priced gar-
ments in Panama, Mohair, serge, and
Novelty Goods beautifully
tailored, in all sizes. Colors are black, navy,
brown, green and tan. Each \$5.00

**SILK PETTICOAT
BARGAINS**

Not the much abused term bargain.
A manufacturer let us have a very
low quotation on a lot of 50 Blacks
and colors. This is a strictly \$5.00
article beautifully tailored, wide
flare flounce. Rich heavy taffeta \$3.98

\$1.00 WAISTS

Immense range of new models op-
ened this week in tailored effects.
Also big range of lingerie in French
models. Lace or embroidery trim-
med. We can suit all tastes and
have all sizes priced for
Saturday, each \$1.00

CORSETS

In order to dress in correct lines,
the corset is termed the foundation
of figure building. Our corset de-
partment reflects the trend of Fash-
ion even in the popular priced arti-
cle. We show some late models at
\$1.00, \$1.50 and \$2.00 pair. Royal
Worcester and W. B. corsets are our
leading makes.

GLOVE SPECIAL

"Anticipating a great demand for short kid
gloves, our buyer made some fortunate value
hits, fully warranted. French made in all the
staple as well as novelty shadings. Will be
priced for Saturday,
pair \$1.10
Be on hand early and get the new colorings.

GLOVES AT \$1.50

Lafayette is our standard 2-clasp glove kid
glove, is a high class French glove, very elas-
tic. Comes in all the wanted shades
and fully warranted, pair \$1.50

VEILINGS FOR EASTER

Color combinations mark the veiling stocks as being new. We have opened up many new pretty
effects, from the hair line to the heavy Russian mesh so much in evidence in the early season.
Priced 25c, 35c and 50c yard.

See the Chiffon Veiling with graduated border in
dainty color range, 50 Cents Yard

RIBBON FOR EASTER

We place in one of our round tables, lot of 5 1-2 in. all silk Taffeta
ribbon in full range of colorings. This will include both black
and white, a 25c value, priced yard 15c

**BELTS FOR
EASTER**

Our belt stock reflects
the color scheme for
spring. We have ad-
ded many new styles in
fabrie and elastic, with
very swell buckles.
Priced at figures which
will tempt the most
economical. 50c
each

HAT PINS

The millinery for spring
demands more hat pins
than many former sea-
sons. Jet in particular
is to be very much worn,
with many other sub-
dued effects which ap-
peal to good taste in
dress. Our hat pins are
all late arrivals, priced
25c, 50c, 75c and \$1.00
each.

NECKWEAR

At no season of the year
does neckwear appeal
to the average lady than
Easter. This year in
particular the tailored
stock will be first
choice, our stock has
been replenished with
many bright new ideas
with touches of color, to
meet all re-
quirements, each 25c

HOSIERY

Ladies' fine mercerized
hose in all the new
shades, delicate tints,
also tan and black, dou-
ble heel and toe, all
sizes, 8 1-2 to 10

25c pair

ONYX HOSE

Fancy shades with plain
tops, the hose has the
wide garter top, which
is a splendid feature,
does not tear with the
supporter. Most any
shade or combination,

50c pair

**BOYS' AND GIRLS'
HOSE**

A new special opened
for Saturday, a medium
weight for spring wear,
1x1 ribb, fine Egyptian
yarn foot, which in-
sures perfect and long
service, sizes 6 to 9 1-2,

15c pair

DAMASK

64 in. all linen half bleached damask, 39c
on sale Saturday, yard

72 in. wide all linen half bleached
damask on sale Saturday, yard 59c

WHITE GOODS

25c quality of checked dimities in plain white in
small double checks. Special sale 15c
Saturday, yard

15c quality of very fine sheer India Linen, for
this sale we make the price
only yard 11c

WHITE GOODS

Greatest bargain ever offered in La Crosse, a 40
in. very fine sheer French Lawn, is actually
worth 40c on a special sale 25c
Saturday, yard

Hair Line Dimities—in plain white, a reg-
ular 12 1-2 grade. Special sale, yard 8 1/2c

man of keen judgment and wonder-
ful executive ability, and the country
is certainly to be congratulated upon
the splendid choice President Taft
made in choosing Mr. Hitchcock for
his postmaster general.

"The postmaster general some time
ago, issued an order asking all post-
masters throughout this country to
deliver personal talks to the pupils
of our public schools on this great
subject of postal affairs. That is
my mission here this morning.

"The postoffice department of the
United States is the greatest busi-
ness institution in the civilized world
and yet the general public know so
little about it. It is the post which
brings people from all parts of the
world into communication with each
other.

Franklin the Father of the P. O.

"Benjamin Franklin, the father of
our postoffices, was appointed post-
master at Philadelphia in 1737. In
1752, he was appointed deputy post-
master general for the colonies, and
was authorized to establish postof-
fices from Maine to Georgia. About
thirty offices were established. To-
day there are over 63,000 postoffices
in the United States with an equal
number of postmasters. Today there
are employed in the different
branches of the postoffice depart-

ment throughout this country over
200,000 men and women. The ex-
pense to the government for running
the postoffice department in all its
branches, including transportation
of mail, amounted last year in round
figures to \$208,000,000. The postal
revenues from all sources amounted
to \$191,500,000, leaving a deficit of
over \$16,000,000. Most any corpora-
tion or individual would quit busi-
ness with such a state of affairs ex-
isting, but not so with the postoffice
department. They keep right on
doing business. Not only that, the
service is being improved from year
to year which should be appreciated
by every American citizen.

"Today, with our letter carrier ser-
vice in the cities and the rural free
delivery in the country, civilization
and education are carried to the very
doors of our people. The great ma-
chinery of the postal service of the
United States is adjusted with such
wonderful skill that the people hard-
ly think about it and are hardly con-
scious of its enormous advantages,
because of the perfection of its or-
ganization and of its management.
merchandise which costs 1c an ounce,
the moment you close or seal that
package so it can not be inspected,
it becomes first class matter and

costs you 2c an ounce or fraction
thereof.

Second class matter includes news-
papers and other publications bear-
ing notice of entry as second class
matter, and it is mailed by the pub-
lishers at 1c per pound. Newspapers
and magazines when sent by other
than publishers are mailable at 1c
for 4 ounces, up to 4 pounds.

"Third class matter costs 1c for
each two ounces, or fraction thereof.
Full prepayment is required. The lim-
it of weight is 4 pounds, except it be
a single book. A book can weigh 6, 7
or 8 pounds, and it is permitted to
go through the mail, but no other
article can be sent through the mails
weighing more than 4 pounds. Un-
der the head of third class matter,
you mail books, circulars, calendars,
photographs and miscellaneous print-
ed matter.

"Fourth class matter, unsealed,
rate 1c for each ounce or fraction
thereof. Full payment is required.
The limit of weight is 4 pounds. Un-
der this head almost anything in the
way of merchandise can be sent,
dress goods, neckties, scarf pins,
hats, collars. If one of you boys want
to send a box of candy to your best
girl, that would cost you 1c an ounce.
A box of flowers, a package of cof-
fee, or rice, etc.

"Domestic rates of postage apply

to mail matter sent from the United
States to Canada, Cuba, Mexico, Re-
public of Panama, Hawaii and Phil-
ippine islands, as well as to the Uni-
ted States postal agency at Shanghai,
China. To most all foreign countries,
the postage on first class matter is
5c for the first ounce or less, and 3c
for each additional ounce or fraction
thereof.

"Recently an agreement was made
with Germany whereby letters can
be sent to and from Germany at a
rate of 2c an ounce under certain
conditions. A letter addressed to Ger-
many with a two cent stamp will only
be dispatched on ships going direct
from the United States to German
ports. In that way, your letter may
be delayed very often, but if your
letter bears a five cent stamp, it
will be transported and forwarded
immediately on the first ship carry-
ing mail by way of England or
France. The letter with a five cent
stamp has the advantage over the
letter with the two cent stamp on.

U. S. Postal Cards.

"United States postal cards are
entitled to all the privileges of let-
ters, except of return to the sender
when undeliverable. Under a recent
ruling, the face of a postal card may
be divided by a vertical line placed
approximately one-third of the dis-

tance from the left end of the card,
the space to the left of the line to
be used for a message, but the space
to the right of the line can be used
only for the address.

Post cards bearing particles of
glass, metal, tinzel or other similar
substances are, under a recent ruling,
unmailable, except when enclosed in
envelopes tightly sealed to prevent
the escape of such particles. Cards
mailed in sealed envelopes, trans-
parent or otherwise, go as first class
matter, two cents an ounce. If you
mail a card in an unsealed envelope
without writing, it goes for one cent.
So many people place the stamp on
the card and then place the card in
one of these transparent envelopes.
That is not correct. Always place
the stamp on the envelope. If the
stamp is affixed to the card or other
matter in the envelope, it cannot
be recognized in payment of postage
thereon.

Troubles With Post Cards.

We have more trouble with postal
cards than with any other kind of
mail going through the office. The
general public seems to be getting
more careless right along regarding
mail matter.

Here is a card addressed to "Mrs.
Whiprud, North Dakota." North
Dakota is a pretty large state, and

it is rather hard to guess just where
or in which town the lady lives. This
card you will notice was mailed here
in La Crosse with greetings to Mrs.
Whiprud. When the writer of this
card meets Mrs. Whiprud and finds
she did not receive the greetings the
La Crosse postoffice and the postal
service in general will catch it no
doubt good and hard. No fault of
the service at all.

Here is a card mailed in Chicago
addressed to "La Crosse, Wisconsin."
La Crosse has nearly 35,000 people
—rather hard to decide just who the
card is intended for. This card
comes from one of the largest banks
in Chicago, addressed to "La Crosse,
Wis.," and asking about a cash item
of \$812.96, and yet the clerk who
sent it was careless enough not to
put on a complete address, showing
absolutely how careless people are
in addressing mail matter.

Here you will notice a card with
a 1 cent stamp on enclosed in one
of these transparent envelopes. The
fact that the stamp is on the inside
of the envelope, it can not be recog-
nized as postage. Always place the
stamp on the outside of the envelope.
There is writing on this card which
makes it first class matter, and a 2
cent stamp should be on the outside
(Continued on page 8.)

Spring Exhibition

AT REITZEL'S

Linen Homespun, 27 Inch, 25¢

Natural color linen homespun offered at the wholesale price. The quality, the width, and the demand for linen homespuns make this a wonderfully attractive value. Such another opportunity may not occur this season. Few linen wash fabrics are so desirable for skirts and shirt-waist suits, the yard, 25c. 30 inch wide, the yard 30c.

Linings: all the Needed Shades

Heavy purchases of all grades and in all colors place this section in an admirable position to meet every demand for linings of every description.

Duchess all silk satin for coat linings, 22 inches wide, at the yard \$1.25.

Skinner satin in a good range of new shades, 36 inches wide, at the yard \$1.50.

Belding's "yardwide" satin in a good range of colors, at the yard, \$1.00.

Brocaded satin, several beautiful patterns, 36 inches wide, at the yard, \$1.25.

Kurtenacker's special, the very best sateen on the market in every possible desired shades, at the yard, 39c.

Heatherbloom, the popular lining, all desired shades, special at the yard, 29c.

THE crowds, who have attended our opening sale, have gone from this store delighted with the showing made. Pleasing newness is everywhere apparent. The bright new store, beautifully lighted by the new windows, together with the fresh decorations and, above all, the attractive new stocks made an impression of remarkable force upon them. This sale continues through tomorrow and we urgently invite all to come and share in the benefit of the bargains we offer.

English Longcloth: Special Offering

100 pieces of English longcloth of superior quality—special purchase from a jobber who has discontinued handling these particular grades.

No. 3000 — 36 inch, 12 yard piece, \$1.79.	No. 2000 — 36 inch, 12 yard piece, \$1.49	No. 1000 — 36 inch, 12 yard piece, \$1.19.
--	---	--

45-Inch White French Lawn the Yard 25 cents to 95 cents

The weight and finish of this popular fabric makes it particularly desirable for the making of waists, gowns, confirmation and children's dresses. We show a handsome line of sheer fabrics, 45 in. wide, very unusual values at the yard, 25c, 35c, 39c, 50c, 59c, 65c, 75c, 85c, 90c, 95c.

Women's Lavender Top Hosiery, Six Pairs for \$2.75

This is one of our best standard qualities in Mercerized Hosiery with 4 1-2-inch double garter tops; extra spliced in heels, toes and soles, making it unquestionably the best wearing quality produced to sell regularly at a price higher than we have made in this special sale—six pair, \$2.75; the pair, 50c.

30 Inch Flaxon Cloth, 30c Value, Special the Yard at 20¢

Comes in plain white and self-striped. A beautiful sheer cloth for ladies dresses and waists. We've been selling it regular at 30 cents. Special at the yard 20 cents

Imported India Linon, Yard 20¢

A fine sheer weave, made of imported cotton of a high grade quality which will retain its sheerness after laundering. It is among the most serviceable of thin white goods for women's and children's wear. At 20c a yard it is a value which is sure to gain widespread recognition.

Highly favored ideas in Imported Wash Fabrics

Mercerized shepherd check suitings in all sizes of black and white checks. This is one of the season's most desirable suitings, rich and lustrous quality, permanent silk finish. Special showing at, a yard 25c.

Mercerized stripe novelty suitings in solid colors, very much favored for summer gowns, street wear, etc., exceedingly durable fabric and comes in sky, champagne, Copenhagen, tan and golden brown, etc., the yard 35c.

Tootal, Broadhurst, Lee's madras waistings, the greatest showing we have ever offered. Stripes, Checks and novelty weaves at, the yard 25c.

Extra Sheet and Case Values

We are offering, for Saturday only, these unusual prices on sheets.

81x90 in. brown or bleached sheets, each	49c
81x90 Fruit of the Loom bleached sheets	79c
Ohio pillow cases 45x36 at, each	20c
Buckeye pillow cases 42x36, each	12 1-2c

Karl G. Kurtenacker
MANAGER

TSCHARNER TALK VALUABLE LESSON

(Continued from page 7.)

of the envelope. Furthermore, this is one of those cards which has particles of glass or tinsel on it. This card is absolutely unmailable except in an envelope tightly sealed, with a two cent stamp on it. During the holidays, a great many clerks became sick in the larger offices, and the doctors said it was because of the escape of particles of glass and tinsel from these cards.

Advantages of Registering Mail Matter.

Registered mail is handled under special conditions and by bonded employees and is the object of extraordinary care from the moment it is registered. A chain of record and receipts from the point of mailing to the point of delivery admits of the tracing of registered mail. Whenever you mail anything of value, I would recommend that you always register the letter or parcel. It costs only 8 cents in addition to the regular postage and if the letter or package is lost, the government will reimburse you to the extent of \$25. Letters and packages can be registered right at your homes by the city letter carriers, and in the country districts by the rural route carriers.

Postal Money Order System.

The object of the postal money order system is to offer to the general public a safe, cheap and convenient method of making remittances by mail. Never send money through the mails, always buy a money order.

"If a money order cannot be had and you must send the cash, then be sure you register the letter containing the cash. In case a money order is lost a duplicate will be issued. The system is safe, simple and economical.

Special Delivery System

"If you want a letter or parcel delivered as soon as it reaches the post-office you mailed it to, put on a special delivery stamp, which costs you ten cents in addition to the regular postage. Under a recent ruling you

can use the ordinary postage stamps, but if ordinary stamps are used in place of a special delivery stamp, then you must also write the word 'special delivery' on the envelope or covering.

"Here is a special delivery stamp. If you were to mail an important letter to St. Paul this afternoon, it would leave here at 5 o'clock, and arrive in St. Paul about 9 o'clock, too late to be delivered by carrier; by paying ten cents for one of these special delivery stamps, the letter would be delivered by a special messenger as soon as it reaches the St. Paul office.

Unmailable Articles.

"All matter harmful in its nature, as poisons, explosives or inflammable articles, kerosene oil, naphtha, benzine, matches—these articles are unmailable. All obscene and lewd matter, and every article or thing intended, designed or adapted for any indecent or immoral purposes are unmailable. Any matter of a character tending to incite arson, murder or assassination as well as postal, post of other cards bearing upon the outside cover or wrapper any delineations, or language of an indecent, lewd, obscene, libelous, defamatory or threatening character, or calculated by the terms or manner or style of display, and obviously intended to reflect injuriously upon the character of conduct of another. All matter concerning any lottery, so-called gift concert, or other enterprise of chance, or concerning schemes devised for the purpose of obtaining money under false pretenses—all these things are unmailable. The department is getting very strict in these matters. Uncle Sam will not allow you to send anything through the mails that has the earmarks of trying to defraud the public. Uncle Sam will not be a partner to any such schemes. A great many souvenir cards are on sale now—days that are absolutely unmailable. Buy cards of a clean character.

Care in Addressing Mail.

"Mail matter should be addressed with great care. Always use pen and ink and be sure that you give a full and complete address. If you address a letter or package to a city having letter carrier service the house number and street if known should be given. When mail matter is intended to be delivered through the general delivery at a postoffice the words 'general delivery' should be added as a part of the address. Never fail to place at the upper left hand corner of the letter or package your own address. Then in case of misdirection or other cause, if it is a letter, it will be returned to you, and if it is a package you will be notified by the postmaster at whose office the package is, that the package cannot be delivered and by remitting the proper amount of postage the package will be returned to you. So I say it is very important that your return card should always appear in

the upper left hand corner of all letters and parcels mailed by you. Postage stamps should be placed upon the upper right hand corner of the address side of the letter and all mail matter.

Delays Due to Careless Patrons.

Ninety-nine per cent of delays or non-delivery of mail matter can be attributed to negligence or carelessness on the part of the general public. The record shows that in the city of Chicago last year the patrons of that great office, through carelessness on their part, made one mistake in addressing letters, packages and other mail matter out of every 134 pieces mailed. In other words, the patrons of the Chicago postoffice made 9,869,900 mistakes in addressing mail.

"At the La Crosse postoffice we handle on an average of 800,000 pieces of mail a month, or 26,660 pieces of mail each day, making nearly three pieces of mail handled every second for sixteen hours a day. With that enormous amount of mail handled every day the La Crosse postoffice has a record of less than 50 errors per month; in other words, the percentage of mail handled is 99.99 per cent perfect. That is one error to every 15,000 pieces of mail handled, while the general public, according to the Chicago office, makes one error out of every 134 pieces of mail matter mailed. Don't you think the government has a right to ask all its citizens to be a little more careful in addressing mail matter? Always look a second time to see that your letter or parcel is addressed properly.

Examples of Negligence.

"Only a short time ago, a school teacher in this city enclosed a \$50 bill in a letter and addressed it, as she supposed, to a firm in New York. The letter did not reach New York. She of course blamed the postal service. Just before Christmas, the letter and the \$50 was returned to me from the dead letter office at Washington. She had addressed her letter by mistake to Chicago. Had she put her return card on the upper left hand corner of that envelope the letter would have been returned to her in due course of time. She promised to do so in the future.

"Some time ago, a business man called me up over the phone saying his mother was visiting in Sparta. He had mailed her a letter two days ago, and she did not receive it, and of course something was wrong with the mail service. When his mother returned to La Crosse, she found her letter at her home. Her son had addressed it 'City' instead of 'Sparta.' I cite these cases merely to show you that people in all walks of life are very careless regarding mail matter.

"A certain business man called at the office one day, all excited. Said he just met his lawyer on the street who told him he mailed to his address last evening some valuable papers which were not delivered this

morning. The man was mad. The language he used towards the office does not bear repeating. I suggested he better go to the lawyer's office, perhaps through some carelessness the papers were not mailed. He went and returned in less than half an hour with his papers. They were found on the lawyer's desk under several newspapers. The gentleman apologized for his haste in condemning the postal service.

"Another man recently mailed some valuable papers to Reedsburg, and neglected to put on postage. All we could do was to notify the addressee at Reedsburg to send the proper postage and the letter would be forwarded. The Reedsburg man sent our notification card to the party here who had mailed the letter. This man rushes into the office called the general delivery clerk vile names, telling the clerk he should have been notified that he forgot to put on the postage. The clerk politely told him that we could not guess that he mailed the letter. The fellow said, 'My return card is on the envelope,' but he found when the letter was handed to him, no return card was on the envelope, but he was not man enough to apologize to the gentlemanly clerk for the names he called him. No, not man enough to apologize after he found out he

and no one else was to blame. I might say more on this subject but for fear that I might say something I would be sorry for later. I will simply say Uncle Sam will not permit his clerks and employees to be insulted in any such manner as that any more than he would allow his employees to insult you. You must conduct yourselves as ladies and gentlemen at all times.

"Last year over 13,000,000 pieces of mail were sent to the dead letter office at Washington because of mistakes made by the public in addressing mail matter and neglecting to place their return card on letters and packages mailed. Do you see how important it is? That you should exercise great care in seeing that your mail is properly addressed and that your return card appears on the upper left hand corner of the fact side of all letters and packages.

Stamped Envelopes

"For the accommodation of the general public, the government has an immense printing establishment at Dayton, Ohio. This printing house turns out daily 4,000,000 stamped envelopes at cost, and prints your return card on each envelope for nothing if you order at your postoffice 500 or more envelopes at one time. The government issues 12 different sizes of stamped envelopes.

In case you spoil an envelope in addressing it or otherwise, the government will redeem the envelope for the face value of the stamp. I therefore recommend that these government stamped envelopes be purchased and used at all times if possible. The government does not redeem an envelope with an ordinary stamp on.

"This is a sample of the envelope. You will notice the return card printed on here. This stamp cannot be rubbed off, it is printed right on the envelope. Letters sent in envelopes of this kind seldom if ever get lost on account of the return card and stamp being printed right on the envelope.

"Here is another sample of an envelope with a return card on. All you have to do is to fill in your name and street and number.

Some Don't's to Remember.

"Don't seal or wrap parcels in such a manner that their contents may not be easily examined, unless you intend to pay letter rates of postage.

"Don't do up a parcel with such poor wrapping paper or in such a flimsy manner that the wrapper may be easily torn and separated from the contents.

"Don't fail to put on your own name and address preceded by the

word 'From' on the upper left hand corner of every piece of mail.

"Don't mail a parcel without previously weighing it to ascertain the amount of postage required.

"Don't put writing in newspapers or packages. If you do the matter becomes first class mail and you must pay letter postage, 2 cents an ounce, or you are liable to a fine of \$10. Remember, never place a letter or writing in a newspaper or package, unless you wish to pay letter postage on the whole thing. Mr. Fraser, our postoffice inspector, has collected a great many fines here in La Crosse from parties who have placed letters or writing in packages and mailed them as fourth-class matter instead of first class. In most cases these fines have been a real hardship but the law compels these fines to be collected, so be very careful.

"Don't deposit packages on the top of street letter boxes, or they may never reach the postoffice. Package boxes are provided at convenient places.

"Don't use tags or labels exclusively for addresses, as they are liable to become separated from the package. Write the address on the package also.

(Continued on page 9.)

Dr. Pierce's Health Talks

The miracle of motherhood is often overshadowed by the misery of motherhood. The great functional changes which are incident to child bearing leave their mark for life on many a mother. Some women offer up their lives as a sacrifice on the altar of motherhood. A far greater number live on in ceaseless misery. Their strength fails, their beauty fades, they have no ambition and no enjoyment in life. To every woman

Dr. Pierce's Favorite Prescription

Offers escape from the pains and perils of motherhood. Taken during the period of waiting and anticipation this medicine strengthens the body, nourishes the nerves, and prepares the whole womanly system for the coming of baby. It also insures an abundant supply of nourishment for the child.

The mind feels bright and buoyant. There is no anxiety, no dread, but in its place a happy anticipation of the baby's coming, which counts for the future happiness of the child unborn. The use of "Favorite Prescription" makes the baby's advent easy, and gives abundant vitality to nursing mothers.

There is no alcohol or habit-forming drugs in "Favorite Prescription." It is a purely vegetable medicine.

Accept no substitute for "Favorite Prescription." There is nothing "just as good" for weak and sickly women. All its ingredients printed on its bottle-wrapper.

The larger success of doctor or druggist is never won by putting love for the dollar above duty to the sick. Protecting the sick, giving them what they ask for when Dr. Pierce's Favorite Prescription is called for, will enrich him in respect, if it does not swell to the utmost his profits.

Dr. Pierce's Favorite Prescription

MAKES WEAK WOMEN STRONG, SICK WOMEN WELL.

TO DO
GOOD WORK
Clear the brain—quit coffee
and use
POSTUM
In every well-brewed, steaming
cup, there's health and
satisfaction
"There's a Reason"

INVALIDS' HOTEL and
SURGICAL INSTITUTE,
BUFFALO, N. Y.

A model Sanitarium with every
equipment and appliance and a complete staff
of experienced and skilled Specialists for
the treatment of the most difficult cases
of Chronic ailments whether requiring
Medical or Surgical treatment for their
cure. Send two stamps to above address
for THE INVALIDS' GUIDE BOOK.



CHAMBERLAIN'S COUGH REMEDY

GIVES UNIVERSAL SATISFAC-
TION.

Best Remedy in the Market For
Colds, Croup and Whooping
Cough—It Always Cures
And Is Pleasant and
Safe to Take.

"I never had a medicine in my store that gave such universal satisfaction as Chamberlain's Cough Remedy," says Mr. P. M. Shore, of Rochester, Ind. "It is the best remedy to-day on the market for coughs, colds and whooping cough. One of my lady customers told me recently that she could not keep house without it, that since they have been using it they have had no need of a doctor." In case of a severe attack of croup a physician will usually call twice, and perhaps half a dozen times in a severe and long protracted case of whooping cough, while in pneumonia it is often necessary that he call once or twice a day for a week or two. All of this trouble and expense may be saved by the judicious use of Chamberlain's Cough Remedy, for it is a certain cure for croup, and when given as soon as the child becomes hoarse, or even after the croupy cough appears it will prevent the attack. Pneumonia can also be prevented. This fact has been fully proven, as during the almost forty years in which this remedy has been in general use, no case of a cold or attack of the grip has ever resulted in pneumonia when this remedy was used, so far as we have been able to learn. It will be seen that a little forethought and by doing the right thing at the right time, all danger and expense may be avoided. Bear in mind that every bottle of this remedy is warranted and if not as stated it will not cost you a cent.

THE NEW JEFFERSON HOTEL

La Crosse, Wis.

The Best \$2.00 a Day
House in the State.

FRANK KOHN, Manager

\$1,800 PIPE ORGAN FOR LUTHERANS

The regular semi-annual business meeting of the West Avenue Norwegian Lutheran church was held Wednesday evening at the church parlors, at West avenue and Division streets.

The meeting was given over to a discussion of the pipe organ campaign which has been on for the past three months, and committees were appointed to complete the work. Pledges have been received for \$1,575 already and there remains yet to be raised only \$225, the plans calling for the installation of an \$1,800 instrument. Messrs. Strand, Anderson and Knutson were appointed to raise the balance. As soon as this has been secured a contract will be awarded by the trustees for the building of the instrument.

EPWORTH LEAGUE PROGRAM TONIGHT

The quarterly meeting of the Epworth League Union of La Crosse and Onalaska will be held at the M. E. church on King street tonight. The ordinary business meeting will be held, after which a program will be rendered. Paul Austin, the district president from Tomah, will be present. The following program has been secured:

Vocal solo—Miss H. Sjlander.
Reading, "Ideal Devotional Meetings"—Miss F. Merrill.
Discussion, led by Mrs. F. Anderson.
Musical number by the North side league.
Piano duet—Misses Helen Lavako and Ruth Vance.
Reading, "How to Make the League More Effective in Devotional Meetings"—Miss Kellogg.
Selection by the Ladies' quartette.

There is plenty of room at the top but most of us like crowds.

FALLING HAIR is the forerunner of baldness. If you wish to prevent it, start in now to use

Hay's Hair Health

and see how quickly the new hair will begin to come in; good strong healthy ones too. The old hair will stop falling out, and dandruff, the cause of baldness, will disappear. Then you will have a head of hair to be proud of.

IS NOT A DYE.
\$1 and 50c. BOTTLES, AT DRUGGISTS.
Hay's Hair Health cures Eczema, red, rough and chapped hands, and all skin diseases. Cleans skin fine and soft. 25c. drugists. Send for free book, "The Care of the Skin," "The Care of the Hair."
Falls Hay Spec. Co., Newark, N. J.

ICE HANGS ON BUT CAN'T STAY LONG

STEAMBOAT MEN ARE PREPAR-
ING FOR THE BREAKUP

EXPECT REVIVAL OF TRAFFIC

Optimistic of Pilots Say Big Boats
Will Swarm up River from Below;

Wagon Bridge Repaired

While the ice still "hangs on" in this vicinity it is considered that with a continuation of the present weather being dished out by Weather Prophet C. E. Thompson, the ice cannot last over Sunday. Large chunks are seen all the time floating down the channel, and a general break up is imminent.

Signs of restlessness have been apparent among the river fleet during the past two or three days, and local light excursion boats have been hustling in preparation. Log rafters are getting their boats in trim for work about the first week in April. It is generally expected that the ice will go out of the upper Mississippi about the first of April, and leave the channel open to navigation. The Minnesota river will throw off its coat of ice one week later and that channel will open for navigation to its head at Shakopee.

Expect Big Boats
River men expect a short rafting season this year but a larger freight and excursion business. The most optimistic believe that new boats will be brought up the river from Davenport and points still further down from this vicinity. The first Diamond Jo boat usually arrives from St. Louis the latter part of May or the first part of June.

The river prophets report that boats of the lower river will be pushed up to St. Paul port this season, and in two cases agreements have almost been reached to that end.

Bridge Repaired
During the past winter the board of public works has spent considerable time and money repairing the protection piers of the wagon bridge, especially the north pier, which had been badly jammed by the crush of ice for several seasons. General repairs have been made on the bridge and the city is ready for the first steamboat, which will probably be the packet "Badger," which runs between this city and the village of Brownsville.

Launch owners are "nosin'" around the river edges and there is a merry din while the launch men paint and repair their boats preparatory to the launching within the next week or two. There will be some new boats on the river this season, but the season promises to be a less active one for boat builders than last year.

TSCHARNER TALK VALUABLE LESSON

(Continued from page 8.)

"Don't fail to register valuable letters and packages. The government insures their safe delivery, and the cost is but 8 cents.
"When you address your letters or packages, use pen and ink. See that the address is written plainly. Most letters lost are improperly addressed. You had better look the second time to see that the address is correct.
"When you address a letter, see that you write the name of the town correctly. Many postoffices have similar names. Don't write 'Cin.' for 'Cincinnati,' or 'Col.' for 'Columbus.' Only the other day a business man here mailed a lot of circulars addressed to California.
"In abbreviating the state, the 'Cal.' and 'Col.' were so much alike we could not tell which were for 'Cal.' or 'Col.' It caused a great deal of trouble and delay.
"When you want to send away money, buy a money order. If the order is lost, the department will issue you another.
"When you have a friend visiting you, have their mail sent in your care.
"When you move to another postoffice leave a proper forwarding order at your former postoffice and notify the publishers of your papers that you have changed your postoffice.
"The postoffice department has established rules and regulations which all people must abide by and obey. It even has a small army of inspectors to arrest and prosecute any violators of these rules and regulations and yet its affairs are so justly and impartially conducted that all, whether rich or poor, receive alike its benefits.
"But the general public seems to be getting more and more careless in addressing mail matter, and the postoffice department is getting anxious and worried about it, because the mails are getting heavier and heavier from year to year. Now, won't you all make up your minds RIGHT NOW that you will be very careful to see that every piece of mail you send out is addressed absolutely correctly?
"You have listened to me here attentively and earnestly for over an hour. Now what point have I made in my talk to you that you consider the most vital or important regarding mail matter?"
Student—"Always address mail matter correct."
Second student—"Never forget the return card."
Third student—"Give street number on mail going to large cities."
"That's very good. Now, whenever your parents ask you to mail a letter, if the return card is not on, or street number is missing, call their

The Harmony Of Home

Does Not Mingle With or Emanate
From The Table of Dyspepsia

In the home, meal time should awaken in all the inhabitants a peculiar harmony of joy which will make for the home the abiding place of interest and happiness.

If one member at the dinner table is out of sorts, his influence is felt and the harmony is lacking. Conversation and mirth are absent. Devouring thoughts assail the diners and silence prevails.



"At The Dyspeptic's Table Ominous,
Quiet and Gloom Crowds Out
Mirth."

All physicians agree that mirth and joy at meal time does much toward digestion. Mirth tingles the whole nervous organism of man, the cells wherein are stored valuable digestive juices, empty their contents under the nerve stimulation and promote the highest degree of digestion.

If gloom and discomfort prevail at table the reverse action obtains and meals become necessities, not anticipated joys.

Stuart's Dyspepsia Tablets are little storehouses of digestion which mix with the stomach juices, digest food, retingle the mucous membrane and its nerve centers, give to the blood a great wealth of digestive fluids, promote digestion and stays by the stomach until all its duties are complete.

If dyspepsia sits at tables it makes the dining room a place of awe; these tablets should be taken after meals and dyspepsia of a consequence flees.
No need for diet or fasting. The dyspeptics who will use them religiously will find no sense of nausea in the sight of generous meals or in the odor of rich cooking.

It matters not what the condition of the stomach Stuart's Dyspepsia Tablets only improve the juices and bring quiet to the whole digestive canal, of which the stomach is the center.

Forty thousand physicians use these tablets in their practice and every druggist sells them. Price 50c. Send us your name and address and we will send you a trial package by mail free. Address F. A. Stuart Co., 150 Stuart Bldg., Marshall, Mich.

PRESIDENT CASTRO IS NOT SO RICH

PARIS, March 26.—Despite the defiant attitude of former President Castro of Venezuela, intimates of the deposed ruler declare today that he has no idea of actually returning to Venezuela. It is believed that Castro will return as near to Venezuela as deemed wise and there conduct his still extensive business interests in Venezuela.
The wealth of Castro has been greatly overestimated. He still has large interests in Venezuela. It is known that his funds in Europe are reaching a low ebb and would not long maintain him in his suite on the present magnificent scale.

THINK MISSING CHILD IS DEAD

FLINT, Mich., March 26.—So general has become the theory now that 10 year old Harold Mon, missing since Feb. 27 from his home, is either held by his abductors here or is dead within a short distance, that a well defined movement is on foot to set apart one whole day for a search for the boy.
Business men who have been approached have stated that they will be glad to sacrifice one day's business to the search, the school board apparently is willing to close the schools and every parent is anxious to participate. The continued dragging of the river without results is bringing many from the drowning theory to the one of kidnapping. If the present plans go through the search will be planned.

PRINCE GEORGE HAS RENOUNCED THRONE

BELGRADE, March 26.—Crown Prince George has renounced his right to the throne in a letter to Premier Novakovich and announced that he would shortly go abroad to escape from the rumors that are now current that he was responsible for such serious injury to one of his servants that the fellow died after an operation had been performed. Immediately on receipt of the letter the premier called the cabinet in special session. King Peter himself presided. A week ago a servant of

the prince named Kolakovich was taken to the hospital suffering from internal injuries. He died from the effects of an operation.

A Belgrade newspaper declares today that the injuries were sustained in an encounter with the crown prince.

The crown prince, who is but 21 years of age, has been involved in numerous such scandals as the present and only a few years ago he shot one of the palace employees. He and his father came to blows a short time ago, according to recent reports and his conduct for years has been so violent that many leading politicians favored having him declared incapacitated from succession to the throne, the succession going to his younger brother, Alexander.

There is a rumor that the crown prince is mentally unbalanced.

THE AMATEURS AT BIJOU TONIGHT

The bill of fare at the Bijou tonight in the amateur line will be somewhat recherche. Among the offerings Walter Schaldach, the boy soprano, will render several popular ballads. La Petite Mayme, a terpsichorean and vocal student of some of our leading artists in this line, will favor the pleasure seeking vaudevillians with a specialty which is said to be as smooth as mayonnaise sauce. A local German dialect monologist will juggle the verbal verbiage in his own inimitable style, accompanied by soul-stirring music and a spotlight. The feature of the bill will not be disclosed until its presentation and promises to be in the nature of a surprise.

ESCH MAY RETURN TO FATHER'S SIDE

Congressman John J. Esch may again be called back to Sparta to the bedside of his aged father, who is seriously ill there, as the invalid is rapidly losing strength. In a letter to C. S. Van Auker today the congressman says he has just received a telegram from Sparta that his father is worse and that it may be necessary for him to return to Wisconsin at once.

FALLING WALL BURIES WORKERS

CHICAGO, March 26.—The south wall of Swift and Company's butter plant which was destroyed by fire a month ago, collapsed yesterday under a high wind and buried an unknown number of men who were working nearby. Two dead and six injured have been taken out and workmen who survived say there are at least six more men under the debris.

DON'T BE THIN

No Need of Being Scrawny, Weak and Emaciated
In these days of physical culture and health foods, one would hardly expect to see any thin, weak, emaciated people, but in spite of all this, nearly every person you meet is thin and scrawny.

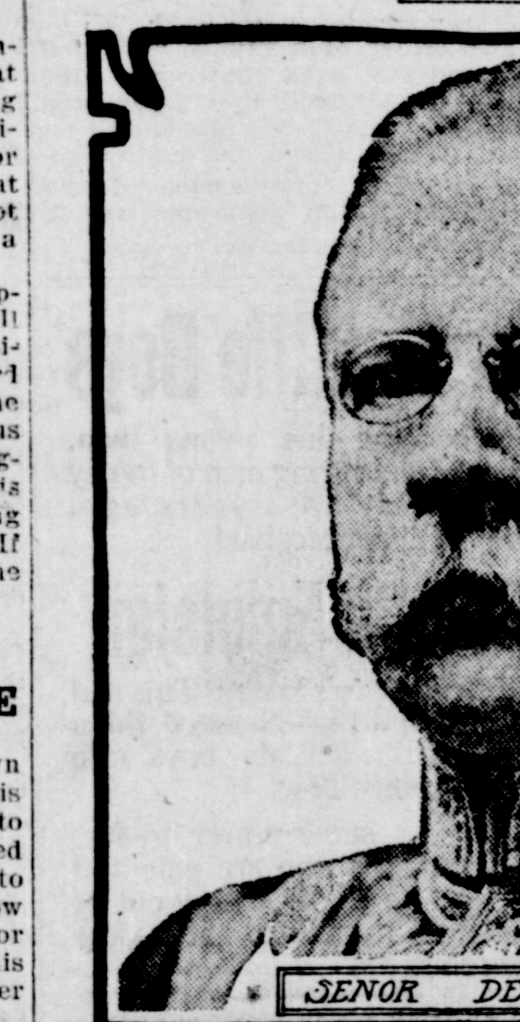
Good healthy flesh can only be gained by the use of the proper food, with thorough assimilation of the fat giving elements. Nine people out of ten in order to weigh as much as they ought and be perfectly healthy, should use Samose, the great flesh forming food. Weigh yourself before commencing to use these little tablets, and see how your weight increases.

Samose has valuable flesh-forming and tissue building properties, and when it is assimilated with the food, it causes the flesh making elements to be retained and the weight is naturally increased.

O. T. Erhart, the popular druggist, has sold in the last few weeks, a great many packages of Samose, every one with his personal guarantee to refund the money if it did not give satisfaction, and has had but one person ask for the money back. Just think of it! Only one who used Samose found that it failed to give a satisfactory increase in flesh and plumpness!

Sent postpaid on receipt of price, 50c.

LATEST FOREIGN DIPLOMAT



Senor Don Francisco Leon de la Barra, new Mexican ambassador just arrived in Washington, had the distinction of being the last foreign diplomat to present papers to President Roosevelt.

MINNESOTA AND THE NORTHWEST

LEAPS FROM TRAIN; HUNGARIAN KILLED

WISCONSIN CENTRAL FREIGHT
TRAIN MANGLES A FOREIGNER

WOULD KNIFE PASSENGERS

After Six Unsuccessful Attempts at
Suicide Victim Fails Rescuers
and Ends His Life

NEW RICHMOND, Wis. March 26.—After no less than half a dozen attempts to commit suicide Matt Polle, aged 33, a Hungarian, enroute from Seattle to his home in Hungary, threw himself from a Wisconsin Central freight train near Schleisenger-ville last night and was ground to pieces under the wheels.

Polle on the train suddenly became violently insane. Drawing a knife, he attempted to stab himself, but fellow passengers interfered. A few moments later he attempted to take his life by drinking poison from a bottle but was again restrained. Just out of Schleisenger-ville, Polle jumped from his seat and made a bolt for the door. He leaped from the train, fell under the wheels and was killed. On his person was found transportation to Hungary, naturalization papers and \$40 in currency.

BOLD HIGHWAYMEN ROB CONDUCTOR

ST. PAUL, Minn., March 26.—William Lane, a city railway employe, was held up by two highwaymen believed to be a bold Minneapolis gang, last night and robbed of his watch and chain and a pay check amounting to \$35. A blow on the head with the pistol sent Lane to the ground. While he was unconscious the robbers rifled his pockets.

DR. CALLAHAN CRACKS BIG POLE

Dr. Callahan yesterday afternoon ran into a telephone pole at Fifth and King streets and cracked off the heavy pole as though it were a pipe stem. His runabout was not injured as he backed off and continued on his journey. The car had swerved unexpectedly toward the curb.

England's Prospective Ruler

His royal highness, Prince Edward Albert, eldest son of the Prince of Wales, who some day will ascend the throne of Great Britain as Edward VIII, is keenly alive to the fact that he is a personage of consequence. Watchful efforts have been made by his parents to keep the young prince from gaining an exalted notion of his own importance, but they haven't succeeded to say serious extent.
One day, when the prince was about 8 years old, he was looking over a magazine, and came across a picture of himself. On the same page was the picture of a man whom he didn't recognize.
"Is that a king?" he asked his father.
"No," was the answer, "that is Mr. Roosevelt, president of the United States."

"Oh, how pleased the American people will be to see their president's picture next to mine," exclaimed England's future ruler.

When Queen Victoria died the prince was inconsolable, and also troubled. "I am afraid," he declared, "that she will not be happy in heaven."
Pressed for his reason for so strange a belief, he explained: "You see, here she always insisted on walking ahead of everybody else. In heaven she will have to follow the angels."—Philadelphia Record.

The man who said there was safety in numbers evidently never played policy.

Doerflinger's Something New

Through a special arrangement with Armour & Co., we are holding this week on our first floor a

Demonstration Of Ar- mour's Beef Extract

which is exciting considerable interest. Come in, and let us serve you a cup of hot beef tea. It's free and will invigorate you. First Floor.

Demonstration of Heath Flour in the Grocery

The demonstration of this marvelous product of the Listman Mills, which has been running all week in the grocery, continues tomorrow. Delicious biscuits and cookies made from it are being served free. Try one. Nothing will convince you more quickly of the all around excellence of this flour.

Some Stirring Grocery Values for Saturday

Sugar—Best granulated Sugar, 6 lbs. for	29c	Ginger Snaps—Fresh baked N. E. Ginger Snaps, 1 lb.	7c
Lenox Soap—Lenox fine Laundry Soap, 8 bars ...	25c	Cheese—Fancy full cream brick cheese, per lb.	18c
Oranges—Fancy California Or- anges, medium size, special dozen	17c	Peas—U. S. brand sifted Early June Peas, 3 cans	23c
Onions—New Green onions two bunches for	5c	Corn—U. S. brand Fancy Sweet Corn, 3 cans for	20c
Corn Starch—Calumet brand, 1-lb pkg. for	5c	Catsup—Batavia brand pure tomato catsup, reg- ular 25c bottle	21c
Tomatoes—Fancy Indi- ana pack, special 3 cans	25c	Olive Oil—Heinz pure Olive Oil, 16-oz. bottle	69c
Potato Chips—Meyer's best, strictly fresh, per lb.	19c	Appricots—Riverside brand good solid pack fine California fruit, per can	12c
Walnuts—Fresh shelled Bordeaux halves, 1-2 lb ..	17c	Salmon—Booth's Black Diamond brand extra fancy No. 1 flat cans	19c
Soda—Arm & Hammer brand, 10c pkg.	6c		
Toilet Soap—A fine assort- ment of high grade toilet soaps, choice, 3 bars	10c		

Doerflinger's

SPARTA vs. LA CROSSE

JOINT DEBATE SUBJECT: COMMIS-
SION GOVERNMENT

FRIDAY, MARCH 26

High School Auditorium, 8 O'clock
ADMISSION 25c

"The Bath De Luxe" For The Bath Incomparable.

The Knickerbocker Spraybrush
is the only bath appliance that sends countless tiny streams of clean, fresh water continuously, directly to the skin through a myriad of soft, velvety little rubber tubes. The Spraybrush combines the beneficial effects of a shower bath with the gentle and thorough massage that promotes health, vigor and beauty.

It Will Not Scratch or Irritate the Tenderest Skin
The Knickerbocker is unlike any other brush; it has no bristles. It is made of pure, fine rubber, with flexible back, and to the erasing property of rubber is added the cleansing power of flowing fresh water.

Knickerbocker Spraybrush Out-
fit No. 3—Brush 4 1/2 inches long, 2 1/2
inches wide, with 351 hollow teeth,
supplied with extension handle, five
feet fine white rubber tubing, one
single faucet connection, \$2.00
neatly boxed.
Other Styles \$1.25 and \$3.00
Made by The Progress Co., Chicago, Ill.

KNICKERBOCKER SPRAYBRUSHES ARE FOR SALE BY
BAKER & NIEBUHR, Fifth & Jay Sts.

READ THE TRIBUNE

Does Your Stomach Give You Trouble?

This Will Cure It; Try It Free!

Where is there a family without its victim of stomach trouble? Those alone escape it who have learned the intelligent use of Dr. Caldwell's Syrup Pepsin, the remarkable laxative tonic which is doing good to so many thousands. Anyone, regardless of age, can be free from stomach, liver or bowel trouble if he or she will use this grand remedy according to directions. And the directions are simple. The doses are small and graduated, the effect is pleasant, mild but definite. You know at once you are being helped; you realize soon you are cured. Families everywhere, in all parts of the land, have Dr. Caldwell's Syrup Pepsin regularly in the house. They have learned the utility of salts and purgatives, cathartic tablets and such things. Dr. Caldwell's Syrup Pepsin does not act harshly or gripe. Its tonic ingredients train the stomach muscles so that in time they learn to work themselves without the aid of medicine, and that is the point you are aiming at. This remedy will do it, and is doing it for thousands of families, who will never again be without it. It is the surest and most reliable cure for constipation, indigestion and dyspepsia, flatulency, biliousness, sour stomach, sick headache and all other stomach, liver and bowel disorders in young or old. A bottle can be bought of any druggist, for they all sell it, and it only costs 50 cents or \$1. Frequently it is sufficient in itself to cure a very stubborn case. Those who have never yet used it can obtain a free trial bottle by sending their address to the Doctor. He is only too glad to send free samples, as in this way he proves the wonderful merit of the remedy.



MR. WEATHERS AND FAMILY.

We have been keeping house for five years and are never without Dr. Caldwell's Syrup Pepsin. We find nothing to equal it for stomach troubles, and my children like it as well as I. One night recently my wife was giving a dose to our baby, and Nelda, our little girl, cried for some. Her mamma told her she didn't need it, and then she said, "Can't I lick the spoon?" It is so pleasant to take, and the effects are so good, that we would not be without Dr. Caldwell's Syrup Pepsin.—Lafe D. Weathers, Mr. Enterprise Hotel, Indianapolis, Ind.

The sample bottle of Syrup Pepsin I took, and I can surely recommend it as helping my stomach and bowels. I can eat most everything and don't have any trouble whatever. I always was a great lover of most every kind of candy, but for the last year could not eat it, but can eat it now and it doesn't cause me any pain.—Mrs. S. D. Beck, Warsaw, Ohio.

I believe in Dr. Caldwell's Syrup Pepsin. I will never use any other medicine for stomach troubles. The sample has convinced me of its merits.—Louis Edwards, Potosi, Miss.



DR. W. B. CALDWELL, 524 Caldwell Building, Monticello, Ill.

Medical Advice.

If there is anything about your ailment that you don't understand, or if you want any medical advice, write to the Doctor, and he will answer you fully. There is no charge for this service. The address is Dr. W. B. Caldwell, 524 Caldwell Building, Monticello, Ill.

Send For Free Trial Bottle

Readers of this paper who have never yet used Dr. Caldwell's Syrup Pepsin can have a free trial bottle sent to their home by forwarding their address to the Doctor. A postal card will do. It puts you under no obligation. It is done to prove to the world his confidence in its merits. In this way, by actual personal demonstration, thousands have been brought to use it. It is regularly in thousands of homes, and the one reliable and agreeable cure for constipation, dyspepsia and indigestion, torpid liver, sick headache, biliousness and similar stomach, liver and bowel disorders. It agrees with all children; they like its taste. The purity of its ingredients is evidenced for to the Government. If suffering with any of these ailments send your name today for a free trial bottle and you will see how easy it is to be cured when the right means are employed.

WISCONSIN NEWS

EAGER ASSEMBLY OVER-SHOOTS MARK

STIFLING OF PROBE CAN'T BE ACCOMPLISHED

MUST LET STONE CASE IN

Record Now to be Enriched by Testimony Impugning Stephenson's Paid Leaders

MADISON, Wis., March 26.—The attempt of the assembly members of the senatorial investigating committee to stop the inquiry into Senator Stephenson's campaign methods and go on with those of his erstwhile rivals at the September primary, was made without counting the cost thereof, and now the lower house investigators have discovered that they have become the victims of a neatly laid and cunningly devised trap. They have discovered that beneath the opposition of the senate members to the stoppage of the Stephenson inquiry is scarcely concealed glee over the present status of the probe.

In the conduct of the investigation outsiders, if not the assembly or majority members of the committee, have seen the master work of men who have so devised the line of examination that the sensations have come at times deemed to be opportune and which most certainly have been immensely effective. They have brought witnesses to the point where they would deny with alacrity certain doings which might be construed as improper, if not dishonest or illegal; then stopped there, only to find some other witnesses to testify to facts and conditions which failed to agree with the previous denials.

One of the trump cards of the anti-Stephenson men was the letter written by Lester Tilton of Neillsville to John A. Aylward, democratic candidate for governor in the last campaign, in which he said he was offered up to \$1,500 if he would run for the assembly and promise, if elected, to vote for Stephenson. Then they brought Tilton onto the stand and secured a denial of the most damaging portion of his written allegation. Following this they brought Aylward in to testify to a conversation with Tilton which supported the written charge against a Stephenson agent.

Another card, which was mentioned by Senator Morris yesterday, is the testimony of Deputy Game Warden George Kingsley of La Crosse, who is anxious to appear and deny receiving money from J. W. Stone, his chief. Two other wardens want to make similar statements. This information did not fail to confuse the assembly members and they have agreed to receive this testimony and that of the state game warden himself, whose testimony was interrupted by illness. In consenting to this the assembly members have opened the way for more examination of witnesses in order further to probe Stephenson and in spite of the adoption of the resolution to take up the other candidates, there is every reason to believe there will be a good deal of Stephenson investigation before the time has expired. And in case this fails, the senate will consent to an independent continuance of the Stephenson investigation by a senate committee.

LAW MILL HAS CHARM FOR NEGRO

MADISON, Wis., March 26.—Legislative doings have charms to soothe the mind of L.D. Simms—so much so that he spends two hours or so of each day in attendance upon the sessions of the assembly. Mr. Simms is a gentleman of the Ethiopian persuasion and two hours a day lost in the contemplation of statesmen's faces and in listening while history is made mean the loss of two hours of work by which he earns bread for his children, so he makes up for that loss by arising at 4 o'clock in the morning and getting in a "three-hour lick" before the orthodox time for beginning work.

It isn't mere play, this conscientious attendance upon assembly sessions, with Mr. Simms. His education—at least he says so. He got as far as the second year in a Chicago high school before his dreams of becoming a second Booker T. Washington were interrupted by the stern realization that he had a wife and prospective family dependent upon him for support. Now he is anxious to do what he can to supplement this meager, preparatory intellectual equipment for greater things by drinking deep at the fountain of knowledge in the statehouse.

For his daily bread he washes windows and does other odd jobs of a menial nature; but the call of duty at 10 o'clock sharp each day is to the capitol. And he believes it to be his duty to be there—and he is there, always. No, not always. He was absent the day they elected Isaac Stephenson and he will regret it to his dying day.

Unwittingly, Mr. Simms seemed to be a hoodoo to Isaac Stephenson, at least that is the way Stephenson supporters looked at it. The day of Uncle Isaac's success Assemblyman Leroy looked up in the gallery and whispered to his chief cohorts: "Boys, the trick's done; the hoodoo isn't here."

Sometimes Mr. Simms is the only occupant of the assembly galleries, but he makes up for a lot. No aspiring son on the floor need lack for applause when he's there. No real

THEY INJURE CHILDREN.

Ordinary Cathartics and Pills and Harsh Physic Cause Distressing Complaints.

You cannot be over-careful in the selection of medicine for children. Only the very gentlest bowel medicine should ever be given. Ordinary pills, cathartics and purgatives are too apt to do more harm than good. They cause griping, nausea and other distressing after-effects that are frequently health destroying and a life lasting annoyance.

We personally recommend and guarantee Rexall Orderlies as the safest and most dependable remedy for constipation and associate bowel disorders. We have such absolute faith in the supreme virtues of this remedy that we sell it on our guarantee of money back in every instance where it fails to give entire satisfaction, and we urge all in need of such medicine to try it at our risk.

Rexall Orderlies contain an entirely new ingredient which is odorless, tasteless and colorless. It embraces all the best qualities of the soothing, laxative, strengthening and healing remedial active principles of the best known intestinal regulator tonics.

Rexall Orderlies are extremely pleasant to take, are particularly prompt and agreeable in action, may be taken at any time, day or night; do not cause diarrhoea, nausea, griping, excessive looseness, or other undesirable effects. They have a very natural action upon the glands and organs with which they come in contact, act as a positive and regulative tonic upon the relax, dry muscular coat of the bowel, remove irritation, dryness and soreness, overcome weakness, and tone and strengthen the nerves and muscles, and restore the bowels and associate organs to more vigorous and healthy activity.

Rexall Orderlies not only cure constipation, but they remove the cause of this ailment. They also overcome the necessity of constantly taking laxatives to keep the bowels in normal condition.

There is really no similar medicine so good as Rexall Orderlies, especially for children, aged and delicate persons. They are prepared in tablet form and in two sizes of packages; 12 tablets, 10c and 36 tablets, 25c. O. T. Erhart, 431 Main St.

orator orates to an unfeeling audience while Mr. Simms is listening. He is always ready with a smile or a clap of the hand. He has a keen sense of humor and he appreciates the assembly clowns and the real representatives of the people as such. In fact, leaving aside the fact that he possesses a dark skin and appears to take an abnormal interest in legislative affairs, he knows more about what is going on from day to day than the average chronic seat-warmer.

INCREASE PENALTY FOR KIDNAPPING

(Fred L. Holmes.)

MADISON, Wis., March 26.—(Special.)—That the kidnapping of "Billy" Whittle of Pennsylvania has had its effect upon some of the members of the Wisconsin legislature is indicated from the facts that one of the members is investigating the question for the punishment of such a crime had it occurred in this state, and believes he will offer an amendment to the present law. The present maximum punishment is 15 years and he is inclined to believe that this should be increased to at least 20 years. If an amendment is offered to the law at this time it will have to be in the form of a new bill to come in through the committee route.

In the revised statutes of 1898 the law is fully explained by annotations from court reports. It is not believed by lawyers here that the law has ever been used to any great extent, although a kindred statute relating to seduction of minors who have given their consent has been the cause of several prosecutions.

A Dangerous Animal.

Robert was at the zoo, standing awestruck before the cage of a big grizzly bear.

"Gee," he said, "I bet God got all scratched up before He finished that fellow."—Delineator.

The man who always tells the truth, the whole truth and nothing but the truth, is generally in hot water.

The father of a family will tell you that the hand that rocks the cradle is the hand that rules the roost.

As a rule, apprehension forms two-thirds of the telegraph in a newspaper.

Weak Little Boys

may become fine strong men. Some of the strong men of to-day were sickly boys years ago. Many of them received

Scott's Emulsion

at their mother's knee. This had a power in it that changed them from weak, delicate boys into strong, robust boys.

It has the same power to-day. Boys and girls who are pale and weak get food and energy out of Scott's Emulsion. It makes children grow.

Send this advertisement, together with name of paper in which it appears, your address and four cents to cover postage, and we will send you a "Complete Handy Atlas of the World." SCOTT & BOWNE, 409 Pearl Street, New York

"BEN-HUR" IS A MARVELOUS PIECE

MAGNIFICENT STAGE SETTINGS SHOWN LAST NIGHT

MECHANICAL DEVICE GREAT

In All the Play Is Without Doubt the Greatest Which Ever Came to La Crosse

A monster crowd—almost capacity—filled the La Crosse theater last night for the opening performance of "Ben-Hur." Gen. Lew Wallace's famous drama of Bible times. To say that "Ben-Hur" is more than was expected would seem extravagant, but that all who witnessed last night's performance were more than repaid is not questioned.

While fine acting is not necessary in this piece, the characters were all well placed and the leading characters could scarcely have been improved upon. Primarily the story told by "Ben-Hur" is one of absorbing interest and there is sufficient dramatic strength to hold the interest regardless of the marvelous scenic effects produced.

Throughout each act is exhibited the finest scenery ever shown upon the La Crosse stage. The stage is made to appear miles deep and great temples and palaces seem actually to be shown in reality. The shipwreck scene and the wonderful chariot race are perhaps the most spectacular of any, but there are others of almost as great interest. Especially is the scene at evening on the river when Ben-Hur succumbs to the charms of the Egyptian and is lured by her upon the beautiful stream, a charming one.

"Ben-Hur" is a piece of such magnitude that La Crosse people may be considered fortunate to have it come to them, instead of having to travel miles to see it. Many had thought that owing to the limitations of space the full production would not be staged here, but this is a mistaken idea, for while perhaps not the entire chorus of hundreds seen in the cities is undertaken here, every detail is brought out the same as upon the largest stages. The ballet and chorus work is captivating, and the costumes simply gorgeous.

Those who miss this opportunity to see Ben-Hur are certainly short-sighted, and for them the acme of stage necromancy holds small charm.

INTEREST IN BIG WOMAN'S MEETING

TOMAH, Wis., March 26.—(Special.)—Yesterday's attendance at the 7th district convention of Wisconsin State Federation of Women's clubs shows a growing interest and much enthusiasm in the work of the club women.

The session yesterday afternoon was opened at 2 o'clock at the Business Men's club rooms. The large rooms were filled with about one hundred and fifty visiting and home club women. The program was opened by music by the Treble Clef, after which Mrs. Edwards, president of the State Federation, gave an address.

The remainder of the afternoon was spent at the U. S. Government Indian school. They were shown all parts of the institution under the guidance of Supt. L. M. Compton. Very interesting displays were made, especially in the kindergarten, school rooms, domestic science and sewing rooms. Many of the club women were very much surprised at the progress made by the Indian boys and girls in the industrial department as well as the educational.

The convention closed with a banquet given in McCaul's hall. The tables were beautifully decorated and each guest was presented with a hand painted souvenir of the occasion.

After the banquet the following program was given:

Mrs. A. T. Goodyear, toastmistress.

Welcome—Mrs. Carrie King, Tomah.

Response—Mrs. Law, La Crosse.

The Newspaper of Today—Mrs. Grace Fix, Tomah.

The State Federation—Mrs. Doolittle, Eau Claire.

Toast—Mrs. Strathern, recording secretary State Federation, Kaukauna.

The Passing of the Bonnet—Miss L. Stearns, Madison.

Federation Song—"Blest Be the Tie that Binds."

RENEW CONTRACT FOR DAM CURRENT

The La Crosse Gas & Electric company, it is announced, has secured an exclusive contract for all current brought into La Crosse by the La Crosse Water Power company from its Hatfield plant. All current served will be distributed by the local company to consumers within a radius of six miles of La Crosse.

It is claimed by officers of the La Crosse Gas & Electric company that the new current can be furnished at a cheaper rate for manufacturing purposes than heretofore.

As the six mile limit includes Onalaska, it is expected that the local company may attempt to secure the municipal lighting contract at that city as well as the La Crosse street lighting contract, which they are striving for in the council.

An old toper says it's a shame the way society women waste good alcohol by burning it under a chafing dish.

Read The Tribune Want Ads.

How Beach's Peosta Soap Pays for Itself



The saving of the clothes is worth more than the price of the soap because Peosta cleanses by soaking—not by rubbing. There's no wear and tear—but a saving all the way.

Just as Peosta "goes farther" in the wash tub, so it does in the dish pan, in the scrub pail, everywhere.

Colored Cottons do not "run" or streak when washed The Peosta Way. No alkali or strong soap should be used on colored clothes and the water should not be very hot, hence the great value of Peosta—pure, mild, efficient, requiring only tepid water.

Make a good suds, using dissolved Peosta Soap and lukewarm water. In second and third tubs, have clear cold water in which one or two tablespoons of salt have been dissolved.

5 Large Washings



5 Bars—25 Cents



ANTHONY ANDRE

As Simonides in General Lew Wallace's "Ben Hur," La Crosse Theatre

DIES A HERO IN FAR OFF INDIA

PENINSULA, O., March 26.—Fred La Porte, of this town, died a hero's death in India after killing 19 of the natives that attacked him. News of his death has just been received by relatives in a letter written by Lewis Clifford of Cleveland, who was with him in India.

La Porte was 28 years old. After serving in the United States army in the Philippines, he went to India and enlisted in the Twenty-first regiment.

Clifford writes that he and La Porte were detailed to carry \$3,000 cash from Majuba to Buivela.

When they were followed by rebellious natives, La Porte ambushed himself to check them while Clifford rode hard ahead with the money. When he brought aid from Buivela, he found La Porte dead and hacked to pieces with the bodies of 19 of his assailants, showing how well he had defended the pass.

A man's Adam's apple is probably given him as a gentle reminder of the time he got it in the neck.

LA FRANCE SHOE FOR WOMEN

At all times dressy At all times comfortable \$3, \$3.50 and \$4.

The woman who wears La France Shoes has, for all occasions, a shoe that fits her, pleases her and becomes her.

It is NOT necessary that a shoe for outdoor use should be clumsy or awkward, but it IS necessary that it fit.

The fitting qualities of La France Shoes and their smart, dressy appearance make them the first choice of fastidious American women.

It is no trouble for us to show them to you, and you will easily see WHY they are so popular.

J. S. ARENZ & CO.,

323 Pearl Street, La Crosse, Wis.



Eat California Oranges

Morning—Noon—Night For Their Health Value

For Health When the California Fruit Growers' Exchange labeled their oranges "Sunkist," it was their guarantee to the public that "Sunkist" brand meant selected tree-ripened fruit—seedless, handpicked, full flavored—the choicest pick of their 5,000 orange groves.

Ask Your Dealer for "Sunkist"

Try these luscious oranges today and learn what a difference in flavor from other oranges. Ask your dealer. He has just received a fresh shipment.

Thin skinned, juicy California lemons (mostly seedless) in the market now. Try this new receipt for Lemon Ice: Take six "Sunkist" Lemons and the grated peel of three; two "Sunkist" Oranges, the juice of both and the peel of one. Squeeze every drop of juice and steep the grated peel of the lemons and oranges in it for half an hour. Strain, mix in a pint of sugar and a pint of water. Stir until dissolved and freeze.

Mostly Seedless

Have You a Want Ad in Today's Paper?

or have you hesitated about using one for fear your "WANT" COULD NOT be realized? There is no cause for hesitation as you will readily see if you read want ads. Read them now. See how quickly this belief will be dispelled, see what others are successfully accomplishing. You can do the same. The cost is slight. With the thousands of Tribune Want Ad readers you can easily interest many people in your case. Study Tribune Want Ads every day, learn how to use them to your advantage.

TRIBUNE WANTS

Help Wanted—Male

WANTED—Man and wife, middle aged, capable of running chicken and truck farm, 5 acres, rent free. Good wages. Address, Farm, care Tribune. 3-25-27

WANTED—Salesman living in La Crosse to represent a Chicago wholesale liquor house. One acquainted with the saloon trade. Experienced man preferred. Must be able to furnish bond. Liberal increment to right party. Reference required. Apply to C. H. Pollak, 1551 State St., Chicago, Ill. 3-25-27

WANTED—At once first class electrician and helper. Call between 5 and 6. Standard Electric Co., 117 N. 3rd. 3-25-26

MANAGERS WANTED—Excellent opportunities for district managers and adjusters to establish a permanent income and control territory for the National Climax policy. It is an unlimited health and accident contract without restrictions. Payable monthly. Issued only by the National Casualty Co., Detroit, Mich. Old line stock. Assets, \$259,000; income, \$750,000. Good men please write for terms. 3-26-4-1

WANTED—Boy with bicycle to deliver packages after school. Inquire F. W. Woolworth Co., Fourth St. 3-26-26

Help Wanted—Female

WANTED—Good girl at Eagle Hotel. 3-10-11

WANTED—Woman or girl, two in family, 1701 Market. 3-18-11

WANTED—Girl 122 So. 17th. 3-20-27

WANTED—Ladies to learn hair-dressing, manicuring, facial massage, chiropody or electrolysis (removing superfluous hair). Few weeks complete. Great demand for graduates. Hundreds now in business. Tools given, diplomas granted. Catalogue mailed free. Moler College, Chicago, Ills. 3-22-11

WANTED—Girl for kitchen work. Alien hotel, 433 Mill St. 3-25-27

WANTED—Lady to demonstrate graniteware mender. House to house work. Call at 420 N. 4th St. 3-25-27

WANTED—Middle aged lady as housekeeper. Inquire 1128 Pine. 3-26-11

For Sale

FOR SALE—One fair size second-hand office safe. S. J. de Ranitz & Co., 205 Main St. 3-25-27

FOR SALE—If you want your chickens to lay, buy green bone meal. J. P. Knutsen, 5th and Market, La Crosse, Wis. 2-8-11

FOR SALE—View camera. A bargain. Apply Stam Studio, 124 So. 5th. 2-19-11

FOR SALE—Nine room house, near normal school. Easy terms. Inquire at 1322 Pine St. 2-4-11

FOR SALE—40 acres of bottom hay land in Houston county, Minn. Address R. Buell, 2419 Loomis. 2-17-11

FOR SALE—Almost new \$550 piano for \$175. Address Piano, care Tribune. 3-3-11

FOR SALE—Good oak wood, \$5.00 per cord; soft wood, \$4.00 per cord. Both phones. S. Boma, 314 So. 3rd. 3-11-31

FOR SALE—Good second hand lumber of all kinds. Enquire at River Side Box Factory. 2-25-11

FOR SALE—Fine house and lot. Inquire 421 McMillan Bldg. Old phone 7887; new phone, 375-R. 3-19-27

FOR SALE—Household goods including Majestic range and gas range. Inquire 944 Winnebago, between 1 and 5 p.m. 3-19-11

FOR SALE—Land bargains, 6 acres with house and stable. A fine proposition for poultry and early vegetable, berries, etc. See D. D. Drummond, 522 State. 3-22-4-22

WALL PAPER CLEANING—A housekeeper's friend and a paper hanger's enemy. Clean that dirty wall paper and save money. We call and demonstrate free. No dust, no dirt, satisfaction guaranteed. Prices reasonable. F. M. Yee, 1907 Charles St. New phone, 1015-R. 3-20-26

FOR SALE—House and lot, 1611 Adams street. 3-23-4-10

FOR SALE—Gasoline launch, new last year, 40 ft. long, 50 horse power engine; all modern. Bargain. Hartley's, 230 Grand ave., Milwaukee, Wis. 3-23-30

FOR SALE—Young handsome combination horse. Weighs between ten and eleven hundred pounds. Can be seen on the farm of Albert Miller, in Mormon Coulee. Price \$150. Address H. Y. M., care La Crosse Tribune. 3-22-27

FOR SALE—Stoves, one almost new Summit range and one Acon heater. Cheap, 718 Cameron Ave. 3-23-11

FOR RENT—Nine room house, modern conveniences. Inquire 223 So. 5th. 3-20-11

FOR RENT—4 rooms, \$5; 330 So. 22d St. 3-26-29

FOR RENT—One upper, one lower front room, furnished, strictly modern, 214 So. 7th. 3-22-27

FOR RENT—A 10 room house with all the modern improvements, 1123 State street. John A. Daniels, 1123 State street. 3-17-11

FOR RENT—Furnished room, modern, private entrance, on car line 1/2 block from first class boarding house. Address R. K. B., Tribune, call New phone 814-C. 2-1-11

FOR RENT—All modern furnished rooms, 202 So. 6th St. 3-24-11

FOR RENT—All modern furnished rooms, 202 No. 6th St. 3-24-11

FOR RENT—Attractive front suite of offices, three rooms, second floor, Berger building, 506 Main St. The estate of H. Berger, 207 West Ave., So. New phone, 728-M. 3-25-11

FOR RENT—Modern house, 507 So. 5th St. Inquire 113 So. 2nd. 3-25-11

Found

FOUND—Small launch without engine. Owner can have same by paying for this ad and addressing H. T. F., this office. 3-25-27

Worth Dollars Costs Cents

H. W. BARKER'S Cough Remedy worth dollars costs cents. Nothing like it. Runckel's Drug Store. 3-25-27

Financial

LOANS MADE SALARIED PEOPLE on furniture, pianos, horses, wagons. No removal, no publicity. La Crosse Mortgage & Loan Co., 322 Main street, upstairs. 3-25-27

Undertakers

MRS. THEODORE MANNSTEDT, undertaker and funeral director, 411 So. 3rd St., La Crosse, Wis. All calls promptly attended to day or night. Old phone, 6763; new phone, 827-C. 3-11-1 yr

Coast Shipments

CUT RATES on household goods to Pacific Coast and other points. Superior service at reduced rates. The Boyd Transfer Co., Minneapolis, Minn. 3-25-27

Insurance

FIRE, Tornado, Liability, Accident, Health, Plate Glass. Only first class companies represented. C. S. Van Auker, 324 Pearl Street. 3-25-27

Restaurants

NEW YORK RESTAURANT, 225 Pearl St. George Merigouin, prop. Meals at all hours. Open day and night. Lunches put up for travelers. 3-12-1 mo

Market & Transfer Line

GRANKE Market and Transfer line, and jobbing of all kinds. Prompt delivery. Both phones, 833 Rose St. 3-15-11

Funeral Director

W. L. TETLEY, formerly with Tillman Bros. Old phone, 482; new phone, 43; office phone at residence, 537-C. Office, 320 So. 4th St. 3-6-4-6

Architects, Superintendents

SCHICK & ROTH—Batafian Bank Building. Telephone 390. 3-13-4-12

Royal Typewriter

ROYAL Typewriters, price \$65.00. Weis Book Store, 509 Main street. 3-23-4-23

Dyeing and Cleaning

FOR BEST cleaning, dyeing and repairing call up Pittner's. They are the leaders, 201 State St. New phone, 201-M; old, 7492. 3-10-4-10

Viavi

HOME TREATMENT—Send for 400 page "Viavi Hygiene"—sent free. Miss Cecilia Maloney, Mgr., 511 Main St. Phone 624-R, La Crosse. 3-13-4-12

Electricians

STANDARD ELECTRIC CO. does only first class work. Electrical construction and supplies. Both phones, 57, 117 N. 3rd. 3-10-11

Miscellaneous

WANTED—All this month, newly weds, to call and get a nice ring free. Our wedding present to you. Nelson's, 206-208 Main St. 3-9-11

For Rent

FOR RENT—One furnished modern room and two rooms suitable for light housekeeping, 211 So. 5th. 3-5-11

FOR RENT—Six room house, 1435 Redfield. 3-24-30

FOR RENT—Or sale, cheap, 5 room cottage, new phone, 1021-R. 3-15-11

FOR RENT—Eight room house with summer kitchen and barn, modern throughout, half block from car line and seven blocks from business center. An attractive proposition. Address, G. T., care Tribune. 3-13-11

FOR RENT—Modern room. New phone, 377-C. 3-24-26

FOR RENT—Modern house, 1217 Johnson. 3-20-27

FOR RENT—May 1st, half of double house, modern, city heat, 217 N. 7th. 3-19-11

FOR RENT—Seven room house, 1710 Market. 3-23-11

FOR RENT—Nicely furnished room, all modern conveniences, 232 So. 8th. 3-18-11

FOR RENT—About May 1st modern house corner Ferry and West Ave. Inquire Aug. Lautz, 211 N. 3rd. 3-15-11

FOR RENT—Furnished front room, 409 No. 6th. 3-26-31

THE MAUD POWELL TRIO

(By Isidor Tippmann.)
The Maud Powell Trio gave a most delightful concert at Germania Hall last evening. The combination bearing this name consists of Miss Powell, violin; Miss May Muckle, cello, and Miss Anne Ford, piano. Miss Estelle Solon, soprano, assisted the trio. Mendelssohn's Trio in D minor op. 49, opened the program and this charming composition was exquisitely performed. Three old French pieces by Rameau were the other numbers played by the Trio. These are real gems of old music and were played with fine effect.

The three artists, each one a most capable solo player on their respective instrument, furnish an ensemble which is really perfect.

Miss Maud Powell is indeed a high priestess of the violinistic art and when she officiates at the altar of music she does it with inspiring dignity and in true artistic spirit. Miss Powell has introduced to American audiences a number of important musical creations by contemporary composers for the violin on the concert stages of the east. Whether she plays the master pieces of the seventeenth century or the most exacting works of the modern masters for the violin, Miss Powell is ever the genuine artist who approaches her task with a sincerity of purpose worthy of the highest admiration.

Miss Powell's playing is entirely devoid of virtuoso trickery and she has won her great reputation by the most legitimate artistic means. Tartin's Devils Trill Sonata was Miss Powell's first solo number and she played it superbly. She possesses that natural inborn round and even trill without which this piece would be a sure failure. The Wieniawski Polonaise in D was a charming number and was given with indescribable verve and dash. It is hardly necessary to enumerate here all the other program numbers and encores which Miss Powell played during the evening and it would be absolutely impossible for anybody to say which she played best, for they all gave unalloyed pleasure to the listeners. Miss Powell plays a J. Babbista Guadagnini violin of fine tone quality.

Miss May Muckle is a clever cellist and plays with exquisite taste and finish. Her solo, a Serenade-Tarantelle by Lindner, gave Miss Muckle a splendid opportunity to show her finished finger and bow technique as well as a firm and musical tone and much temperament. A very choice composition was Miss Muckle's encore number, Chanson Villageoise, by Popper. Miss Muckle plays a beautifully toned cello by Montagnana.

Miss Anne Ford must not be considered of least importance because she is mentioned here as the last of the trio. Her work at the piano was most most praiseworthy and in the numbers by the trio Miss Ford exhibited fine musicianship while her accompaniments of the various solos were perfect.

Miss Estelle Solon, the popular local soprano, sang two numbers and was heartily encored after each. Loewe's charming song, Niemand hat's gesehn, was particularly well given.

The School of Music deserves thanks for having given our music lovers this fine musical treat and it is to be hoped that this will not be the last time that we have heard America's foremost violinist, Miss Maud Powell, and her gifted associates.

The audience consisted of the best musical and music loving people of our city and made up in enthusiasm what it lacked in number.

PLANS FOR NEW THEATRE BUILDING

Plans for the new theater and office building to be erected by Messrs. Schwalbe and Newburg on upper Main street are rapidly nearing completion in the offices of Messrs. Schick & Roth, the architects, and will be turned over to the builders next week.

The front part of the structure which will be occupied by stores and offices, has already been partially leased. The first floor will consist of three stores, one of which will be occupied by Joseph Geiwitz, the jeweler.

Dr. Edw. Evans has leased the entire front of the second floor for reception and office rooms. The suite will consist of reception parlor, consultation rooms, laboratory, X-ray room and dark room.

The third floor will be occupied by the Modern Woodmen, and the arrangement of the rooms is being adapted to lodge purposes.

FUNERAL OF OLE VAERKET TOMORROW

The funeral of Ole Vaerket will be held from the late residence at 1422 Winnebago street tomorrow afternoon at 2 o'clock and obituary services will be held at the Sixth Street Norwegian Lutheran church at 2:30. Rev. H. G. Magelsen of the church will officiate and Fessler & Dahl are in charge of the arrangements. Interment will be made in Oak Grove cemetery.

CAPT. IVEY SURPRISED

A. M. Ivey of the City Mission was very pleasantly surprised at his residence, 422 Twenty-first street, by a large party of friends last evening. The party was intended as a house warming to Mr. Ivey and the evening was spent very pleasantly.

As a token of the esteem of his friends, Mr. Ivey was presented with a purse of almost \$50.00. Rev. A. Lincoln Shute of the First M. E. church made the presentation speech which was aptly responded to by Mr. Ivey.

COMPARATIVE MARKETS

These Quotations Show the General Trend of Prices for the Preceding Week.

LIVESTOCK YESTERDAY

UNION STOCK YARDS, March 25.
Cattle—Receipts, 5,000; steady. Beefsteers, \$1.60 to \$1.75; Texas steers, \$1.40 to \$1.55; western, \$1.40 to \$1.50; stockers and feeders, \$1.30 to \$1.50; cows and heifers, \$1.10 to \$1.30; calves, \$1.75 to \$1.85.
Hogs—Receipts, 24,000; weak and lower. Bulk, \$6.65 to \$6.85; light, \$6.40 to \$6.75; mixed, \$6.55 to \$6.90; rough, \$6.60 to \$6.70; heavy, \$6.60 to \$6.90; Yorkers, \$6.70 to \$6.75; pigs, \$5.35 to \$6.35.
Sheep—Receipts, 10,000; strong. Native sheep, \$3.60 to \$3.75; western, \$3.60 to \$3.70; native lambs, \$5.75 to \$7.90; western, \$5.75 to \$8.10.

LIVESTOCK A WEEK AGO

UNION STOCK YARDS, March 18.
Cattle—Receipts, 4,000; estimated for tomorrow, 2,500; market steady; prime beefsteers, \$5.50 to \$7.20; poor to medium, \$4.60 to \$5.40; stockers, and feeders, \$3.30 to \$5.30; cows and heifers, \$3.30 to \$5.60; canners, \$1.85 to \$3; Texans, \$3.75 to \$5.50.
Hogs—Receipts, 28,000; estimated for tomorrow, 22,000; market 1/2 to 1c lower; light, \$6.30 to \$6.70; rough, \$6.50 to \$6.65; heavy, \$6.70 to \$6.90; mixed, \$6.45 to \$6.85; pigs, \$5.25 to \$6.15.
Sheep—Receipts, 14,000; estimated for tomorrow, 10,000; market steady; native sheep, \$3.35 to \$3.60; western sheep, \$3.50 to \$3.60; native lambs, \$5.75 to \$7.80; western lambs, \$5.75 to \$7.90.

Grain

WHEAT—
May 117 116 1/2
July 103 104 1/2
Sept. 97 98
CORN—
May 66 66 1/2
July 63 64
Sept. 63 65 1/2
OATS—
May 54 54 1/2
July 47 48 1/2
Sept. 39 40 1/2

SUIT TRANSFERED TO U. S. COURT

Papers have been filed with Clerk Alfred Harrison of the United States court by the attorneys for William H. Thayer of Clifton, Monroe county, against twenty-one defendants for damages in the sum of \$25,000.

The complainant alleges that on the night of Nov. 16, 1908, he was taken from the home of William Thompson, near Clifton, by the above mentioned defendants and after being beaten and stripped of his clothing, was tarred and feathered and left in the road near the Thompson farm.

The case which has been started in court here will be tried at the next term of court at Eau Claire, Wis. Defendants in the action are Fred Judevin, Albert Biel, Frank Blazier, Clarence Lumsden, Alex Lumsden, John Elsing, John Evenson, Ole Nelson, Ben Nelson, Joe Artz, Frank Tremain, Claud Tremain, Ben Tremain, Mort Olsson, Charles Mistle, William Mistle, Tom Nelson, Ed. Artz, Leo Anthony, George Thompson and Albert Lang.

JONES NOT LOST TO "WHITE SOX"

SEATTLE, Wash., March 26.—Reports from Portland that Fielder Jones, "held-out" manager of the Chicago White Sox, is irrevocably lost to baseball, are entirely incorrect, according to a statement by President Comiskey of the White Sox today. Comiskey declared the matter was not definitely settled at yesterday's conference.

Jones told Comiskey that if it was possible for him to get away from his business he would return to the White Sox. Comiskey also denied the story that Jones offered him \$250,000 for a half interest in the Chicago club.

WISTNESS YOUTH EXPIRES TODAY

Peter Hjalmar Wistness, son of Mr. and Mrs. Swen Wistness, 1416 Market street, who was brought to La Crosse yesterday in a critical condition, suffering from consumption, died at the home of his parents this morning.

Mr. Wistness was 22 years of age and has been ill for over eighteen months, during which time his parents were unaware of his condition or whereabouts.

The funeral will be held from the residence Sunday afternoon at 2 o'clock. Rev. Clemens of the English Lutheran church officiating, and Messrs. Fessler & Dahl in charge of the arrangements. Interment will be made in Oak Grove cemetery.

ARSON INDICTMENTS NOLED

TOLEDO, Ohio, March 26.—Common pleas court at Bryan today nolle the two indictments charging arson against Former Councilman Daniel Baxter, now of Detroit. It was alleged that Baxter had paid Jack Page, 55 years old, and recently liberated from the Ohio penitentiary, to burn the Baxter home in 1907. A close friend of Baxter died in Bryan Monday. Baxter, desiring to attend the funeral, got a promise he would not be arrested. The fact that his lawyer is now prosecutor of Williams county complicated the case. But Judge Killets got Former Prosecutor Goudren to temporarily act for the prosecutor.

It is said that the reason the directorate gown was a failure is because the men did not display the curiosity that was expected of them.

If duty would use a megaphone, more of us might hear the call.

DAILY MARKETS

FOREIGN MARKETS

New York Stocks

NEW YORK, March 26.—The stock market opened with a generally strong tone, advances being made ranging from 1-4 to 1-2 in many of the active stocks and during the first 15 minutes there was a good demand at the fractionally higher level established. Reading advanced 3-4.

11 a. m.—There was a broadening to trade during the first hour. Outside buying was offset by room traders working for a reaction offering stocks on slight fractional advances. Government bonds unchanged; others strong.

Noon.—About the only important feature in the last half of the forenoon was the continued selling by the room. The majority of the leading issues yielded fractionally from the highest range established. The Gould stocks were exceptionally strong.

Chicago Livestock

CHICAGO, March 26.—Cattle—Receipts, 1,000; strong; beefsteers, \$4.65 to \$7; Texas steers, \$4.40 to \$5.50; westerns, \$4.40 to \$5.50; stockers and feeders, \$3.70 to \$5.50; cows and heifers, \$1.90 to \$5.60; calves, \$5.75 to \$8.
Hogs—Receipts, 14,000; market 10 to 15c higher; bulk of sales, \$6.80 to \$6.95; light, \$6.50 to \$6.90; mixed, \$6.65 to \$7.05; heavy, \$6.60 to \$7.10; rough, \$6.70 to \$6.85; Yorkers, \$6.80 to \$6.85; pigs, \$5.35 to \$6.50.
Sheep—Receipts, 4,000; strong; native sheep, \$3.60 to \$6.15; westerns, \$3.60 to \$6.15; native lambs, \$5.75 to \$8; westerns, \$5.75 to \$8.20.

Treasury Statement

WASHINGTON, D. C., March 26.—Today's treasury statement: Receipts, \$1,456,516; expenditures, \$2,340,000.

Kansas City Livestock

KANSAS CITY, Mo., March 26.—Cattle—Receipts, 2,000; strong; native steers, \$5 to \$6.75; southern steers, \$4.80 to \$6.10; southern cows, \$3.20 to \$5; native cows and heifers, \$2.60 to \$5.50; stockers and feeders, \$2.75 to \$5.60; calves, \$5.75 to \$7.50; western steers, \$5 to \$6.50; cows, \$3.25 to \$5.50; bulls, \$3.20 to \$5.00.
Hogs—Receipts, 9,000; 5 to 10c higher; bulk \$6.60 to \$6.90; heavy, \$6.85 to \$7; packers and butchers, \$6.70 to \$6.95; light, \$6.30 to \$6.75; pigs, \$5 to \$5.90.
Sheep—Receipts, 3,000; steady; muttons, \$5 to \$6.25; lambs, \$6.25 to \$7.75; range wethers, \$4.40 to \$7.20; fed ewes, \$3.50 to \$5.85.

Chicago Produce

CHICAGO, March 26.—Eggs—Extras, 21 1-2c; prime firsts, 19 1-2c; firsts, 18 1-2c; seconds, 15c.
Butter—Extra creamery, 29 1-2c; firsts, 25 1-2c; seconds, 22 1-2c; dairies, 25 1-2c.
Cheese—Brick 11 to 15c; twins, 14 1-2 to 15c; young Americas, 16 to 16 1-2c.
Live poultry—Turkeys, 17c; chickens, 15c; springs, 15c; ducks, 14c; geese, 7 to 8.
Potatoes, \$2 to \$2c.

Chicago Grain

CHICAGO, March 26.—Wheat opened 1-4 higher for July and unchanged for May. Trade was moderate with the Patten crowd leading the buying.
Oats—steady.
Noon.—Bullish Argentine news advanced May and July wheat but they reacted slightly as the result of a break in the coarse grain market. A period of dullness then set in.
Corn and oats both weakened.
Wheat, corn and oats closed fractionally lower than the day's high. Trading was considerable for such a narrow market.

Open. High. Low. Close.

WHEAT—
May 117 117 1/2 117 1/2
July 103 104 103 1/2 104 1/2
Sept. 98 98 1/2 98 1/2
CORN—
May 67 67 1/2 66 1/2 66 1/2
July 63 63 1/2 62 1/2 62 1/2
Sept. 58 58 1/2 57 1/2 57 1/2
OATS—
May 54 54 1/2 53 1/2 53 1/2
July 47 47 1/2 46 1/2 46 1/2
Sept. 39 39 1/2 38 1/2 38 1/2
PORK—
May 17.90 17.90 17.82 17.82
July 17.80 17.80 17.80 17.80
LARD—
May 10.17 10.17 10.15 10.17
July 10.17 10.17 10.17 10.17
RIBS—
May 9.40 9.40 9.35 9.37
July 9.35 9.35 9.30 9.32

CONDEMNED PAIR MAY SAY FAREWELL

AUBURN, N. Y., March 26.—Mary Farmer will be given a chance to say goodbye to her husband, James D. Farmer, who also occupies a cell in the death house here, before she is led out to be put to death next Monday morning. Hereafter executions shall take place in the evening after all of the convicts have been returned to their cells. The chief reason for this is that an execution at 6 a. m. disrupts discipline for all of that day.

FATHER OF LOCAL TEACHER DIES

Miss Lena Heideman, teacher of history at the high school, was called to her home in Waupun at 10 o'clock this morning by a telegram announcing the death of her aged father. The old gentleman had not been sick of late and news of his death came unexpectedly. None of the particulars of his death are known here at the present time.



Opening Displays

And Sales in The Millinery and Apparel Sections Begin Tomorrow!

You will find these departments a correct reflection of the established modes for spring, while in breadth, the exhibit far exceeds anything we have ever attempted. Both the garment styles and hat modes typify the best thoughts of the season, and this feature, taken in connection with the popular prices which always prevail throughout this great store, demonstrates most forcibly our leadership in fashions, and the great value of the exhibits to you. Tomorrow and every day next week will be a style show. You are cordially invited.



Alterations
Made
Free
During
Opening
Week,
The
Home
of
Wooltex
Garments

To make the occasion still more significant, and more truly worth your attention, we have brought forward several special collections in both the Suit-room and Millinery Depts. and will place them on sale Opening Week.

Smart Trimmed Hats \$4.75

A special value for tomorrow and next week is a collection of spring hats in a range of shapes and colors that includes practically everything that will be worn, all are smartly trimmed with flowers, foliage and ribbons. Really something "different" and "better" for the money. Worth \$7.50.

\$4.75

Exquisite Hats worth \$25 at \$15

A limited number of high grade trimmed hats. This collection includes a number of copies of famous foreign modes, and many New York patterns, typifying the best style-thoughts of the season. The trimmings are elaborate and artistically paced. And the hats are really worth \$25. While they last opening week.

\$15.00

Other Handsome Suits and Hats for as much or as little almost as you'd care to pay. Waists, Skirts and Children's Garments in complete lines, very reasonably priced.

Women's \$25 Tailored Suits \$18.75

An exceptional lot, comprising many of the leading spring styles including several established Wooltex models, guaranteed for two seasons' satisfactory service. Chiffon Panamas, Prunella Cloths, Serges, lain colors, also self and fancy stripes. Such leading shades as Uhlan blue, catana, wistaria, taupe, rose shades. Coats are lined with rich satins, and the suits are skillfully tailored and daintily trimmed with braids and buttons. Finished with all the care bestowed on \$25 suits, and worth \$25, too. Opening week.

\$18.75

SILK PRINCESS GOWNS \$13.50, \$15 AND \$16.50

A special value. Made of Messalines, Taffetas or Rajah silks. Beautifully trimmed at neck, yoke or sleeves with rich laces. Come in all the leading shades. Priced tomorrow and opening week, at

\$13.50, \$15.00 and \$16.50

Mothers! Buy the New Go-Cart Tomorrow.

Any and every Go-Cart in the department at 1-3 less than the same Go-Cart is being offered for today. Come in, note the price tickets and do the subtracting yourself.

We have a full line of Go-Carts and this is a fine chance to save money on the one you've been wanting. Remember Saturday only.

1/3 OFF

A full 8 oz. bottle of the best Furniture Polish in the land. Saturday only.

19c

MAKES OLD FURNITURE LOOK LIKE NEW

Women's Stylish Shoes \$1.39 a Pair Saturday.

These are vici kid shoes, with patent tips, Cuban heels and 1/2 double soles. All solid leather—they'll look well and wear well. Besides, they're very stylish.

\$1.39

Full lines of "Hy Aim" Shoes and Oxfords at \$2.85 now in Shoe Dept.

Young Man!

Save \$5 on Your New Suit!

We bought 75 Suits for young men 'way under the market—the manufacturer had only a few of any one kind left, and we took them all. You get the benefit, for these are \$12.50 and \$15.00 Suits which we're going to sell at \$8.85 tomorrow. Some are plain, others with fancy pockets and cuffs, very swagger. Some in plain black, some plain blues, some in fancy patterns. Trousers peg top or regular cut. You can find a suit you'll like, besides saving \$5 on the price if you'll come in at once. Choice

\$8.85

Full peg top Trousers for young men. Have side buckles and belt loops. Come in browns, grays or tans. Fine for the money.

\$2.00



DRESS UP THE BOYS

Our display of Youth's, Boys' and Children's Wearing Apparel this season surpasses in style and quality any previous effort of this house; Doerflinger's usual low prices prevail.

Boys' knickerbocker suits, 7 to 17 years, "our durable suit," tailored especially for the boy who gives his suit hard wear; double-breasted models, neat cuffs and pocket flaps, trousers cut full peg with double seat, pure wool fabrics also splendidly tailored blue serge in all the newest colors and patterns; suits for confirmation wear.

\$4.95

Boys' knickerbocker suits, ages 8 to 17 years, very fine foreign and domestic fabrics, tailored exquisitely; several style cuffs and pocket designs; new shades in olive and tan, at.

\$7.50

Youths' confirmation suits, made of all-wool fast color blue serges in the newest styles, also strictly all-wool black thibet suits, very durable; these suits would be considered excellent values elsewhere at \$10; Doerflinger's special confirmation price.

\$8.95

Little fellows' reefers, 2 1/2 to 12 years, fancy chevrons, cassimeres and blue serges, fancy chevron and neat cuffs on sleeves, exceptionally well lined and tailored, specially priced here at.

\$3.50

Other Coats at \$2.95 up to \$6.50

Little fellows' suits, 2 1/2 to 9 years, new sailors, Russians, and knickerbockers, all the newest color effects and weaves, handsomely tailored and trimmed, prices.

\$4.95

"No Mend" Stockings

For Boys and Girls are the BEST

They have linen knee, heel and toe, and will positively outwear two pairs of the ordinary kind.

Fine rib for girls and coarse for boys. We are La Crosse agents. Price per pair—

25 Cents

Men's black or tan socks, fast color and seamless, 10c values, per pair.

7 1/2c

EXTRA SPECIAL--SATURDAY MORNING FEATURES--AT THE BIG STORE

Ribbon Bargains

From 8 to 12 M. Saturday

25c Ribbons, 15c; heavy taffeta Ribbons in all colors, including the latest shades, also black and white, up to 4 inches wide. These ribbons are worth 25c.

Saturday morning.

15c

Silk Taffeta Ribbons

Up to 3 1/2 in. Wide.

9c a Yard.

Saturday Morning
First Floor

25c Boston Garters 16c

Saturday Morning.

Bright, fresh and new, in any color. They never sold at less than 25c; Saturday morning.

16c

25c SUSPENDERS 16c

Saturday Morning.

Police and fireman's brace, also fine lisses, good weaves; bright and new; Saturday morning, pair.

16c

35c Preserve Kettles 19c

Saturday Morning.

6 and 8 quart gray Enameled Preserve Kettles, values to 35c, Saturday morning.

19c

Roman Chairs \$1.39

From 8 to 12 M. Saturday

Handsome Mahogany Frames, seats nicely upholstered. Better come down Saturday morning, and buy one while you can at the price.

\$1.39

Corner Chairs \$1.85

From 8 to 12 M. Saturday

Mahogany finish. SH's upholstered seats, a great bargain for.

\$1.85

Three Big GRANITEWARE Bargains

13 inch embossed round trays, regular 10c value, at .5c

30 inch select wood sleeve boards, 25c value, at .10c

5 gallon galvanized Oil cans, 50c value, at .23c

3 Cremo Cigars 10c



OUTSIDERS SEE BEN-HUR

There were a large number of out of town people in the city last night to witness the opening performance of the masterful production of "Ben-Hur" at the La Crosse Theatre.

POLITICAL SPEECHES

Next week will be a busy one with the politicians as it is expected to devote almost the entire time to telling the voters the merits of the rival campaign platforms.

SKIFFS FLOAT OFF

During the past couple of days since the water has been open in a portion of the river several flatboats left along the shore last winter have been carried down the river.

CLEANING STREETS

The board of public works has a crew of street cleaners at work cleaning up the slush and dirt in the brick paved district, as is customary each spring.

ICE IS WEAKENING

The ice in the river here continued to weaken, but it now seems likely that it will not go out before there is a warm rain to loosen it and to honeycomb the solid parts.

READY FOR CANVASS

The ward clerks of election have all returned the results of the primary to the city clerk's office and the figures are now ready for the official canvass.

MOTORBOAT LUNCHEON

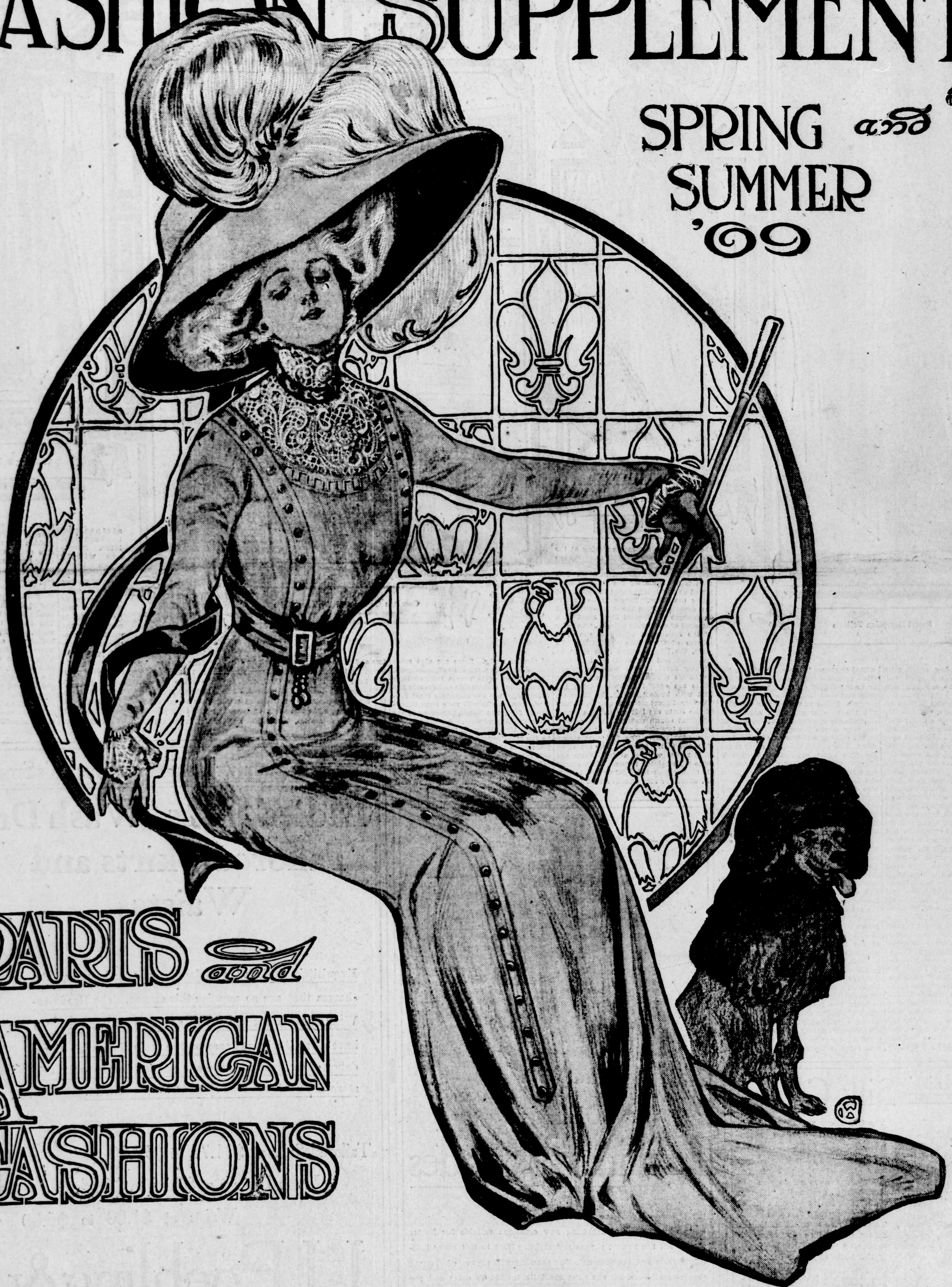
Plans are now completed for the Motorboat club's luncheon at Hotel Doering next Tuesday. Members who have not acknowledged the invitation are requested to do so.

The La Crosse Tribune

LA CROSSE, WISCON-IN, FRIDAY, MARCH 26th, 1909.

FASHION SUPPLEMENT

SPRING *and*
SUMMER
'09



PARIS *and*
AMERICAN
FASHIONS

What the Style Centers Dictate in EVENING and STREET GOWNS



Smart Reception Toilette



Afternoon Gown



Carriage Gowns and Walking Suits



Walking Suit

the back and a noticeable sloping at the front of the tunic, designed to reveal the directoire sash, trimming the underskirt and ending in a fancy bow in front. The sash is put on after the skirt is completed and is caught about the skirt just below the knees. This ample overskirt is a departure from the sheath skirt, and to produce the desired lines must be a material of a clinging nature. The color of the sash must adhere to the color scheme of the bodice decorations. In coats, the long straight lines must be preserved and the coat must be but slightly fitted at the back. Cutaway fronts are shown on nearly everything. These are caught together across the bust with buttons, which, by the way, are very important this season. Many of the coats are left open and a smart waistcoat shown underneath. On these garments two styles of sleeves show the most popularity. The full coat sleeve with the turn back cuff and the close fitted model without a cuff. Some are made with pointed reverses, while others are shown with the high Consulate collar, which are very effective with women

of slender necks. Some are also made collarless, to be worn with separate ruffs. In all these coats severe tailored lines are the most fashionable and covers and broadcloths are the materials most favored. The lengths will vary from thirty-two to forty-two inches, according to the style of the garment. Advance styles indicate that thirty-six inch lengths will be the most popular. In two and three-piece suits the semi-fitted coats and hipless skirts are correct. The coats are all cut in a manner that makes them short waisted and are of the cutaway style with rounded corners. They show one,

two and three buttons and mock button-holes. All these coats hang loose from the bust and are from thirty-two to thirty-six inch lengths. Sleeves are of the coat shape, without fullness at the top. In these suits there is a tendency toward plain fabrics, although self

brodery effects being very fashionable. It is very high, rolls over in a huge sweep and fastens with a scarf. The skirts are finished in habit style, and the best effects are fastened in front, for the back panel and belt are cut in one. Buttons are the most favored trim-

ings. In many models the sides lay over a narrow front panel in plait fashion and the skirt fastens on the left side under the plait. The skirts just clear the ground, but as the season advances there is no question but what shorter skirts will be in vogue. Lingerie dresses are being made of sheerest mull without a bit of lace of any kind, but covered with a bold floral design done in white and richly raised. The design is massed about the bust, waist, and hips, the skirt set on to the bodice with a beading, and a sash wound loosely twice about the figure, but weighted at the ends. This sash is printed silk, with the design massed on the ends above deep fringe. The neck and hem of the mull gown are trimmed simply with hemstitching and tucks, and the short embroidered sleeve is straight and wide enough to reveal the arm bare to the shoulder, its hem plain.

MAY your shadow never grow less is an old toast that would not be accepted with much favor by the women who strive for correct fashion effect this season. In fact, the efforts are being made by all to reduce the shadow to a minimum. The silhouette effect is the one dominant note of all the gowns, dresses and suits for this spring and summer, and never before has one style been so uniformly accepted as this one. Figures, hair-dress and even the natural walk have been altered to conform with the present style. How long this fashion will reign is speculative, but it is safe to say that all this season and well into the next the Directoire and Empire styles will obtain. They certainly are graceful and picturesque, and one color idea from head to foot keeps well in hand the woman who in other days was prone to inharmonious color combinations. The long, close fitting sleeve and the high waist line are seen in everything in the shape of gown or dress. This style in itself insures simplicity in effect. This is always artistic—hence welcome. When we adhere to the graceful lines of Nature we are much closer to graceful symmetry than we were with the exaggerated sleeve effect and accentuated waist and hips of a few seasons back. Therefore, remember, to be in accord with the season's edicts, you must adopt the close fitting sleeve, the high waist line and the narrow skirt. A skirt two yards and a half wide is the strictly proper thing, but if you insist upon exacting a greater degree of comfort, fashion conciliates by allowing you to go to the extent of three or even four yards, but there you must halt, for beyond that you are "outre." In your gowns you are per-

mitted to choose between two effects, the close or semi-fitted princess that clings or to the draped effect made with soft, limp materials that will do the clinging for you. Either of these styles will give you the tube or silhouette appearance so arbitrarily demanded. Another marked tendency of the present styles is noted in the evening toilettes of the decollete effect. The square decollete effect is for the time being supplanted by the V shapes. In these gowns the fuller drapery effect under the bust is conspicuous and is a welcome compromise to many who found the severe flat effect very trying, but in the hipless feature of the skirts there are no concessions made. The nearest thing to a concession is in the overskirt and double skirted styles, which, however, must be draped to preserve the clinging effect. This is accomplished by the use of supple materials and by draping the over part high up on the figure or by making the front short and the back long, or vice versa, to conform with individual preference. The old Greek pepium styles are very fashionable just now, with the top of the overskirt coming well over the bust, and what little fullness there is being drawn in at the waist and then allowed to fall in soft folds over the hips and at the sides. To make the overskirt costume successful the underskirt should be long, if not with trains at least a couple of inches on the ground. For early spring wear and for evening gowns, however, trains are the thing. Even for afternoon costumes the fish tail trains, or what has been called the mermaid effect, are being shown in the smartest circles. Greek and Roman draped effects are shown on nearly all the gowns. In some of the smartest gowns brought over recently there is a decided dip at



Distinctive
Millinery Modes
For 1909

Dozens and dozens of charming new creations suitable for Easter wear. All the newest shapes and styles. Hats to suit every individual taste and requirement. Our showing will prove of lasting charm to all—and all are most cordially invited to come and see the spring beauties. You will find our prices below those ordinarily asked.
MISS SUNDT.

"Niagara Maid" Silk Gloves



The Silk Glove you read about in all the leading women's magazines. Women who have traveled and who have had the pick of the European centers of fashion to choose from, declare the "Niagara Maid" Silk Gloves are the equal of any that can be found abroad. Their delightful coloring, superb fabric and dainty designs place them on a plane that is exclusively and peculiarly their own.

Priced at 50c to \$3.50 the Pair

Spring & Summer Exhibit of America's Smartest Styles

Ladies' Suits, Wash Dresses, Tailored Skirts and Waists

Exquisitely designed, faultlessly made, and have all the charms that are so popular this season. The Ready-to-Wear Department has grown so big with us that we have given it a large space on the main floor with abundance of daylight with the one aim in view to make this store the ready-to-wear store of the Northwest.

Tailored Suits at \$11.75 to \$37.50

Wash Dresses at \$2.75 to \$6.75.

Waists at \$1.00 to \$5.00

Low Prices, High Standard Goods.

J. J. Poehling & Co.



THAT indefinable something—individuality—so essential to every garment, is emphasized here in a way most pleasing to those in quest of original ideas. EVERY garment shown here has a distinctive style character about it, all out of the ordinary air so different from anything you will see in any other establishment.

535
Main
Street.
Opp.
Cathedral.

The Fashion Shop

THE ONLY EXCLUSIVE WOMEN'S GARMENT STORE.
REIMAN & TORDT.

535
Main
Street.
Opp.
Cathedral.

THERE is always a pleasure in viewing garments where the surroundings are inviting and assortments are complete. THIS store offers such an opportunity, which, we feel confident has, and will be even more appreciated by all women who are interested in artistic garments which are always so moderately priced.

Spring-Summer Announcement

THIS SPRING season we will offer you much larger assortments, snappier styles and prices lower than you would ordinarily expect, when considering the excellent styles, quality and workmanship. A glance at our displays will readily convince you that our styles are exclusive and extremely different in many ways from the ordinary ready-to-wear garments. In Suits, Coats, Waists, Skirts, etc., we have exceptionally complete stocks of the most advanced models for spring, ready for your careful examination, comparison and selection, all made of fabrics that will be pronouncedly fashionable this season. That this spring's fashions in women's garments are far superior to any produced in previous seasons there is no longer any doubt. By this is meant the beautiful fabrics and styles which have all the grace and elegance with the objectionable features eliminated. With so much rively in the manufacturing of High Art models there are many innovations which are very attractive and will surely please all women who are interested in this season's apparel creations.

A great variety of styles are displayed here, such as are sure to be worn this season, and if you wish to see how they are going to look we will be pleased to have you call and try them on. Remember we do not ask you to buy, but are always glad to have the pleasure of showing and convincing you of the merits of the FASHION SHOP Women's Apparel.



The
Fashion
Shop

La Crosse, Wis.

The
Fashion
Shop

La Crosse, Wis.

FADS AND FANCIES IN



NEWEST MILLINERY

perative and sounded the death knell of the pompadour. Of course, there are many small hats shown, but they have unnatural, large crowns, so that the effect is topheavy. An effort has been made to show in the illustrations above examples of both the small and the large hats, as well as some of the extreme shapes, but the variety of styles and effects are so variegated that one must go to the shops to adjust your ideas of individual preference. Overturned shells will be very popular this season. In these the head fits up under the concave side with the straight down turning brim, throwing a deep shadow over the face and hair. On the top or rounded side are heaped flowers, foliage and ribbon rosettes in such profusion that very little straw is visible except at the edge of the brim. If wings are used, they lay flat across the top of the hat and are strapped down with bands. Cabochon trimmings of silk, chiffon, ribbon and flower petals will be very popular, and streamers, knotted beneath the chin or back of one ear, promise to have a decided vogue. On all hats the brims show a decided tendency to droop, but must not be confused with the mushroom shape, as they are somewhat different. Among the strongest favorites

for early wear are large turbans of the Bagdad and Spanish order in cloche and draped effects. Some of these draped turbans are called Soudan, and are suggestive of the head-dress of that country. They are made from deep hair and straw cones, and are simply trimmed with quills or Mephisto effects, finished with a large, dull jet beaded Cabochon. These turbans are very large and are worn well down over the head, well forward and slightly on the right side. There are also some fetching poke effects and some models turned up on one side and down on the other. The trimmings are soft, lustrous satins in ribbons and piece goods, chiffons and malines. Some of the early January models for Southern tourists showed the entire crown and much of the brim swathed in folds, ending with an enormous loose folding rosette on the side. In the feather line, quills in straight and curled effects, generally used in bunches, wings in long pointed designs and Mephisto effects. All the feather effects are placed low, excepting the Mephisto, which is upright. Foliage will be used extensively as the season advances, and in these there is a predominance of American Beauty treatment, combined with lilacs. Also lilacs of the valley, nasturtiums and large asters. White plumes will be used a great deal and also satin ribbon effects in bows, rosettes and loops. Ornaments in the form of cabochons and large

buckles principally in dull jet beads and cut steel effects will be favored. Gold and silver cloth cabochons are also popular. Motoring hats will be of the poke effects with large chiffon veils. Mourning hats are nearly all made on wire frames, covered either with crepe or dull silk. Tulle, crepe or taffeta bows, stiffly wired, are the usual trimmings, though black quills and wings are growing in popularity. The straws that will be principally used on the spring hats are fine chips, Yeddias, Milans, hemp, real hair and Tagall. Smooth braids will be used chiefly in the finer hats, though some medium rough braids are shown. All winter long fashion has demanded that the hat match the gown absolutely, in shade and color, but now a hat of contrasting color is encouraged. The latest fad is perfunctory the hat with the scent of the flowers on it. This article would not be complete without mention of the opera hood, which will be worn until the weather demands retreat to the summer resorts. These are constructed so that they do not muss the hair. They are always built on a frame of good size and covered with shirred chiffon and tiny chiffon flouncings. They are made of taffeta, and around the edge may be lace ruffles, plaitings of taffeta or chiffon, or finished about the face with dainty flowers. Many have huge strings of taffeta to the under the chin.

the face peeps out piquantly. Nearly all these hats are made without bandeaux and must be worn with hair flat on top of the head and set on the new Psyche knots quite comfortably. These hats made the new coiffure styles im-

inches by their height. There are more freak styles ordained for this season than we have ever encountered before. Some are like funnels; others suggest a coal hod, covering half the face and all the hair; then there are the Tallien caques, the Polish schapaka, the Bagdad turban, the Moujik the old time page's turban, and a pot shaped hat that has no heritage that can be traced. Yet these strange, curious fancies are bewitching. In most of these the head sinks into them deeply and

In spite of the many whisperings that emanated from Paris last season that the hats would be exceedingly small for spring, the prophecy has not been realized on this side. It is true that last winter when Paris was in the midst of the big hat throes, several of the most fashionable Parisian actresses made an effort to turn the tide by appearing in extremely small hats. However, they had but slight effect, and the only concessions made are reflected in the turbans, which are slightly smaller than the Merry Widows, but what they lack in width they make up in cubic

Spring Opening Display of Millinery

STUNNING Easter Millinery. Hundreds of exquisite models direct from the most famous Fashion Artists in the land. A showing which is destined to fascinate every woman who views it. The beauty of this display, its grace, its harmony of color and the diversity of trimming schemes shown will make this season eclipse any previous showing.

We wish to urge the ladies of La Crosse to make it a point to select their Easter Hats at the earliest possible moment. It is sure to add to your satisfaction. You'll want to see our display at its best. Never before in our Millinery history have we been so perfectly equipped with bewitching and original models so sure to delight the followers of fashion.

MISS M. M. HART, 426 Main Street.



NICHOLSON-SCOTT COMPANY

Announce to the Women of La Crosse and Vicinity their

EASTER OPENING

Which Will Occur Saturday, March 27th.

AT NO OTHER SEASON of the year does a woman devote so much of her time, nor give so much serious consideration to the preparation of a New and Correct wardrobe as at Eastertide. An established custom seems to have decreed that woman shall look her best at this season, and not one item of her apparel may be safely overlooked. Oftentimes, too, it is necessary not only to select her new garments with proper regard to their fitness to her particular requirements, but also to choose such as may be obtained for a modest sum.

It is possible nowadays, in such stores as Nicholson-Scott Co., to secure the happy combination of correct style and undoubted quality with moderateness of price; and a careful inspection of our splendid stocks as shown during this Easter Opening will further serve to emphasize this all-important fact.

Coats, Suits, Dresses, Skirts

A Splendid Showing of the Newest Spring Styles

SUCH good taste has been used in the selection of these lines of outer apparel that their desirability cannot be too strongly emphasized. The materials, workmanship, color treatment, touches of trimming and general "air" all place them unhesitatingly in the highest class of well-made garments.

Women's Tailored Suits—Handsome new 1909 tailored suits. Splendid materials and excellent tailored styles. The coats are mostly the hipless three-quarter length in various models; smartly made with pockets and silk trimmings, lined with satin. Skirts are the gored model, fashioned in various styles. Materials are French serges and diagonal shadow stripe worsteds. Colors are navy blue, reseda green, rose, mulberry, Copenhagen blue and black. Regular sizes 34 to 42, also 14, 16 and 18 year sizes for misses and small women.

Separate skirts—Black Panama, black voile and black serges, a variety of styles, some plain, others trimmed with bands of material, satin and taffeta. A splendid collection to choose from here.

Waists That Will Be Worn

Dame Fashion Allows a Wide Range of Choice for 1909.

THE popularity of the tailored suit places the tailored waist in prominence again for early wear, while the ever-favorite "Lingerie" models seems to have lost none of its own popularity. Lingerie waists will be shown in handsome batiste, dainty mulls, sheer lawns and linens, and also of all-over embroidery. Waists of various silks, cotton crepe, net and lace effects are also freely used. Our present excellent showing of new waists includes:

Tailored waists

The strong features in early spring waists are strictly tailored, in Taffeta, Messaline, Net or the ever present white in the more serviceable cloths, such as Kismet, Real Irish Linen or Madras. These cloths come in plain or self stripes. All button trimmed.

High class lingerie waists

Just in time to give buying zest to our greatest spring opening display of new styles, we secured a large shipment direct from the manufacturer, made from the best grade materials. We copied the most typical French models in every essential detail.

Neckwear

If the hat above the face plays such an important part, surely the collar directly beneath it must be equally becoming. Fashion's first call is for strictly tailored stocks. Assortments with us is on a wide gauge and most any color combination or style requirement can be met.

Belts for Easter

Still the color effect presents itself strong in this little touch of woman's attire. We have made our selections combining style of belt with color combination to meet the exacting demands of this season.

Veilings

The spring touches on veilings are extremely pretty. Two toned effects in all the new shadings and in different meshes. Chiffon border veiling is a distinct feature in spring veilings. Black veilings in hair line mesh to the extreme heavy Russian mesh, which has been so popular for early season wear.

Ribbons

Headquarters for the popular hairbow ribbons in all colors. The new cord edge ribbon which gives the correct stiff effect for bows is here shown in all the desirable colorings.



CORSETS No matter what the styles may be, this season or any season, it is absolutely necessary that the corset should create the proper lines, and that the underwear should do nothing to interfere with them. It is the foundation on which we build that determines the results of the whole.

Therefore give this subject of underclothing due thought before going on with the rest of the costume, and you will be amply repaid.

A certain style of dress is decided upon—this year it is straight lines—and immediately the manufacturers start in to build a large variety of corsets suited to that style, and the woman's part is simply to study her own figure—the rest is done for her.

Kid Gloves

For Easter

oooo

The dainty colors are being shown in great abundance—and very welcome are they indeed to the woman who likes to have DIFFERENT GLOVES to go with each costume.

HOSIERY

Fashionable Hosiery

This season demands a wide range of colorings to match the gowns and footwear—our selections have been made with this point in view—including all the latest spring shadings, in domestic mercerized yarns to the fine gauze lisle from the foreign market.



Quaint Ideas in Undermuslins and Negligees

THE be-frilled and be-bounced "Fluffy-Ruffles" of a season or two ago has met her Waterloo in the new Empire and Directoire styles that obtain this season. Not that we must entirely dispense with the bewitching frou-frou of muslin and lilies, but its fullness must be subdued if one is to get the desired silhouette effect that Dame Fashion demands this spring. In all underpinning, supple and clinging materials are demanded, and folds, wrinkles and plaits tabooed. This has had a tendency to popularize the combination idea in underwear. Adhering to these styles precludes the possibility of being a "lumpy dresser" as George Ade has it. There are innumerable expressions of the combination idea. The most extreme combine a smooth fitting corset cover with knickerbockers carefully fitted and without any unnecessary fullness. These are being made in soft satins, silks, Italian cloths, nainsook, mull, dimity and other materials of a clinging nature. There are really three distinct styles of combination garments shown this spring, which are meeting with suc-

cess. The three-piece, combining corset-cover, drawers and skirt the two-piece, combining corset cover and skirt or cover and drawers, joined by ribbon run heading, or the one-piece princess slip, which is probably the newest and most adaptable to the present fashions. The princess combination is shown both with the drawers and cover, or with the long skirt and cover, and invariably buttons in the back. These garments are made in simple tailored designs or elaborately trimmed, making them suitable to be worn with the one-piece lingerie dresses so popular this season. Another novelty combination is the sheathbocker, shown in messaline, Jap silk, satined or nainsook. This garment combines the brassiere close fitting corset cover, which is boned over the bust and in the front, and the knickerbocker which is cut circular, fitting the hips smoothly with a slight blousing at the knee. Below the knee, the garment has an elastic band finished on the side with bows. These garments, while fitting the figure rather closely, are given just enough fullness so that they can take the place of a petticoat, and do so in many cases. The

brassieres are simply trimmed with Valenciennes lace, without any trimming on the knickerbocker, with the exception of the ribbon bows. These are also shown in nainsook with brassiere top or with close fitting cover. In the latter case, they are elaborately designed, the cover being trimmed with lace and inserted with medallions, and the knickerbockers being trimmed at the foot with a ribbon run embroidery heading and frill of lace. Another idea in Italian silk is a long petticoat slightly Empire in effect, the silk fitting the form closely and extending above the waist line and fastened over the shoulder by ribbon bands. With the silhouette lines the chemise has lost caste and, though the prettiest of under garments, is for the moment not in demand. However, for the benefit of those faithful adherents to the chemise, one style that is very pretty is made with an embroidered scallop around both the neck and the bottom of the garment, of course using a deeper scallop for the bottom. Slits should be cut and worked to run the ribbon through, and, if desired, a small monogram embroidered on the left side

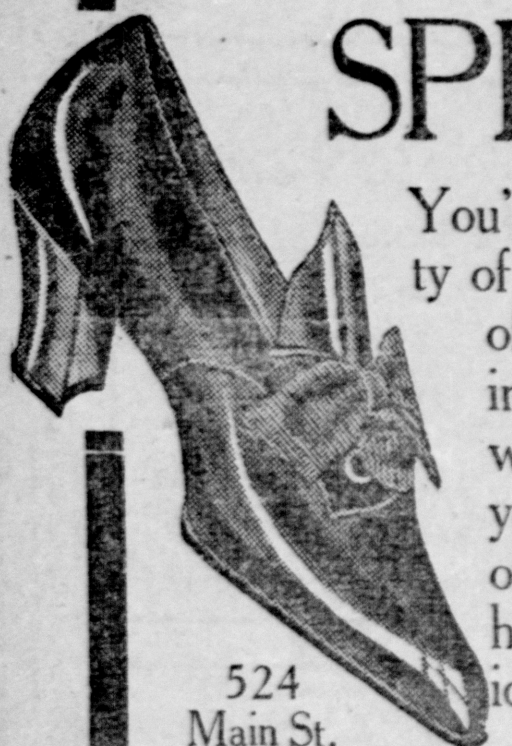
about an inch below the top. The hands to the small puff sleeve have a few single flowers embroidered on them. In corset cover styles there is not much new, with the exception that they are not cut on quite as full lines as formerly. Many of these garments are made with plenums in order to do away with any superfluous fullness over the hips. Semi-fitted corset covers are made in one piece with the arm hole shaped out and the top properly dipped at top and sloped at front, the edge scalloped, and a pretty design embroidered below the embroidered eyelets, through which ribbons are to be run. A narrow galon embroidered to match comes separately for the shoulder straps that has only to be sewed to places that are shown by the spaces that are left at the top edge, and the size will fit a woman over medium build. The corset comes in a one and a quarter yard shaped piece and the galon in a three-quarter yard strip. The material preferred is a soft finish nainsook. Nearly all corset covers now are fastened in the back. Puffed sleeves are principally used on both corset covers and chemise now. Circular designs are extensively shown in drawers. These garments fit smoothly over the hips, with the leg of each drawer of such width that they can take the place of a short skirt. Nightgowns are, it seems, lovelier than ever before. Here the Empire effect is evidenced in the short waist line instead of falling straight from the shoulders or from a yoke. The faded flat trimming effects, too, has its influence on the nightgowns, as through all the realm of underwear, and though many nightgowns are exquisitely elaborated with delicate embroidery, fine tuckings and insert lace, few frills are in evidence. An occasional model shows a long sleeve, but this is a trifle absurd in connection with the very low neck, which is the rule in the fine nightgowns, and the sleeves are usually short and often fanciful. One of the fanciful effects that is charming is the lacing of ribbon up the outside of the sleeve and shoulder. Dainty nightgowns are now made with wide Dutch collars and fine embroidery scalloped and edged with lace. Down the front from collar to waist is a four-inch jabot of lace and embroidery. Here and there are put flecks of colored ribbon. Petticoats are, of course, built on new lines, being soft and clinging, so that no bulging will mar the grace of the skirt. The material must be fine and soft and carefully shaped and fitted. Long petticoats show little change. The tops are possibly fitted a little more and there is a noticeable absence of flounces and frills. In all underwear dotted swiss is growing in favor, as it is also for negligees. Cross-barred dimities and muslins are also very popular. The various kinds of cambrics, French nainsook, marzalla, fine lawns and lilies are all good. In embroideries the nainsooks are preferred, and in laces the French and German Valenciennes are always dainty and pretty. The German variety is the best wearing. Linen torchons, while more expensive, are sufficiently more durable to make them worth consideration to the economist. Prettiest of all in skillful hands is the hand-made embroideries, whether it is simply a scalloped edge or has an addition of some design.

much shown this spring as the jackets cut on the blouse style, with either leg-of-mutton sleeves or the half-sleeve, slightly puffed and banded just below the elbow. The necks are cut rather low and the collar takes a sailor shape across the back. Many have the plain effect across the shoulders, the separately cut straight long sleeves, and the split sash ribbon band, bordering neck, fronts and sleeves, and are sash belted. Others have wide turned-down collars and sleeves fastening up the middle with an edging of lace. The materials most favored for spring are cotton crepes, imitation silks, printed foulards, crepe

de chine, French nainsook, batistes, challis and Japanese weaves. India silks, trimmed with Valenciennes lace, are also very popular. A dainty conception in a dressing sacque is made with tucks at the shoulders to give an added fullness around the hips, while the entire outer edge may be finished with bands of ribbon, or with bands of the material itself, embroidered in a conventional design. In tea gowns some of the more expensive effects are shown in chiffon cloth, tucked and trimmed with net on which lace designs have been applied, and finished with ribbon. These can be copied with less expense by the substitu-

tion of nun's veiling or cashmere, and trimmed with bits of lace or embroidery, that you may have around the house, put on a foundation and used in a yoke or collar. Crepe striped stuffs in monotone colorings are very fashionable and in both this material and chiffons some charmingly dainty models are shown, with lace yoke arrangements and lace sleeves and are made on the Empire styles. Soft satins, too, are popular often in combination with the crepe of chiffon or net and some are so elaborate that the line is very vague between these Empire tea gowns and the Empire frocks for formal wear.

SELECTING YOUR SPRING SHOES



524 Main St.

You'll be hampered more by the great variety of styles and colors we show than by lack of just what you want. There is seemingly no end to the nobby new ideas for women—you'll find that out as soon as you enter our store. We're rather proud of our displays, and with reason for we have in our stock all the popular new ideas, executed with consummate skill.

SUEDES in colors for street wear, tans, blacks, etc., together with a mighty pleasing line of Party Shoes.

We show just as important a display of men's styles in black, tan and colors in the lasts most favored. Added to the advantage of style correctness we offer a positive quality which works wonders in the matter of satisfaction. We'll be glad to show you shoes any time you come.

GAUTSCH-ROTH

NOBBY SHOE STYLES

We doubt if you'll find a more attractive or better chosen display of 1909 shoe styles in any store in this entire region than we're showing this spring. For "all around nobbiness" the new styles are far in advance of any shown in years if ever before.

We're featuring Pump strap sandals for ladies. They are strictly "it." The article at top of next page—"Novel Conceptions in Footwear"—accurately describes several of the styles we have in stock. The two illustrations on the left side of the above heading—the middle and lower—are exact duplicates of two of our leading numbers. One comes in the always popular patent with straps and pearl buckle, in oxblood with black bow and tan with fancy buckle.

Another shows a duo treatment of black patent with Suede tops in tan. **PUMP STRAP SANDALS ARE \$2.50 TO \$3.50**

The shoe illustration at the top center is a duplicate of our high button in gun metal, tan, oxblood and patent, a style which bids fair to be the most popular of all ladies' boots this season.

THEY ARE PRICED \$2.50 TO \$4.00

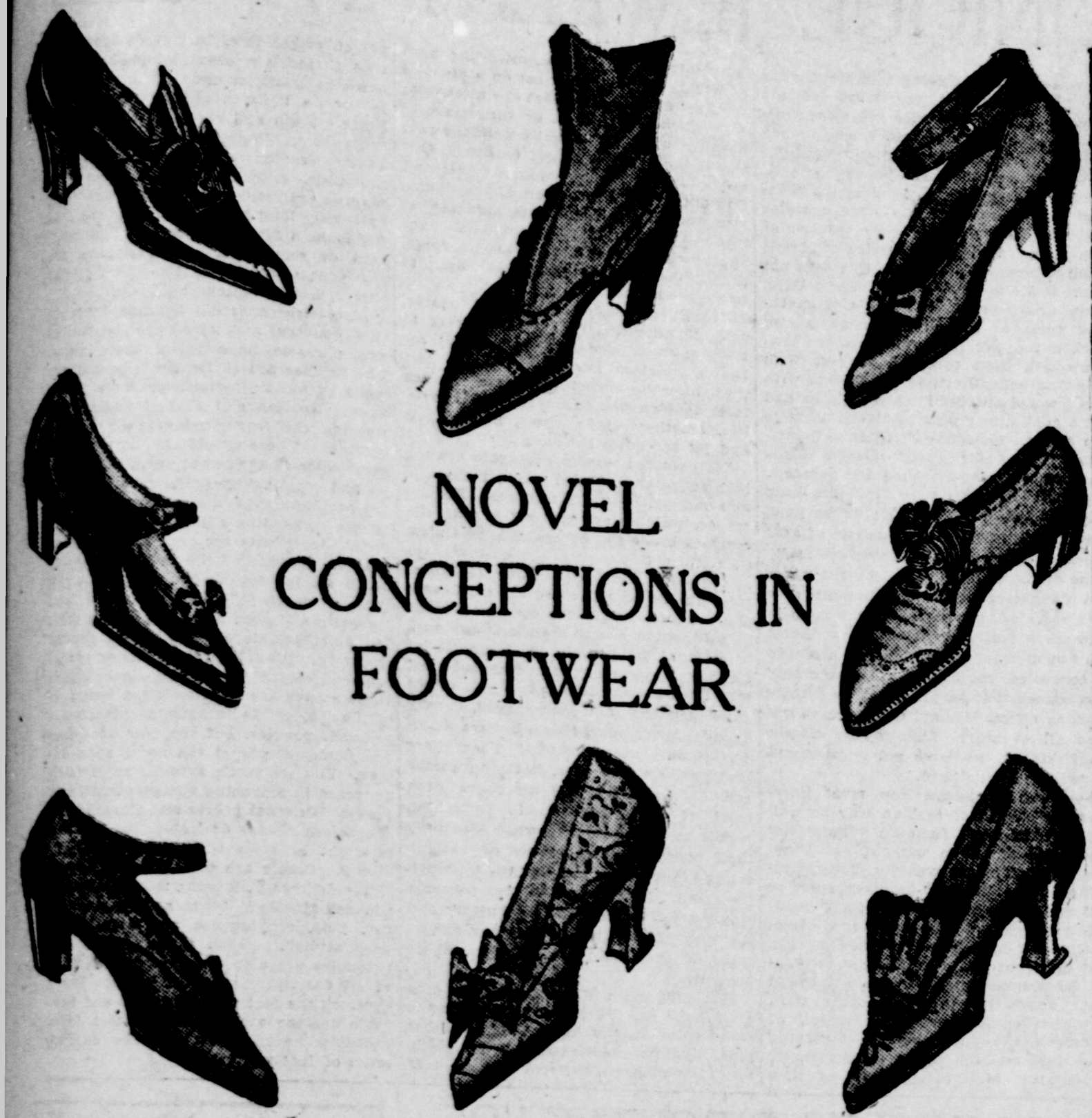
Men's oxford and shoe styles are somewhat less freakish than those shown last spring. They are much dressier and more pleasing to particular men. Tans are in the lead in the bid for popularity while oxbloods and gun metals as well as patent leathers will share in the season's favors.

THEY ARE PRICED \$3.00, \$3.50 AND \$4.00

BATCHELDER & SON.
305 MAIN STREET 305

UNDER the general head of negligees there are many garments which are fascinatingly pretty, and are made purposely for wearing to breakfast, during convalescence or to receive in. The mandate comes from Paris that a mantle of renaissance scheme has displaced the kimono, though we have seen few of these styles over here as yet. The kimono, however, is not so

NOVEL CONCEPTIONS IN FOOTWEAR



To be strictly correct, my lady must have a pair of shoes or pumps to match every gown. This style is quite a boon to the shoe dealer, but hubby is likely to have heart disease when the spring shoe bitts come in. There are no great changes in shapes from the styles shown last Winter, but it is the new colors that show the new style departures. Gray is the keynote and ends the finish that is strictly in vogue. A gray suede strap pump, with leather bow to match, plain medium toe with short vamp, is shown extensively by the smart shoe dealers. Of course, patent leathers will still be the leaders in quantity worn, but look out for the suede effects on Easter morning and later at the fashionable summer resorts. Combination treatments in leather effects are also shown in great variety at the shoe booteries. These due treatments of contrasting leathers, are shown in dark tan oxfords with a narrow welt of light tan binding on every seam, also made calf on a patent leather, white kid on blue serge, grey suede on dull calf, black suede, and white calf, etc.

These all make very tasty effects. Another popular novelty is a patent leather foxed-button oxford with grey suede or serge top of black, brown or wine top. The blucher oxfords and the strap and button pump will vie with each other for fashionable preference. While those in plain effects seem strongest at this time, there are so many novelties shown that the fashion whimsies may turn to any one of them and in a measure submerge all else. Suede oxfords made with straight tips and some small perforations along the seams will be very apt to catch on. Shoe styles are largely speculative and while we tell you here what is being shown at the shops, what will be most worn is a matter of fancy, that it is very difficult to forecast. In high shoes the button effects will unquestionably predominate. This is also true with the oxfords. A very safe purchase right now that will be fashionable all season, would be dark Russian calf blucher oxfords or button strap pumps, either plain or fancy tips with perforations. Dark shades of tan and golden brown will be extensively worn, as these shades will be so much

worn in suits. Aside from the suedes that will be worn in all shades, calf and kid will be popular finishes from the fact that they are so soft, light, cool and easy. The heels are to be medium low. Pumps with the bow will, of course, be favored, though there are a great many styles shown plain and also with jeweled and metal buckles. Vamps of patent leather with broadcloth tops to match the gowns, are a vital necessity to the women who adopt the height of fashion. These are shown in tan, taupe, purple, green, blue, gray and brown. On these shoes the buttons must match the cloth. Some pumps are shown with a slender strap over the inside and a buckle to keep the shoe from slipping back and forth, which is a great fault in pumps. For indoor wear and afternoon affairs the slippers must also match the gown. High heeled pumps in suede or patent leather are correct. They have pointed tongues and ornamental gold or silver buckles. It is a sad fact now in both Paris and London for women to wear in the street belt, tie and shoes all of the same color.



Waists, Skirts, Dresses and Outing Suits

FOR outing suits, white pique will be much worn, and there is really a dressiness about this snowy corded fabric which makes it even richer than linen. Good pique is not really as durable a fabric as linen, but fashion has set its seal on pique for this season at least, and now the fresh pique coat and skirt suit will be much in evidence this summer. The fashion in these suits calls for very simple lines, with skirt kilted from the knee down and straight smock coats or tunics with close fitting sleeve and little turn-down collars like a child's linen "teton," worn with a silk bow. Other suits are trimmed with bands of heavy embroidery and motifs of Irish lace, this lace being particularly effective with the corded or repped weave. These piques are now shown in a variety of colors. Fruit and berry tones are very fashionable. In the linen suits the styles are about the same, and the most favored colors are amethyst and pale green. In the wash suits and dresses many are made in modish and novel empire styles, with close fitting skirts and high waist band.

Buttons are freely used in the trimming, chiefly white pearl. The skirts are mostly gored effects, though some plaited models are shown. In the coats the long, straight lines in semi-fitted styles are mostly shown. These are all with large pockets, cuffs and directoire revers. In the dresses of both silk and cotton materials the one-piece designs prevail. These are of the guimpe or jumper style, with high neck designs. The skirts are gored, some of the bordered rough silks are made with small tucks over the hips, but carrying out the straight lines in vogue. Panel effects are good, and in the guimpe designs the sleeves are cut in one with the waist in kimono style, but short. In these silk dresses foulards are chiefly favored. Fine embroidery and lingerie frocks are going to be very popular this summer. These will show a profusion of very fine embroidery, Valenciennes or normandie laces in fine all-over insertions and flouncings. These will be made on princess style and will be soft and clinging in effect, with trailing skirts and fringed girdles of satin, soft silk or ribbon.

and much ruched. Net plaitings and ruchings not only top the high, close-fitting collars, but surround the base as well. Fine lingerie waists are being made in similar style and show the most delicate embroideries and real laces in baby Irish torchon and Valenciennes patterns. Nearly all these trimmings are on vertical lines.

In the skirts which have undergone the most change. They are made in all styles imaginable, and we see long and short skirts, with a raised tunic and an underskirt reaching to the knee, skirts which are wound around the body like cloth; skirts tucked at the back or knotted at the back like the corners of a handkerchief; skirts which form a single ruffled plait at the back and front. Others which have this plait doubled or even trebled. They all have one feature in common, however, narrowness. These vary from two and a half yards around to four yards. The skirts have recently brought out a new sensation, though Paris has become so hardened to the styles that it did not create the riot the original sheath skirt did, but it is no less daring. This skirt is called "The Annagryne." It is very daring in cut, and when in repose resembles any other plain skirt, but at the slightest movement it opens in front and reveals the lines of the lower limbs closely draped in the material. It resembles our divided skirt without the fullness. What is more, after the first shock it became very popular over there, and is now worn by many. What success it will have over here is problematical. So much for the skirt which might come, but just at present we are more interested in the skirts that are here. All the new skirts fit the hips snugly, are very narrow all the way down, and most of them have the habit back. Some, to preserve the tube effect at the top and still make walking easy, have fan plaits near the foot to give additional sweep to the skirt. Most of them, however, are so scant as to make walking a fine art, and stepping on a street car almost an impossibility. The fastenings of these are at the side, either in the back or the front. If in the front, buttons usually cover the placket hole with a corresponding row on the opposite side. All of these skirts are clinging in effect either from the cut or the materials used. These, to give the desirable princess effect, must have the high waist line. The modish skirt must be mounted high, from three to five inches above the waist line, which gives the hipless effect. This can be arranged by either using a girdle of woven belting that fits the form perfectly and to the upper edge of which the skirt is attached, or a girdle may be made by fitting and boning. The newest gored skirts have narrow front and wide back panels. Fashion allows the skirts to be plain, paneled or plaited, making only the point that they be narrow, and of vertical trimming effect. Some of the skirts, instead of having the habit back effect, have the separate double plait. For the early months the skirts are to have a scanty train or else just clear the ground, but along outing time they undoubtedly will be shorter.

THE waists for Spring can with safety be classified into three types, the strictly tailored, the semi-tailored and the dressy models. The tailored waists are made principally of linen madras, and there is little variation from the styles that were so effective last Fall and Winter. Where there is any deviation at all, it is only noticeable in the size and arrangement of the plaits. The sleeve has very little fullness at the shoulder and follows the close fitting lines, and even the cuffs fit the wrists very closely. This is also true in the lingerie waists. These are more simple than in former seasons, as far as the designing goes, though they show a profusion of lace and embroidery embellishment. For the early months, the long sleeves are favored, though it is expected that during the summer months many will return to the short sleeves. This is speculative, however, as the net and unlined sleeves may answer the purpose of comfortable coolness. The trimming effects are straight up and down, which is produced by the use of long, narrow yokes. There are many novel collar ideas of the Elizabethan and high-effect variety. French crepe cloth and Cluny lace are very popular in the semi-tailored waists. The all-white waists seem to have the most popularity in lingerie and tailored linen goods, but some white waists are shown with colored embroidery, while others have pipings or soft folds of color. In the tailored waists tiny tucks, knife plaitings and embroidered polka dot effects are very popular. In the semi-tailored models the plaited frills are more often seen. In the lingerie waists the sleeves are all full length and are small and close fitting. Yokes with lace insertions in vertical effects are extensively shown, though, of course, there are many of more elaborate design. Heavy laces and insertions are used to a greater extent than the finer laces. Real and imitation Irish insertions and edgings are given the preference in trimming lingerie waists. Cluny and Valenciennes laces are also very much favored. In the silk waists the tailored designs are more favored than the fancy ones. Messaline satin in fashionable shades seems to have the preference, and is selected to match the suit in color. These are made with tailored plaits, the center one trimmed either with buttons or plaited frills in self material. On many, the sleeves are plaited or tucked crossways, and are often finished at the foot with a plaited frill. Messaline is used largely for the more dressy lace trimmed waists, but Duchess satin is preferred for the tailored models. Most of the waists are made collarless to allow the use of the separate neck frills, ruffs and jabots. The newest designs in net waists are in fine wash malines, with collar yoke and sleeve bands of colored malines, the neck and cuffs finished in frills. These are very fashionable in green, navy blue, brown and black, and smartest when matching the suit. These are no longer bloused, but close fitting. The sleeves are long, reaching to the knuckles, and are transparent. The collars are high

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We wish to impress this point with all possible force: A few moments spent in this store looking will go much further in acquainting you with what's new and correct than all the shoe literature you could pick up. It is not a waste of time, however, to read of some of the new things you'll see when you come.

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FOR LADIES: Suedes first and last with other unusually attractive new designs as complimentary lines. Suedes come in a variety of colorings to harmonize with the colors which will be worn by ladies. They come in either street or party shoes, the cut of the shoe, weight of the sole, etc., being appropriate to the occasion upon which they are to be worn. Tans in the most desirable lasts will be greatly favored. Black patent leather still holds its popularity. Dull leathers also show an awakening popularity. The styles vary with every number. You'll have to see them to gain any adequate idea of their beauty and variety

FOR MEN: Tans if you wish to be stylish. Blacks both in patent and dulled leathers will be accepted, but the real thing will be colors and particularly tan. As the season advances we will feature new novelties, green, etc., in addition to those we are now showing. Styles are more conservative than last season and more attractive.

You'll be pleased if you come here. The magnitude of our stock, the wide range allowed you in making your selection together with our satisfaction policy make that a certainty.

Our invitation is cordially extended to all.

4th and Main Streets

UNIQUE JEWELRY FANCIES

JUST as delving into history has fashioned the trend of the season's styles in gowns, millinery and head dress, so has research into antiquity brought out the new jewelry effects. Some of these fads go back to the Colonial period, some to the Rococo styles and some further back to the vanities of Cleopatra. Although the price of jewels seem to advance each year, this does not seem at all to faze Madam Up to Date. Some even going to the extent of sparkling gems in the slipper heels, garter buckles that are masterpieces of the jeweler's art, even corset hooks set with tiny diamonds. Stocking suspenders with two jeweled studded buckles of gold, and little gold safety pins to attach them to the corset. Golden butterflies with diamond wings for garter clasps, black opal handles for umbrellas and parasols, pearl studded gold wire tiaras for head dress and girdles of flexible, woven gold, studded with pearls have tassels of seed pearls as swinging ends. These are really some of the things effected by the wives and daughters of multi-millionaires on both sides of the globe. One woman in New York really introduced a sunburst tiara of diamonds to which was attached a concealed mechanism of machinery that caused it to revolve, making a truly dazzling effect. Wound up, the sunburst goes all evening. This is the closest manifestation we have yet encountered to "wheels in the head."

Speaking of tiaras, you must know that the woman of fashion may as well appear at a swell function without her stockings, as to go without her tiara. One ingenious tiara was put cleverly together so that it could be taken apart at will and converted into a brooch, pendant, earrings and ornament for a comb, which was hinged and formed to slip into the front of the coiffure, thus serving for a small tiara, for which there is great vogue just now. Another tiara may be taken apart to form a bandeau of diamonds, the upper part still serving as a tiara and the center piece forming a pendant. Mrs. John Drexel of New York's smart set, has a crown-like tiara in which every stone is set on a pivot to unscrew at will, and these she alternates with diamonds, pearls, or turquoise to harmonize most artistically with the particular gown she chooses to wear. One ticular gown she chooses to wear. One ticular gown she chooses to wear. One ticular gown she chooses to wear.

These extravaganzas are, of course, only of sensational passing interest to the women of moderate income, but for her consolation let us say right here that this season semi-precious stones are most fashionable. Cameos, amber, azurite, amethyst, jade, coral, black spals and jet are quite the rage.

Watches for women are again coming into vogue and naturally this fashion is also marked by the extremists. For instance, watches are now set in umbrella handles, bracelets, purses and the tiniest of all in a finger ring. This worn over the glove. Also with those to whom money is no object, there are card cases and memorandum books combined, made of gold, studded with diamonds and with a diamond-set pencil. A locket of platinum, encrusted with diamonds, set into the handle. Then again you might get a pendant of a pear shaped, canary diamond, surmounted by a square emerald—it only costs \$80,000. Then there are jewel set hair pins, hat pins, combs and dog collars. The director's neck band, if you please, is to be set in jewels to match your gown. Also brilliant studdings and jewels of various colors are to be set into buttons to match the gown. Jade and other semi-precious stones are also fashioned for buttons and the very newest thing is to have miniatures of one's self and family used as buttons.

Hat pins with extremely large tops are all the go. They are to be worn the same color as the hat. Gold seal hat pins, like the gentlemen's watch fobs, are very classy. Covered hat pins of

velvet, embroidered in tiny designs with gold thread, are also fashionable. The newest dog collars come in links of solid jet or in links, studded with cut jet beads. Plain and chased gold bracelets are popular. Fans are again important and the fashion calls for such high ones that they are most awkward. The most favored are made of satin and lace with extremely long handles. These are also fashionable for afternoon wear at matinee or receptions. Feather fans are also popular and these, like the material effects, are to match the gown.

Director's canes did not find favor in this country and director's umbrellas and parasols have taken their place. The handles are extremely long and are made of amber, tortoise or some fancy wood. English and French women are wearing the long pendant pear shaped earrings. These should also be worn the same color as the gown; pearl, amethyst, jet and coral being chiefly favored. The newest necklaces are strings of seed pearls, supporting a jade, coral or topaz drop. Amethysts are also worn a great deal on account of the amethyst shade being so fashionable in gowns. Long ropes of coral, jade and pearls are kept for satin and evening gowns, while jade, jet, amethyst, topaz, amber and garnet are worn with afternoon gowns of corresponding colors. Those who cannot afford these stones are wearing glass beads of similar colors. In ornaments, rhinestones are still popular, but the bow knot, has practically displaced the horse shoe design. You are pretty safe for all jewelry purposes in searching out grandmother's jewels. Oriental pearls and diamonds of course are always desirable, but you can be right in style with the less costly stones. Corals are quite the fad, those of the delicate pink being most preferred. Clouded amethyst, topaz, amber, jet, garnet, jade, chrysoprase and azurite are very stylish. Fresh water pearls and turquoise are also much worn. Cameos of all descriptions are in vogue. Don't overlook the fact that Egyptian and barbaric designs are the very latest fads, probably brought out by the Salome craze of last winter.

SMART STYLES FOR YOUNG GIRLS

THE Directoire and Empire styles so patronized by the older folks have carried their influence to the misses as well and in the spring styles there are many modest suggestions of this trend. In the coat suits these ideas are mainly carried out in the long straight lines in both coats and skirts and in the fancy jackets and trimmings. Buttons were never shown in greater profusion as a trimming and are especially pronounced in the trimming of the collar and cuffs of the coat. The coats are semi-fitted and a trifle shorter than those of last season. The collars are usually made in simple coat collar effects and are often inset with silk and trimmed with buttons, as are also the

pockets and cuffs. The materials used in making the suits are plain cloths and fancy mixtures. Novelty stripes of a pronounced character are fashionable. Shadow stripes in light weight broadcloths are also very good. Stripes in mohairs are also widely shown. The skirts are mostly plain, although folds or buttons are seen on a number of models. Trimmings are of simple effects in self or contrasting colors. Juniors or children's coats are made in semi-fitted effects. In the tailored effects the trimmings are shown on the collar, cuffs and pockets, many novel ideas are shown in this designing. Coat collar effects are most favored, although many pretty ideas are shown in the collarless style. Plain, novelty mixtures and shadow stripes are principally shown in the children's coats. Shepherd plaids are also shown with contrasting trimming effects on the cuffs, collar and pockets. Striped coats are also popular. In the washable suits and dresses many novel effects are shown. White, color and natural linens come in herringbone stripes and are used in the designing of the suits. The skirts are gored and the coats are simply made in tailored effects. In the dresses, the one-piece styles have the preference over all other designs, although many sailor suits are shown. Many guimpes or jumper effects are also shown with the kimono sleeve. There is a tendency to shorten the waist line in the back, while the front of the waist remains the same. Dutch collars are used extensively on the children's dresses. These are of lawn or batiste and trimmed with lace edging. Windsor ties are worn with these collars, tied in sailor knots or bow form. Little girls are now wearing black stockings with patent leather pumps.

THE conspicuous note in the shape of hats for young girls is the fact that the styles demand just the opposite from what was in vogue last season. Instead of the hats turning up, this spring, all brims are turned down. All children can wear turned down brims with becomingness even if they are trying to their mothers and older sisters. The brim turns down over the head all around, except just in front, or rather, a little at the left of the front, where it is caught with a big rosette of satin. Ottoman silk is used widely for dress hats for young girls. It is shirred on reefs and trimmed with dainty flower effects, flat roses or colored ribbons. All trimming on children's hats droops at the back. For children, dainty little bonnets made of muslin in hemstitched tucked effects, or of all over embroidery are shown in close fitting French styles, and poke bonnets which invariably have a short, puffy back. Effective little ribbon arrangements ending in tiny bows are used to a great extent in their trimmings, as well as the always favored rosettes, over either ear and with ties to match. Lace ruffles are used around the front of the bonnet, the narrow Valenciennes ruching being given the preference. Straw bonnets are being shown to quite an extent and promise to be a feature of the season. These bonnets are made mostly in close fitting French styles and are trimmed with ribbon bows, rosettes and tiny flowers. Misses' hats will partake very closely to the nature of the more simple hats of their elders. Those of the mushroom and Charlotte Corday shapes predominating. These styles are very good if kept within the confines of simplicity which should characterize all misses' fashions.

NICETIES IN TRIMMINGS

THERE is not likely to be a radical change in the use of trimmings this season from that in vogue last winter, at least regarding its application. Button effects will predominate, and in this regard the new spring models show much more taste exercised in their application. It is certain that the vogue for satin has not worn itself out for trimming purposes, but corded silks, particularly the bengalines and crystals, will be more utilized than the satin fabrics. Many plain materials will be used, as this tendency seems to grow stronger each season. Stripes and striped effects are also good. Laces and embroideries command a lot of attention now, as nearly everything is embellished with these trimming accessories. One of the new features in the lace line is the button effects. These vary as regards size and usually run about an inch in diameter. They are expected to grow stronger in popularity as the season advances. Buttons and baubles are starting out very strong on all the spring garments and are worked up in almost every conceivable form, being used as fringe on guimpes as well as an adornment for bands and all over. A new effect is that of tucked silk and metal embroidered all over. Nets and tuckings are of conventional description, tucks being in series. The design is on the plain net, between the tucks being a silk thread. A very clever arrangement is the running of a little silk thread through each separate tuck. This makes it stand out and gives a very striking effect. Metal effects will play a very important part on the spring costumes. This season the vogue for embroideries promises to reach its height and dainty all over, insertions and flourishes will be seen in profusion. The new embroideries are wonderfully sheer and fine; the work in many instances is done on hand looms and they have quite as lacy an effect as real Val or Normandy lace. Many of the patterns are as delicate as lace and far more effective. On summer frocks the panel or stole of embroidery will be much used. Some panels are weighted by large tassels of crocheted cords. Embroidery motifs will run riot on all summer dresses. Plaited frills are seen everywhere on shirtwaists, collars and cuffs, neck ruffles, gowns and hats. These frills have unlimited possibilities for adding charm to one's outfit. In shirt waists they are to be lauded, the cost is not much more because of the frills, and by tacking them together before washing they can be preserved for a long time. In such materials as net chiffon, they keep fresh almost as long as the fabric lasts. The plaiting can be had at any of the stores, by the yard at a small cost in a great variety of colors and textures. Ribbons will be used extensively in all widths and all surface effects. The colors that seem to command the most attention are dark navy, medium navy, dark and medium Copenhagen, electric and ciel in the blues. In the greens, myrtle, Russian, hunters, reseau, emerald, or Empire and bronze. Browns in leaf, Havana, and mustard. Reds in cardinal, Bordeaux and cerise; in pinks the are raspberry, coral, azalea and mountain ash. These will be the most popular shades for the season.

Evening scarfs are among the accessories in every girl's wardrobe if she goes out much in the evening. Crepe de chine is well adapted for these, as it hangs well, comes in every lovely shade imaginable, and launders beautifully.

Among the other fabrics used for these scarfs are printed wash nets, cotton or silk velvets, gauzes that are part silk, Japanese silks, and similar fabrics.

CORRECT NECKWEAR

STOCKS, jabots, collars, ruffs and neck frills are an important feature of the well-dressed woman's costume of today, and she can hardly have too many of them. The practical stocks are the most popular, and they can be made to look as dainty and fluffy as the most perishable ones. Irish crocheted lace plays an important part in every kind of neckwear. Cluny lace can also be combined with fine batiste, linen or chiffon. In neckwear all styles will be seen, and the Dutch neck, the high boned stock, the turn over linen collar, in Eton and Dutch styles, and also the fringed and muffled stock will be worn. Becomingness and the character of the gown and its place of wearing must be considered. When warm weather comes, all sorts of charming neck dressings will be seen, and every woman will have no end of varying fashions to choose from. Among the correct things of the season are the close, high stocks, which have

supplanted the stiff linen collar. Some of these are made of tucked net with a ruche at top and some sort of little cravat at the bottom, another is a charming hand embroidered stock of finest linen with cravat and frill or rabat or a chic stock of silk with cravat and bow with frills of lingerie or net. Then there are silk stocks of black tulle, with plaited frills of net. Ruches are very popular just now. These are made in combination of baby Irish lace, fine lingerie material and real Valenciennes lace. Baby Irish is also used in connection with finely embroidered batiste or linen. Real Cluny is also popular. In jabots particular prominence is given to Irish lace and heavy lace trimmed effects. Besides these, pretty Dutch collars, low turned down collars in sheer embroidered linen with cuffs to match, the Elizabethan ruffs and frills, and hundreds of other quaint and dainty ideas are now shown in the shops to set off the neck and gown.

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Unique Jewelry Fancies

This season's styles in jewelry are unique in designs, studded with precious and semi-precious stones, set in artistic rose, roman and green gold finished mountings. The most favored stones are the amethyst, turquoise, jade, topaz and coral, the amethyst being the lucky stone for 1909. These stones are very fascinating. You will see them in our window mounted in rings, brooches, belt pins, veil pins, bracelets, fobs, combs, etc.

Solid gold rings set with jade, amethyst, coral and turquoise matrix, \$2.50 up.
Belt Pins—Best grade gold filled stock, \$1.25 and up.
Ladies' Bracelets, gold filled, \$2.00 and up.
A new line of Ladies' Locketts and Pendant Drops, gold filled and solid, \$2.50 and up.

Ladies' and Gents' Fobs set with the latest stones, \$1.75 and up.
Ladies' and Gents' Cuff Links, all the latest mountings, 75c and up.
Gents' Scarf Pins, all new patterns, 50c and up.
Gents' and Boys' Metal Fobs, rose and green gold finish, \$2.50 and up.

Genuine Metalized Roses, sweet Peas and Wheat Heads in Hat Pins, made from the natural plant and all the rage, 90c and up.

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The science of dressmaking, designing, cutting and fitting thoroughly taught for \$10. Bring your own garments to practice all parts of work.

My system is the easiest and most accurate tailor system. It is the result of my 24 years' tailoring experience. If you wish to learn ladies' tailoring don't miss this chance.

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Our showing of pretty new neckwear ideas embraces the most fetching fashions of the new season.

We are showing a wide variety of Tailored Stocks, Lace Collars, Linen Laundered Collars, both plain and embroidered. Jabots in lace, also embroidered, Ribbon Bows, Lace Collar and Cuff Sets, Ruchings and Embroidered Ties.

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In prices the garments I make are not higher than you would pay for the same quality ready-to-wear.

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Come and let me show you some of the suits I have already finished. You'll quickly learn how much greater satisfaction I give than you could hope for from ready-to-wear garments.

S. C. Knudsen

AT WESTBY'S.

114 South 4th Street

NOVELTIES AND VANITIES

WOMEN'S dress accessories have never been shown in a wider and more fetching range of styles than during the present season. The current styles are especially adaptable to the use of accessories. The director trend is particularly conducive to girdles, buckles and button novelties. Buttons are, in a large measure, of enameled effects in colors to coincide with the gowns, such as green, blue and rose. The button trimming is a strong feature of the new gowns. Gold buttons, burnished and dull oxidized silver effects are popular as are all the mold effects covered with silk. Jet and cut steel novelties in buttons and buckles are fashionable, the latter especially so on hats. In girdles and fancy belts satins with fringe or tassels ends are quite a feature of the Spring styles. By the way, the true director girdle laces or fastens at the side. The well dressed woman spends a goodly portion of her allowance on pretty belts. For the severe tailor made type, the plain leather belt is most desirable; there is a variety of width, color and the shaping of the buckle. Very pretty effects are in colored morocco, with leather thongs of a contrasting shade threaded through. Buckles covered with soft leather, studded or embroidered with steel or other metal, are on many of the wide belts. The most ornate slides are reserved for silk, ribbon and elastic belts. Narrow patent leather belts in all fashionable colors and white are very smart. Combination white and black patent leather belts are also shown. The most fashionable buckle effects of today are the old fashioned designs of our grandmothers. Brooches set in coral, jet, cameo, amethyst, turquoise, matrix, jade, topaz, pearls and garnet. Even mother of pearl and amber are desirable. These can be set for buckles and clasps at a very small cost. Tinsel tissues embroidered in Persian designs of gold or silver threadings are very fashionable. Suede and oze belts are also stylish.

Belt pin novelties are taking the place of girdles in many quarters as the new style tendencies are to conceal the waist line rather than to accentuate it. Hat pins are chiefly shown in gold and silver imitated seal effects, imitation flowers and gold mesh tassels. Large headed hat pins are the rage in tortoise shell, coral, jet, rhinestones and fresh water pearls. The hand bags are larger than ever and should really be termed arm bags now as they are so large that they are more comfortably carried under the arm. Some of them are ten by twelve inches and almost large enough for a traveling bag. The bags and belts are to match and to harmonize with the gown. Don't buy a red bag unless you have a red suit. Suede bags in grey are very popular as also are those of champagne tints. Seal and walrus are the most popular hides used, though the patent leather has some following. Alligator also is a strong favorite. These are trimmed with heads, paws and claws and are shown in all the fashionable shades. Russian calf skin and pin seal are also extensively shown. Linen hand bags, shaped like the old carpet bags are novelties of the season that may catch on. There are many novel shapes shown in the shops in various leathers. One is keystone shape, another fan shape, but it is pretty safe in getting a good durable bag that is to last a couple of seasons to stick more to conventional designs. Chain purses and bags in gold or silver mesh are still very smart. The old fashioned portemonnaie is again in vogue and is shown in German silver, carved sterling silver and gold. In toilet articles and boudoir pieces, nickel and ebony are now more popular than silver, the former imitated in copper and the latter with silver or gold.

It is quite in accordance with the trend of fashion that women should be daintily perfumed these days. Essence is not used as much as sachet. There are now small slips of paper mache about the size of a visiting card which are sold a dozen in a box. They are perfumed with flowers and are of a delicious fragrance. They are to put into the lining of the coat or gown, hat, blouse and scattered around the bureau drawers. They will impart a subtle fragrance to handkerchiefs, neckwear, bags and veils.

NEW CORSETRY FEATURES

TO be of the prescribed slowness and to assume the general outline of the season, means only to get the correct corset and to don it as every woman can. She has a way, a feminine, fascinating way, of absorbing a fashion and in the corsets women have designed models that make any figure conform with the present-day fashion. Corsetry has had a thrilling year, and an opportunity to give free reign to their inspiration. All sorts of experiments have been made in the interests of the Directoire or even the tube figure, and while the hips have been savagely attacked, the new models as a whole have tended toward comfort, for a decrease in numbers of bones and steels has marked the experiment, many of the smartest French models being so slightly boned that they allow surprisingly free play to the torso muscles. The straight front line has allowed waist expansion, and models opening in front or without stiff front steels have given the digestive organs more than usual chance to fulfill

their functions. But whether or not a woman goes in for corset extremes, as illustrated in bonings and fastenings, she at least has been forced to adopt the long corset if she attempts to wear the fashionable frocks. A short corset tightly drawn around the hips, and consequently showing a roll of flesh where it ends, or a corset whose heavy lower edge makes a line around the hips where the dress skirt clings most smoothly, is out of the question. The corset bones must, perforce, stop short of the comfort line, but the corset material, skillfully cut and fitted, is continued quite past the hip curve. Sometimes the length is exaggerated, sometimes it is reasonable; but in any event it passes the curve of the hips and its lower line is lost in the looser folds of the dress skirt. This corset must, of course, be held down smoothly by several sets of garters. If it does not, as in certain French models, merge into well-fitted knickers. The greatest care must be taken to have the back lacing adjust the corset smoothly, for the back of the Directoire skirt in

a supple material shows a lumpiness of heavy line in the underwear almost as quickly as the hips. For the reason many corsetiers urge the front lace corsets, whose back lines may be fitted with perfect smoothness and remain unchanged. All corsets now, as well as gowns, must be fitted with the wearer standing and sitting. The corset of today takes care with perfect satisfaction of every portion of the figure with the possible exception of the limbs. Some of the corset models are slit on either side of the front steel, the skirt over the hips and legs being long and fastened with garters. Other models are slit in the back and fastened with fanged garters, which will spread when seated. Another idea is shown with a gusset of silk elastic on either side, which allows the skirts of the corset to spread. In all the spring models the bust is lower with as little spread as possible, the waist should be round, the hips straight, front and back straight, and there should be no evidence of the abdomen.

POINTERS ABOUT SHIRTWAIST AND SKIRT MAKING AT HOME

ANY woman will attempt the making of a shirtwaist, but by no means any woman can produce a wearable garment. The fault is not so much that of tailoring as of fitting; and yet it can hardly be called fitting, either, when so many home seamstresses will conscientiously follow the pattern of their bust measure, and let it go at that. And, even where some sort of adjustment is tried, there are plenty of places where a word of advice would come handy. It is well worth knowing where to make alterations so as not to disturb the style of the pattern. The lines of the neck and arm size should never be cut close to the pattern, for there are places where frequently alterations must be made.

Collars are often hard to fit because the neck has been cut out too much. To adjust the collar properly to the neck, the waist should be tried on and the neck, which has been cut too high, clipped little by little, and gently stretched until it settles into place without a wrinkle. Then the collar may be pinned about the neck, fitted comfortably and smoothly, and its lower edge carefully tucked to the waist neck. The very best collars are straight strips of material, curved gradually at the top to measure one-quarter to one-half of an inch higher in the back than in the front. It is possible to fit these straight collars smoothly, provided the waist is cut high enough

in the neck. A collar with a wide curve at its lower edge, which sets down below the throat line, gives the neck an ungraceful, thick look. A common fault is, to cut out the arm size too much under the arm. This done, and the sleeves sewed in, the arm is pinned to the side and loses all freedom of motion; whereas, if the waist is cut high under the arm, the sleeve may be tight, yet the arm may be raised over the head with no disaster to the waist. When the shoulder seams must be altered, care must be taken to keep the line true and the position right---neither too far to the front nor the back. At the base of the collar the neck line should be divided into three equal parts; the line from shoulder seam to shoulder seam across the front should measure exactly twice as much as the line from shoulder seam to shoulder seam across the back. The shoulder seam must not be too long, else the sleeve cannot be fitted with the necessary trim, square look. To adjust the waist at the belt line, a narrow belt should be pinned about the waist, and to this the fullness should be tacked, keeping the seams and the line of fullness as perpendicular as possible.

The underarm seam should fall perfectly straight. Gather the fullness into about a seven-inch space at the belt line in front, three and a half inches each side of the center front, if the shirtwaist closes in front. A five-inch space will hold the fullness of the back at the waist line.

SPRING PETTICOATS

WITH the skirts for street wear we find it is almost impossible to wear the former flounced petticoat with the straight skirts of today. They are making the skirt in a narrow gored style with a scant circular flounce which amounts to little more than a flare. The skirt should be made of supple silk, with a very plain hemmed flounce, which can be finished with a silk braid. The much-beruffled petticoat has too much breadth in the skirt portion and the protruding ruffles are noticeable beneath the narrow skirts. For wear under evening gowns modistes are making Empire petticoats, the upper portion of which extends to the high waist line and to the knee at the bottom, from which point falls a flounce of the same messaline silk or lingerie material, daintily trimmed with lace. The flounce is joined to the petticoat proper by a band of embroidery or a ribbon threaded beading. From the front of the Empire waistline a ribbon extends over each shoulder to the back of the waistline, thus assuring the wearer that the skirt will not slip out of place.

The hipless skirts and high waistline, the close fit of dress skirts demand a form-fitting petticoat with much more exactness in cut than ever before. The new designs are with the adjustable bands and there is also a great demand for those with the draw strings. They are made on closer fitted lines with just the desired fullness in the back and little difficulty is experienced in adjusting them to the figure, so that they give perfectly flat lines. With tailored suits the more simple designs are naturally favored. Silks of the softer character will be most popular this Spring and the rustling taffetas will come next in favor. Satin surfaced materials, which have been so popular the season just past, will carry over to the early Spring and for Easter wear. Messalines will also be used, but it is found that they are not particularly practical or durable. In taffetas plain colors will have the preference though stripes and floral designs are also shown in great variety. Some of the stripes are three-quarters of an inch in width and show combinations of harmonious colors.

In cotton garments the imitation silk fabrics find the most favor. These petticoats must also be form fitting and are made on tailored lines with a subdued embroidered flounce. Other cotton materials that are shown for Spring petticoats are striped effects in gingham, muslins and printed cottons. Some of the garments have printed border designs on accordion plaited flounces. These are novel and attractive.

In Paris a special petticoat has been designed for those women who insist on a petticoat under the evening gowns. It is of softest, most clinging satin or silk, falling in long straight plaits, unbroken by ruffles or flounces, to the ground. As a finish there is a ruching of the same material. These petticoats in colors of every tone and combination. These petticoats are merely conciliatory or rather a compromise by the modiste to meet the less daring women. Those, however, who adopt the height of fashion, appear sans anything below the skirt.

Cleaning and Dyeing..



So many of the 1908 styles for ladies are reproduced with only slight variations for 1909 that you won't be out of style if you have your suit cleaned and wear it again this year. If you are tired of the color, we'll change it to the new shade. Our prices are exceedingly moderate for the high-class work we turn out. Bring your garments in---we'll tell you what can be done with them.

New York Steam Dye Works
516 State Street.

SASHES AND VEILS

THE sash reigns triumphant. It has suddenly become an important factor in dress. When the Parisian dressmakers first introduced the fashion of the sash it was generally thought that its reign would be brief and most of our American dressmakers advised their clients against it, pointing out that there was considerable art in wearing a sash gracefully. Nevertheless the sash is still a significant note of fashion, not only on visiting toilettes and evening gowns swathed around with soft folds of silk or ribbon hanging in long, graceful ends at the side, but the sash has also made its appearance on the tailor-made gown.

Of course the sash is seen to most advantage on slim figures. As a means of freshening up last season's gown the sash is simply invaluable to the home dressmaker. There is a certain art in the arrangement of the sash, which should not be tied in the old fashioned way. A length of silk ribbon or crepe measuring three yards form the sash. Heavy silk tassels are the most effective finish for the ends. Heavy satin ribbons with fringed or embroidered ends, and crepe de chine with motifs of lace, are also smart. On some of the new evening gowns which are finished with the sash carried across the figure like an order, the severity of line is broken at the waist or at the bust by real or artificial flowers. They are thrust quite carelessly, although of course with real attention to effect underneath all the apparent carelessness, under the sash or

fastened directly on it at a point where it is caught into the gown. Wide veils are now the most fashionable. Incidentally they are most comfortable and practical, for they cover the face, hair and neck, keep the hat on, protect from dust and wind, and also protect the large coiffure. Thin voile is the most popular material. Some are shown with square woven dots and are the most fashionable for the season. Others are plain and some have small round dots. They come in three yard lengths and will cover any of the large hats. There's one inch hem to give them body and character. They are worn full beneath the chin. They are often caught beneath the ear or with a knot or loose ends of ribbon. Black is the height of fashion, while taupe, London smoke, mouse grey and brown are also favored. It is also smart to have the veil match the gown. The mourning veil of today, though of crepe, is not heavy and is not stiff. Among the newest veiling designs are many attractively woven meshes sure to please the woman of refinement. Those Russian net veillings with the woven square dots come in many shades and cost 50c or 75c a yard. Black and white veillings come in Russian meshes with woven dots. The width is eighteen inches and there is a great variety of designs. Made veils are not as popular as they were, the demand running largely to yardage goods. Chiffon veils in light colors are favored for motoring wear.

If You Want a Really Good Umbrella

Bring your old frame here and we'll put on a fresh new cover that's better than you'd get if you bought a new umbrella. Our covers are woven to our order and have not been carried in stock, rolled up tight and ready to crack and give out the first few times they are used. It will cost you less than to buy a new umbrella. You save both ways.

Cordell-Glove Co.
523 Main St.

THE EVENT OF IMPORTANCE OUR FORMAL

Spring Opening



Authoritative in styles, featuring new, authentic and charming creations of foreign importation as well as many splendid productions of our own artists.

Every woman who admires styles that are exclusive should make special effort to see our exhibit in its entirety.

We cordially invite you to our display of Fashionable Millinery.

MRS. D. McDONOUGH
227 North 3rd Street.

REITZEL'S

Dress Goods Section

We particularly commend our showing of dress goods, silks, laces, embroideries, wash goods, white goods, underwear and hosiery to those who wish the newest ideas in these lines together with prices more reasonable than can be found elsewhere. This department invariably proves the truth of the assertion:

—"YOU CAN DO BETTER AT REITZEL'S"—



Phone and Mail Orders

We will give prompt attention to all phone and mail orders. To those out of the city we offer the same advantages as though they were able to come to our store. You can rest assured that you will be fully satisfied with all such purchases.

Karl G. Kurtenacker

REITZEL'S

409-13
Main St.

La Crosse Ladies Will View With Delight Our New Spring Offerings

WITH SURPRISE TOO! For never in the history of this store have we shown such a wealth of dainty newness. The new styles for spring are the most attractive, the most varied and altogether charming we have ever seen. The fabric demands for spring are exceedingly far-reaching in scope. So many and varied are the patterns and textures that it is almost impossible to give more than a passing idea of their richness and beauty through the use of "cold type." That we will not even attempt to do here. We prefer, rather, to make our invitation so emphatic that every woman in this section of the country will hasten to see the spring beauties with which our store is overflowing. : : : : : : :

Those who have not seen our store since the improvements were made will be delighted with the change. We went about the task of bringing it up-to-date in a thorough manner. The new ceilings, new and improved lighting system, the fresh decorations, the added windows, together with the searching renovation of the entire store has made it an ideal trading room. Our business methods—your satisfaction first always— together with the enlarged stocks make this store abundantly worthy of your patronage.

For The Woman Who Seeks Apparel of Elegance Refinement and Distinction Our Store is Ideal.

TO WOMEN who are discriminative in dress matters we offer opportunities unparalleled in this city. Our models are chosen with particular attention to the little niceties which distinguish between the garment of real worth and beauty and the flashy substitute. We show a wonderfully varied assortment from which to select, embracing all the styles, fabrics and shadings the season has developed.

In line and design our models are unsurpassed—we question if they have ever been equalled in La Crosse. We will not deviate from our customary plan of giving our patrons the full benefit of the special buying advantages we enjoy thus insuring them greater worth for the money they spend.

We would suggest that you make your Easter selection early. It will mean better service for you in the matter of fitting; added to that, there is always a great charm in first choice, for no matter how great the assortment may be, nor how all embracing the variety there is sure to be one garment which suits you to perfection. If you wait it may be gone.

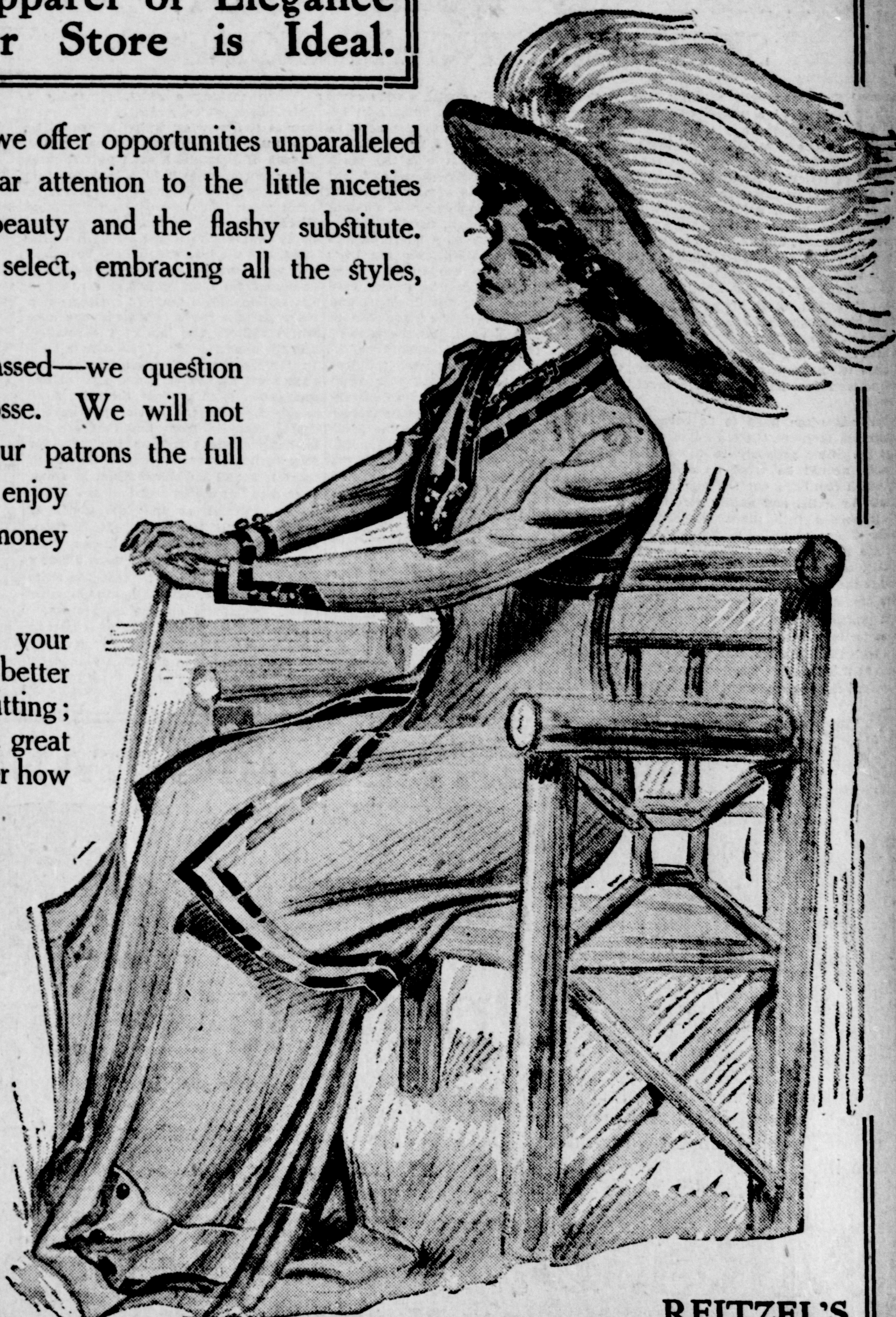
Attention is directed especially to our Tailored Suits, Dresses, Separate Jackets and Skirts from the

Workshop of Worth

which we believe surpass the productions of any makers in this country.



REITZEL'S



REITZEL'S

The La Crosse Tribune

VOLUME V NUMBER 247

LA CROSSE, WISCONSIN, FRIDAY, MARCH 26, 1909

PRICE TWO CENTS



Style Departures and Colors in Men's Clothes for Spring

THE predominant note in the apparel fashions for 1909 is simplicity. This is as true in the styles for men as it is in the styles of the fairer sex. In the women's styles this idea is more evidenced by following the natural lines of the body, while in the men's clothes it is more marked by the scarcity of "freak" styles. It is welcome news to the majority of men of well balanced tendencies, that it will not be necessary for them to embellish their clothes with fanciful and oftentimes absurd trimmings, flaps, braids and button arrangements to be in keeping with the correct idea. It is true that in some quarters out-of-the-ordinary styles will find staunch adherents, and these will not necessarily indicate bad taste, as much as singularity in preference for the unique, but the man who simply wants proper clothes in conformity with the season's tendencies, will confine himself to only such departures from the conventional as variations in length of garments, shaping of lapels, collars and cuffs, and these he will leave to his clothier or tailor. For the past two seasons there was such variety of unique designs that it was a matter of individual preference as to how far the wearer desired to carry his style with these ultra features. Today he can select his suit or top coat with pattern and texture as the prime consideration, and be secure that he is not going to clash with conservative refinement, for the unique clothes are the exception rather than the rule. Unquestionably the college man will not accept his clothes with these conservative modifications, and for his pleasure and radicalism there are many good lines to be had embodying touches that will appeal to his sense of artistic adornment. We like the idea, too, for why should there not be distinguishing characteristics in clothes for college men in this country as well as in France, Germany and England. Ornamentation in dress is an indication of high spirit, absence of sordidness, and youth, and as we cannot suppress these elements in their disposition, why should we endeavor to do so by hard and fast style mandates. We say to him, give vent to your fashion predictions, and everywhere, especially in the college towns and the larger cities you will find these sort of styles in reality

good clothes if you know how to pick them out. To the majority of men, however, who want the more conservative clothes authorized this season, let us say that the shapes of the coats are marked by their plainness, the lapels and collars will be moderate, the shoulders natural, the cuffs free from button decoration, and there is a noticeable absence of stitching on the coats. Vests will be either three or four-button effects, without flaps or pockets. Trousers will be French peg for young men, narrowing in contour for older men. A self turn-up of two and a half inches is proper. The spring overcoats are chiefly skeleton effects, without linings. These are cut boxy, and the fashionable lengths are 40, 42 and 46 inches. In suits, fancy cassimeres seem to be featured, and it is thought they will be in favor during the early months. Worsteds and velours will also be very strong before the negligence period, and then flannels, serges, chevots and homespuns will in a measure supplant them. Grays and greens will be the most popular tones in pronounced stripes, shadow effects and all-over solid shades and harmonizing contrasts. Browns will be next in popularity, and then will come myrtles, tans and black and white stripes and mixtures. Solid blues and blacks are always good, and will find their usual host of followers. Red will be a prominent feature of contrast used in the pattern effects in the dominating colors with which it harmonizes. Elephant hide, taupe, and skin of mice will be the grey shades featured. In the greens we have sage, olive, hunter, bronze, Atlantic and bottle green. In the browns, mocha, Havana, leaf, chocolate and wood shades. Some of the odd shades will be champagne, Burgundy, amethyst, electric blue and plum. In the flannels for outing wear there will be some very daring tones and combination effects with white as a foundation, but these will not attain any great degree of popularity.

Every season there are many ingenious and oftentimes unique conceptions evolved in men's apparel. Some of these return after a season as general fashions, but the most fall by the wayside and are only shown by extreme dealers and adopted by the few who court sensation in their style. Some of the novel ideas that are shown this season we shall attempt to describe though many are so

complicated and fanciful in detail that but a meager idea can be transcribed of their singularity. In the hope, however, that we may be able to minimize the shock when you do meet them we shall endeavor to touch upon some of the most startling.

In the suits for formal evening wear there is now a conception showing ivory buttons instead of the conventional silk covered buttons. This suit is made of Oxford grey material. There are also effects in this same garment shown in black or blue herringbone fabric and the lapels are faced with black silk of the same herringbone design. Another dress suit is shown in dark green unfinished worsted. In the dinner coats there are some very radical departures. One is noteworthy from the fact that it has an extremely long shawl collar with but one button. Some of these are in black and some in Oxford grey. Another dinner coat has a notched collar with the two-button effect. Still another, is elaborately trimmed with soutache braid along the outer edge of the black silk lapel facing. In the ordinary business or day suits, or rather the out-of-the-ordinary day suits, there is a new model of sack coat made without any pockets at all. It is close fitting and has a decided dip in the front. It is made of fine cloth and when buttoned looks very odd from the fact that no buttons are seen on it at all. Another sack suit is made with a shawl collar, has no breast pocket and the side pockets are slashed vertically. It is further ornamented with a most elaborate cuff. Another business suit that is really very artistic, but necessitates artistic tailoring to get the desired effect, is one in which bold stripes are shown and the collar is so cut that the stripes on the collar and lapel so meet with stripes on the coat as to make it look as if it were all cut in one piece. In the back of the collar the stripes run horizontally around the neck. Another striped effect in a coat shows its singularity, especially on the cuff. In this model stripes are cut from the cloth, the sleeves are slit through so that these stripes can be latticed right through the cuff. This coat has a shawl collar and the pockets are slashed vertically. Still another odd suit model that is entirely too fanciful to conform with good taste in one in which the pockets are elaborately strapped, the

cuffs of the coat are double fold with two rows of buttons running up the cuff diagonally and meeting in a V. The same ornamentation is carried out on the cuffs of the trousers and the waistcoat has soutache edging. Another coat has the collar, sleeve cuff, trouser cuff and pocket flaps in cloth of a solid contrasting color from the foundation cloth. There are so many other variations of cuff ornamentations and singularities that we will make no attempt to describe them in the space allotted here.

In the overcoats there are not nearly so many new ideas, but a few are worth commenting upon. One is what is called the "En Masse" overcoat, that means that it is practically cut in one piece having no seams whatever that are visi-

ble to the outward eye. It is naturally full and flares considerably from the arm pits. Another overcoat shows the inverted pleat in the back and is belted at the waist. This coat is neither seasonable nor practical for spring and will find more favor in the fall styles.

An opera cape that is sensible and beautiful in its lines is cut very full and flares from the shoulder. It has long slits on either side, vertical slashes for the arms to go through. It also has the double fold military collar and both

the front of the coat and the arm slashes button through. It reaches just below the knees.

Some of the new raincoats for spring have a cash pocket in the left hand sleeve, just above the cuff. These are also sometimes seen in the sack suits. Other raincoats are made with a fly front, are very long and have a button under the lapel, which buttons through this single button being a species of "boutonniere" and the sole ornamentation of the coat.



ALL the new style features and creations in Men's Attire, so plainly depicted in this "Fashion Edition" are all adequately displayed at this store. We specialize the celebrated, **HART, SHAFFNER & MARX FINE CLOTHES** for dignified men and the famous "L" System Suits the recognised foremost fads for dressy young men. We will be pleased to show you the "Beautiful" in men's style for spring whenever you find it convenient to call. The pretty conceits in our "Boys Shop" await the coming of proud parents.

CONTINENTAL

LA CROSSE PREMIER MALE ATTIRISTS

THE CORRECT DRESS CHART

DAY DRESS										
OCCASION	COAT AND OVERCOAT	WAISTCOAT	TROUSERS	HAT	SHIRT AND CUFFS	COLLAR	CRAVAT	GLOVES	BOOTS	JEWELRY
DAY WEDDING, AFTERNOON CALL, AND MATINEE RECEPTION	Frock Coat Chesterfield Overcoat	White Lined Duck or White Silk	Striped Worsted or Cheviot of Dark Grey	High Silk with Broad Silk Band	Plain White with Cuffs Attached	Poke or Lap-front	White or Faint Aurore or Faint Aurore to Match Cravat	White Kid or Grey Calf or Black Calf or Kid Top	Patent Leather or Varnished Calfskin or Kid Top	Gold Links Gold Studs Cravat Pin
BUSINESS, LOUNGE, AND MORNING WEAR	Jacket or Walking Coat Chesterfield Overcoat	To Match Coat or of Fancy Material	If with S. B. Coat to Match It with D. B. Coat of Same or Different Material	Derby or Soft Black or Brown	Negligé or Pique with Cuffs Attached	Fold or Wing	Four-in-hand Tie or One-over	Silk or Lisle	Local Calf or Rubber High or Low	Gold Links Gold Studs
MOTORING, GOLF, DRIVING, COUNTRY	Norfolk or Double Breasted Jacket	Fancy Flannel with Flap Pockets	Tweed or Flannel	Tweed Cap or Panama	Flannel with Soft Cuffs	Fold Deep-point or Self-attached Collar	The Necktie or Four-in-hand	Chamois or Silk	Local Calf or Rubber High or Low	Links Leather Watch Guards
AFTERNOON TEA, CHURCH, AND PROMENADE	Frock or Morning Coat Chesterfield Overcoat	Double or S. B. Same Material as Coat or of White Lined Duck	Striped Worsted Light or Dark	High Silk with Broad Silk Band	Plain or Pique White with Cuffs Attached	Fold or Wing	One-over or Four-in-hand	Grey Suede or Grey Silk	Patent Leather or Varnished Calfskin or Kid Top	Gold Links Gold Studs Cravat Pin
EVENING DRESS										
EVENING WEDDING, BALL RECEPTION, FORMAL DINNER, AND THEATER	Swallowtail Cape or Chesterfield Overcoat	White Single Breasted or Lined Drill or Silk	Same Material as Coat Broad Brim Outer Seams	High Silk with Broad Silk Band Opera at Theater	Plain or Pique White with Cuffs Attached	Poke Lap-front or Round-lap Wing	White Tie of Plain or Figured Lisle or Silk	White Calf with Soft Backs or White Kid Top or Kid Top Patent Leather Pumps	Patent Leather or Varnished Calfskin or Kid Top	Pearl, Agate, or Moonstone Links and Studs
INFORMAL DINNER, CLUB, STAG, AND AT HOME DINNER	Jacket Black or Oxford Chesterfield Overcoat	Black or Grey Lined Single Breasted	Same Material as Jacket with Plain Outer Seams	Derby or Alpaca	Plain or Pique White with Cuffs Attached	Fold or Wing	Broad End Black or Grey Silk Tie	Grey Suede or Grey Kid Top	Varnished Calfskin or Kid Top or Kid Top	Gold, Amethyst, or Opal Links and Studs

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RECENT CORRECTIONS ARE IN ITALICS

DECREES TO BE OBSERVED IN EVENING ATTIRE

THE correct attire for evening clothes permits of so little variation, and the mandates are so well defined that it is a sad commentary on man's interest and understanding of propriety in apparel, that these hard and fast edicts are so often violated. Even in what are presumed to be the smartest sets we often see flagrant departures from the conventional. True many of these offenses are willingly perpetrated to affect singularity and comment, but more often it is simply a case of perplexity or utter disregard as to what is authentic. For those who desire the assurance of correctness we are going to set down here the only authoritative styles in formal and informal attire for the evening. Next time you are at a formal affair, theater or fashionable summer resort, look around and see how often these requirements are violated. You may take much satisfaction yourself by putting into practice these details. It is just as easy to be correct, and surely the distinction is worth while if evening clothes are worth while at all. At an evening wedding, ball, reception, formal dinner, theater, or for dinner dress at fashionable summer resorts, the coat should be swallow tail and nothing else as the Tuxedo or misnamed dinner coat is no longer considered good form at any occasion where ladies are in attendance. Black broadcloth, unfinished worsted or fine granite cloth are the proper materials. Some extremists have made an effort to launch grey, blues and brown dress clothes, but they have never been accepted as good form or good style. Also avoid such singularities as velvet collars and cuffs or white garters as have at times been attempted. Be cock-sure and stick to black on the conventional lines. The overcoat if worn should be a cape, paletot or Chesterfield, also black. The waistcoat should be white, single-breasted of linen, drill, pique or silk. Black satin has very recently been shown and seems to have gained some popularity, but it would be wise to let it alone until the fashion becomes more pronounced. The trousers should be of the same material as the coat with broad braid on the outer seams. The hat should be a high silk with broad felt band, slightly bell shaped. The opera hat is worn at theaters, but in New York the past season more silk hats were seen at the theater than opera hats. This was noticeably true at the horse show. The shirt should be of plain white linen or pique, with cuffs attached. Double cuffs also are smart, but not at

all durable in laundering. The collar should be poke, lap front or round wing tabbed. The cravat should be white of either plain or figured linen or silk. If figured, the figures are to be of self design. It is considered very clever to have the cravat match the waistcoat in material. The gloves should be of white glove with self embroidery on backs or white-reinforced. White cape is proper for theater. For street wear with evening clothes, white buckskin gloves are sometimes worn, but they must be changed for kid indoors. Shoes should be of patent leather or varnished calf-skin with buttoned cloth or kid tops. Patent leather pumps are also desirable, especially for summer. The hose should be black silk with self colored or white clockings. The jewelry should be of pearl, agate or moonstone, and the cuff links, studs and waistcoat buttons should match. These can be had now in sets of this description at any smart haberdashery and they are not so very expensive. At informal affairs, and the embraces informal dinners, at the club, at a stag or smoker and at home dinners, the Tuxedo or dinner jacket may be worn, though the latest decrees state that they are not considered good form anywhere in the presence of ladies. An effort is being made to relegate this coat to the narrow confines of stags, smokers and banquets for men, and even here the dress coat is preferred if the honored guest of the evening be a person of special note or distinction. This jacket should be black and of the same materials above suggested for the dress coat. The overcoat can be either black or Oxford covert cloth, and should be the Chesterfield style. The waistcoat should be single-breasted and either black or grey of the same material as the trousers should be of the same material as the jacket with plain outer seams. The hat should be felt or silk covered derby or Alpaca. The shirt should be white with attached cuffs and may be either plain or plaited. Collars should be either fold or wing and the cravat may be either black or grey silk bow with broad ends. Gloves may be either grey suede or reindeer. The shoes should be buttoned effect in either patent leather or varnished calf. Gun metal pumps are also proper. Gold, amethyst or opal jewelry is permissible and should match in links, studs and waistcoat buttons. Hose same as in formal dress. Should this be too much to remember, cut out the chart at the top of this page and keep it close by in your own dressing room.

SOME EXTREME STYLES

THIS will be a season of startling novelties in furnishing goods and every designer seems to be striving the utmost to outshine his rivals in establishing original styles, some going even to the extent of disregarding the artistic and utility in their products, obviously content to reap the momentary fruits of a fleeting fad. This is especially true in the waistcoats, but as we have already dilated on this subject in another column, we will make no effort to repeat these details here. In scarfs, these novelties are more marked by their originality in patterning and coloring conceptions than in the shaping. Tremendously large all-over effects in fruits and flowers is a decidedly ultra fashion that is quite attractive, though loud, and is somewhat subdued in some of the ties by the use of soft color tones as a conciliation for the abnormal patterns. One of these in particular shows huge bunches of grapes done in canary yellow; this is one of the very loudest of these conceptions. Another tie has splashes of gold in the weaves, giving the effect of gold nuggets. Another rather handsome idea is a vine effect in brown and green treatment. Some of the shops are showing canary colored French flannel shirts, also others in dove gray and trying shades of brown and heliotrope. These are shown both in solid colors and stripes. Some pique and linen shirts are shown with profuse pleating, one model presenting about 100 pleats, one and one-eighth of an inch wide, across the bosom. Many of the dress shirts show exceedingly large monograms in colors embroidered on the left sleeves. Hitherto these monograms were only permitted in white. Some of the dress shirts are made of self-striped linen with sprays of flowers embroidered in white down the front on the strip in which the stud holes are worked. Some day shirts are shown with blue for the foundation and wide crimson stripes for the patterning. You can both see and hear these shirts a long way off. Another striking effect is that of the diagonal stripes running across the bosoms and also on the cuffs. Alpaca hats are shown in green with the Alpine feather rampant. The hat is made of soft plush. Silk hats are shown with perfectly flat brims of the French character. Some hats are shown in Roman stripes to match the Roman stripes scarfs that have some followers. These are presumed to be smart with white oxfords. Some of the swell booties are showing a tipless patent leather boot with black cloth tops, for evening wear. It is a sort of glorified pump for inclement weather. These are also shown in both tan and patent leather shoes with gray felt tops. Walking sticks have returned to popularity and many novel carvings and shapes are shown. Some are shown with three sides, others with four, five, six, seven and even eight sides. Ivory on the heads, carved over Pimento, Malacca and snakewood, are extensively shown. Bamboo canes in dyed green effects are shown and there are also woods used of a green tint to match the prevailing color of the season. Silver inlaid is a popular and artistic ornamentation of these green walking sticks. Stick pins are shown with the stones on a pivot, so that they can be unscrewed and other stones put in at will and interchanged daily. Stones of various colors can be selected, so that they may match the shirt worn at the time. Handkerchiefs with striped borders in various colors are shown and where the color does not match the general color scheme of the other apparel appointments, violet is then very popular. Some of the new mourning handkerchiefs have two narrow black stripes about half an inch from the hemstitching. They are neat and effective. A new variety of English riding breeches is shown. These are laced at the knee with leather thongs and have a broad flap at the front instead of the fly, similar to the sort of trousers worn by the sailors. They also have a number of strange buttoned pockets.

The Right Vest Adds the Proper Touch

There's a vest in our line that you need to make your outfit just right. We say that because we know how much any one of these new styles will add to any man's appearance. It would sound like bragging for us to praise this line as much as we feel like doing; so we're going to invite you to come and leave it to your judgment.



Here's A Swell Novelty

Sets of hose, tie and handkerchief to match will be the rage with good dressers this spring. Just a hint: don't wait till the novelty is gone, "beat the rest of them to it" and "spring" yours Easter.

Jewelry for Spring Needs

Everything appropriate to correct dressing. Links, studs, pins, etc. We're showing some sets that are bound to please. Links with scarf pins to match. They take mighty well in all the cities.

LA CROSSE HAT & HABERDASHERY

526 MAIN STREET.



HINTS ON HEADWEAR

SEASON after season the hat styles have adhered to the conventional shapes, the only changes noticeable being in a slight variation as to the height of crown or width of brim. This season, also, there really are no striking departures. Hats are difficult to describe with any great lucidity, and must be seen and tried on to judge their becomingness and attractiveness to the individual. This season the derbies are a bit smaller and lighter in appearance and weight. The dimensions are 5 1/2 x 1 1/2 and 5 1/2 x 1 1/2. These are the most popular shapes, and from these the styles vary to 6 inches in height and to 2 inches in width of brim. Outside of these dimensions the hats can be put down as exaggerated styles and not in accord with the edicts. There will be some tans, greys, cedars and greens worn, but blacks will be chiefly favored. In the soft hats low crowns are ordained. These shapes cover a wide range of styles, from some very rakish telescopes to conservative Alpines. Some are inverted saucer shapes, some have the front brim lifted back off the head, some are lifted in back and dropped in front, others are lifted on one side and dropped on the other, at all imaginable angles, according to the wearer's preference. The really popular twist will burst like a thunder clap from some college town and flood the country, as has been the case ever since the popularity of the telescope came into vogue, hence it is impossible to conjecture at this time as to just what will be the real swag.

thing. The safest way, if you really are curious in this regard, is to hang around the campus a bit during the early days of the season. The faddish colors in these soft hats will be hunter's green, and other green tones, nears, cedars, chocolates, tans, gun meta', steel, champagne, black and cream. In silk hats, the crowns are from 5 1/2 to 6 inches in height, and the brims range in width from 1 1/2 to 2 inches, well dipped in front and in rear. The crown is of the bell-shaped variety. The opera hats are of the same shape and dimensions. It was very noticeable at the New York Horse Show, and is still at the more fashionable Broadway theatres, that the silk hat is supplanting the opera hat in popularity in its own province.

THINGS MEN WEAR AT EASTER

"There's a comforting sense of certainty when a fellow has on anything from the Hat Shop. Of course he don't have to examine it for it's quality and as for it's style, he knows it's Absolute in it's Authority"

LA CROSSE HATS

Made by us here—a high-grade home product. They're made right up to snuff so far as style and quality is concerned and the only difference between our \$3 hats and the ones the other fellow akss \$5 for is the price. You save the difference.

The new colors are mighty good. There's a fine lot of tan shades, olives, browns, greens, nutrias, black and white. They're all ready, come and make your choice.

Here's a new one. Imported French and Italian crushers, a paper weight soft hat that's the robbiest thing you ever saw. Two shades of gray, tan and black at \$3.50. Silk hats to order



Spring Neckwear

If you're really looking for the right thing in neckwear you'll come here before you're done done with it. We're showing Horn Bros.' exclusive line, together with that of Carter and Holmes, and between the two lines we certainly have the swellest ties you've seen in many a day.

Hose for Spring

Lord and Taylor's line covers the best to be had. You'll find our stock complete and right up to your highest demands. We're setting a new mark this year. Be sure to see our display.

Spring Underwear

Lewis and Cooper's, the star lines of the whole lot. You'll be a hard one to please if we can't show you just what you want either in two piece or union suits.

Easter Gloves

UMBRELLAS AND CANES—A SWELL LINE OF BELTS

THIS IS SWELL SHIRT HEADQUARTERS FOR LA CROSSE

We've every reason in the world to brag about the shirts we sell. The new spring lines certainly are beauties. Splendid values too. There is such a variety this year that we can't begin to give you a very good idea of them in cold type. You'll have to see them to really appreciate how desirable they are. And you won't look far through our lines without finding what you want.

Cluett-Peabody Shirts

Wilson Bros. Shirts

Davies Shirts



THE LA CROSSE HAT & HABERDASHERY

526 MAIN STREET



Cor.
4th & Pearl
Street.

FREE!

A Beautiful Imported Hair Clothes Brush
With Every Suit Or Overcoat. See Them
In Show Window, The Continental.

A Salesman Here has Suits In over Forty Proportions. Whether You
Are Corpulent Or Slender, Short Or Tall, You Can Easily Be Fitted
Here, With The Assistance Of Clever Tailors, In Our Own Well
Equipped Tailor Shop, Whose Duty Is To See That Every Customer Is
Fitted "Perfectly" And "Promptly"

GRAND SPRING OPENING

Tomorrow is Opening Day at The Continental, that means it will be an exhibition of the authoritative new evolved for Spring and Summer. Again we have accomplished the leader's task with unparalleled success, for we have gathered here spring styles in such large varieties as never before shown in the history of La Crosse. Many styles are confined exclusively to this store, and these styles will not be shown elsewhere within the next six months.

It has been The Continental's unswerving determination to supply its patrons with the best possible clothes known to the tailoring art, and the Continental has succeeded for it offers a variety of the finest clothing, that is recognized from ocean to ocean, by all authorities as the best, the most stylish and serviceable in the market today. They are the famous

Hart, Schaffner & Marx Good Clothes

You can bring any idea about Suit or Overcoat-style that's on your mind and we'll match it here with a smart, snappy model from the best maker in the world. There are no clothes in the world so perfectly designed and so thoroughly tailored as the products of the Master Tailors, Hart, Schaffner & Marx.

It is utterly impossible to obtain clothing of equal merit and you have no real idea of the excellence of our showing, until you come and see; new models, new designs in the popular Alpine Greens, London Fogs, Alaskan Grays, Teddy Bear Tans, etc., etc. The variety is large, yes, the largest shown between Milwaukee and the Twin Cities, so your satisfaction is assured. May your presence grace our store on the occasion of our Grand Spring Opening.

Prices Range \$15 \$18 \$20 \$22.50 \$24 \$25 \$28. Others at \$10 \$12.50 \$13.50

"Classy" Spring Hats and Furnishings

Our Hat Department is fairly ablaze with the new authentic innovations. The range of shapes and shades is the largest we have ever had the pleasure of showing; it consists of all predominating styles from the country's foremost makers. We have the new tones in Greens, Tans, Browns, Grays, Pearls, Cedars, and the staple shades that are still in favor.

Prices Range \$2.00 to \$5.00

The furnishings we are featuring for spring are most exquisite. Many bewitching creations in Cravats, Shirts and Hosiery, that are sure to win your favor when you see them. You will more than meet your expectations when you inspect our colossal display of the new innumerable designs and effects.

Shirts at 50c up to \$2.00
Cravats at 25c up to \$1.00
Hosiery at 10c up to 50c
Gloves at \$1.00 up to \$2.00

The Clever "L" System Suits

The Top Notch College Styles

They are the new "kinks" and style features pointed toward the youthful spirit in dress, both for the extremist and the young man who takes his style with moderation.

The wide scope of colorings ordained, give almost unbounded latitude for exquisite designing. Most beautiful effects in fascinating conspicuous patterns which young men appreciate. Designed and tailored by H. M. Lindenthal the distinguished designer of clothing expressly intended of Frat Lads, and dignified young men who seek the "height of stylish dress." The new Tans, Greens, Greys, etc., are here adequately displayed to meet your most exacting requirements. Prices range

\$20, \$22.50 \$25.00 and \$28.00

We will be pleased to show you tomorrow or any other day.

"Dashing" Boys' and Children's Clothing

If you could but see the pretty conceits in Boys' and Children's clothing for spring you'd be surprised. The range of fabrics and colorings are almost the same as in the men's styles, but the tailoring is more artistically executed, that is, they have more "kinks" and style features which give the boys a distinctive mannish appearance.

All the clever things in Buster Browns, Sailor Blouses, Double Breasted plain and knickerbocker styles in unusual extensive varieties. The "Quality" is such that will resist the hard service of the scampering boy.

"Buster Browns" for lads 3 to 7 year in Green, Gray, Blue and many other shades at from

\$3.00 up to \$8.50

Sailor Blouses, 6 to 10 years at from \$3.50 to \$8.50.

"Knickerbocker" 2 piece suits at from \$3.00 to \$10.00.

La Crosse's Premier
and Largest Clothing Establishment.
Cor. 4th and Pearl St.



HENRY N. BOEHM, Manager.

The Home Of
Hart, Schaffner & Marx Good Clothes,
Stetson Hats and Arrow Collars.



FANCY WAISTCOATS YOU WILL MEET

FROM all present indications and advance information, this is destined to be a season of high colors in waistcoats. Not necessarily loud in design, but pronounced in color treatment by shading rather than patterning. It is decreed that the waistcoats should be of a lighter shade than the suit, but of the same material. The lines of the garment are not much different than those of last season, all being of the full chested models, and the majority are collarless.

This is especially true in single breasted styles, though in the double breasted models the collar and lapel effects are more often shown. The single breasted waistcoats will unquestionably be more worn, and it is stated they are more in fashion by those who are censors of such things. The five-button effects are quite popular, but the three and four-button styles are shown more consistently in the expensive lines. There will be a great many of the flannel vests worn this spring and summer, and in these medium width stripes are more fashionable than the small floral or conventional designs. Worsteds, serges and mercerized fabrics are also shown, and in these, too, stripes are in a great majority. There is a preference for plainer buttons than formerly, and the contrast-

ing effects of last season must give way to this more moderate trend. The waistcoats with the set-in flaps on the lower pockets and the inserted type of top pockets have the preference. The lower points of the waistcoats are well rounded and meet in a V. For dress waistcoats, linen drill, pique and various silk weaves are still in favor, and these are embellished with rich jeweled buttons by those who can afford them. Moonstones and mother-of-pearl are favorites. Black satin waistcoats with full dress suits is the latest departure, and seems to acquire much popularity. A novelty in waistcoats or golfing vests that is finding favor in college towns is to have the colors and class year embroidered over the heart. This is also becoming popular at boat clubs, and in

(this case the insignia of the club is shown). In golf vests, the emblem is often put on the back, as the golf vest is usually worn without a coat. Back straps and buckles are not usually seen on the vests of today, as they are supposed to be fitted so that adjustment of this kind is superfluous.

It might be well here to note some of the extremes that have recently been launched in waistcoats. Some of them, of course, are freaks, that will never make any appeal to popularity, while others are departures that really make strikingly beautiful effects, and we are likely to become better acquainted with them after the preliminary shock that almost every radical departure causes, no matter how artistic or practical it subsequently proves to be.

One of these waistcoats, that is a departure from the conventional for evening dress, is a buff broadcloth and it really is attractive. Another, for Tuxedo wear, though heroic in tone is not at all inartistic. It is a three button effect in bold diagonal stripes, with pique edging at the neck. It is collarless. A conception for day dress is a reversible vest, having a different pattern inside and out. It can be worn on either side, really making two vests in one. One, by the way, is double breasted and the other single breasted. Another vest shown for evening wear has but one button, and is made of white duck. Yet another idea is a combination waistcoat and shirt. The waistcoat is attached to, and is part of, the shirt but of a different fabric and pattern from the body of the shirt. It is made so that there is a separation at the bottom of the waistcoat, that the shirt part may be tucked inside of the trousers, while the lower part of the shirt shows outside. The shirt is made coat style. Another combination effect is waistcoat, tie and shirt, all of the same design and fabric, and all three profusely pleated at very narrow intervals. And yet it is said that men's clothes lack variety of conception.

Niceties Men Should Know About

NO man should primp, but primping and keeping a well ordered appearance are two different things. There is a sad lack of knowledge among men as to how to wear their clothes and how to preserve the appearance and sharpness. It is not how much you pay for your clothes that always gets the best results when you put them on. It's knowing how to put them on that oftentimes makes one man with less costlier garments, outshine the man who pays the price and lets it go at that. True, that good quality in clothes is an essential of shape, retention and reliability of fabric, and good taste and style are always commendable, but there are other details in wearing clothes that are necessary to achieve the best effect. Note these little details carefully and put them into practice and you will be surprised how much better your clothes will retain their fit and how much longer they will last. These things take very little extra time, and cost no more, and really are worth while whatever your position in society or your inclination to adhere strictly to the fashion edicts. First see that the coat that you select is an easy, full size, artistically draping the body and conforming to the general lines. Coats the longer cling to the body, they are supposed to hang gracefully, draping rather than fitting. The coat should cling at the collar and shoulders and nowhere else. The coat collar should expose about three-quarters of an inch of the shirt collar and the sleeves show about as much of the shirt cuff when your arms are in normal position. When you get a new suit keep the coat buttoned most of the time for the first week that you wear it. All garments require a week to drape, and adjust themselves to your figure. A new coat should be worn buttoned until it sits and fits perfectly; then it may be worn unbuttoned. If you are in the habit of keeping your coat buttoned the greater part of the time, leave the first button unfastened to give grace to the coat and at the same time show a bit of the waistcoat. This is especially smart when you wear a fancy waistcoat. Do not start buttoning your coat from the top button downward. Buttoning from the top creates a strain across the shoulders that will have a tendency to make the garment sag and wrinkle in time, no matter how well it is constructed. By starting to button at the bottom the strain is removed. When buttoning a coat grasp the lapels firmly and gently draw them forward. This gives the garment the correct balance, prevents creases and insures a smooth front. These details will prolong the life, save many pressings and enhance materially the looks of one's coat.

The waistcoat should be form fitting and cling snugly to the neck, and must not bulge or fall away from the shirt or collar. The trousers should have a rise of from 14 to 15 inches with a man of normal height, and with proper length of inseam, width in symmetry with form. Trousers cuffs should be tailored and not roughly turned up. With cuffers they should be a comfortable length so they do not wrinkle at the bottom. When sitting always pull them up slightly so that they do not bag at the knees. Shirt should fit at the collar band and should not gape nor bind. Should be wrapped close to the form in the trousers to prevent bulging in front. Sleeves to be of comfortable length so as not to impede the free action of the hands. Cuffs should be rounded links and show about three-fourths of an inch below the coat sleeve when the arms are in a hanging position. The collar should fit so that the top of it will lie close to the neck, fit the shirt band snugly, and should not be more than one-quarter of an inch larger than the shirt band. Neckwear, whether scarf, four-in-hand or folded, should be one and three-fourths to two and one-fourth inches wide, tied taut to produce a small knot and graceful fold when worn with a double fold collar; knotted a trifle looser when worn with a wing or poke collar. With standing collar the wide scarf is preferable. Regulate so that both ends of the scarf are of the same length when tied. The band should be drawn tight on the collar, but not so tight as to telescope the folds; set the collar firmly in its proper place. Scarf pin should be two inches below the knot and scarf clasp should be fastened to both aprons of the shirt front. String ties should be tied tight to the collar with both loops tied tight to produce a pinched knot. Both the ends and the loops should be the same length. This effect is easily obtained by getting the tie of commensurate length with the collar. Half hose should fit snugly and the center seam should run up from the center of the foot and back of the leg. Garter to be worn adjusted to the inside center of the leg and drawn taut enough to keep the hose unwrinkled. Shoes should be comfortably fitted with the prevailing shape of the season. If lace shoes are worn use the narrow laces tied in a small knot. The full bows are no longer considered good form for men since being worn by the ladies. In the hat use judgment in getting the crown and brim to conform with your features. Any salesman will assist you in this matter if you are not sure of yourself, as they have no ulterior motive in giving you an unbecoming shape. Never get a hat too large, rather a small one conforming to the shape of your head, to be worn jauntily and slightly back on the forehead. Overgarment should be roomy and comfortably full; at least one size larger than the suit measurement. Collar to hug the linen collar and sit comfortably on the suit collar. Body to hang gracefully and not to bind anywhere; fitted from the shoulder and draped from the arm pits, balanced so that the body is in the center of the garment. Fronts to hang straight and boxy. The spring overcoat can be worn with one or two of the lower buttons closed. Gloves should be a full size larger than the circumference of the hand measurement.



New spring top coats and cravenettes

Every well dressed man needs a light weight overcoat. There is a long season, both spring and fall, to say nothing of chill summer evenings when a coat—not too heavy—spells comfort. Also a properly cut "Topper" adds to a man's appearance more of the finish which distinguishes the genteel dresser than any other garment. Come in for a try-on—you'll be more than pleased. Top Coats are priced

\$7.50 to \$25.00

Our cravenettes are filled with satisfaction. They are made on the most popular designs and embrace all the fabrics properly suited to the waterproofing process. As to quality—you know the only kind Nels sells—they are the best for the money every time. The new styles are more attractive than ever. Come and look them over.

\$7.50 to \$25.00

NELS THOMPSON
133 SOUTH FOURTH STREET
"Nels is on the Square"

SPRING STYLE EXHIBITION



WE are ready to show you the new spring styles for men and boys in our re-modeled, up-to-date store. You will find our showing complete and replete with the snappiest new ideas of the greatest style artists in the country. And you will find our new store-room a delight to the eye. Remember it's the same old location but a brand new room.

Handsome New Suits A display to take you by surprise

You'll be surprised and delighted by the beauty and variety of our new suits. Among them you will find every new style idea that men of refinement and dress-distinction care to wear—and you will find nothing any man of taste would hesitate to put on. The range of colors and shades is complete; the best weaves and patterns are all shown and models are far beyond criticism.

Hand Tailored Suits \$18.00 to \$30.00
Other good makes \$ 7.50 to \$16.50

This is a Paradise For Dressy Boys

Some boys hate to go to buy clothes—they've never been here. We can tickle the sourest of them for our new fashions for the lads and little tots are simply irresistible. They like 'em—every boy does. The reason is plain. These suits are made to fit a boy's wants—good looking, easy-fitting and above all strong enough so he don't have to forever "be careful." Come and see them.

Short Pants Suits, \$1.50 to \$8.
Young Men's Suits, \$4 to \$18.00.



This is The Hat Store of La Crosse



When it comes to hats, you can't be too particular for it's easier to "fake up" a hat and make it look good than anything else. The best hat experts in the country stand back of every one we sell—and we sell a lot too. Why? Simply because you see the new beauties and you can't resist 'em. You'll have the best styles ever shown to choose from if you come here—all the new blocks and shades. They're a treat to look at—a joy to wear. Prices

\$1.00 to \$3.00

NELS THOMPSON
133 South Fourth Street :: "Nels is on the Square"

Gotzian Shoes For Men at \$3.50 & \$4



The new Gotzian Shoe styles are as attractive as the cleverest designers and best workmen can produce.

You get service, style and satisfaction without excessive cost. In fact, there is every reason why you should buy Gotzian Shoes—not one why you should not. Come see 'em.

Nels Thompson
133 S. Fourth St.

\$3.50
\$4.00
\$5.00



Spring.... Opening

Our Spring Merchandise is now in and we wish to say that it ranks ahead of anything we have ever shown. The styles of clothes and the new colorings make an irresistible combination. We carry complete lines of Hirsch Wickwire & Co's. finest of clothing ready to wear. Rosenwald and Weil's young men's nifty clothes and W. S. Peck & Co's. Union Made clothing, the best line of union made clothing on the market. Prices on suits, top coats and cravenettes range from

\$10.00 to \$25.00

Stetson Hats

Our full new line is in and includes everything that is new in hats, all colors and shapes.

\$3.50

Eagle Shirts

From loom to wearer. These patterns are exclusive and contain all the new creations in fancy pleats etc.

\$1 and \$1.50

Vogue Neckwear

As ever our line is the nicest shown in this city. We get new neckwear every week, and you can find just what you want here.

50c and \$1.00

Children's Suits

Size 8 to 15, we carry the celebrated Jane Hopkins Brand. Some very new things in contract collar and cuffs and fancy pocket flaps etc.

\$2.50 to \$8.00

Interwoven Hose

The finest good wearing hose on the market. Eleven different shades. A sock that saves mending.

25c

Imperial Hats

Not a \$3 hat. The hat we show at \$3 is the very noblest young men's style extant.

\$3.00

REMEMBER

Every suit in our store was bought for this season's selling. Not an old one in the store. We ask you in all candor, wouldn't it be a good idea to see what we have to show before buying your spring clothes?

Westby Clothing Co.

115-117 SO. 4th ST. LACROSSE, WIS.



FASHIONS IN FOOTWEAR

HERE is not much deviation in the shoe styles for men from those of last summer, excepting where extreme features are shown, and the popularity of extreme styles in men's shoes is always speculative, as this is one feature in which only the most radical faddists depart from the conventional lines. Of these extremes, however, there are many varieties launched this season, ostensibly in the hope that the attractive hosiery may carry them to popularity. Among these styles there are shown suede tops of various shades, green Oxfords, wing tips, unusual perforations, effeminate pumps with huge bows and straps, unique buckles and a patent leather boot with suede or serge tops in daring colors. In the conventional, kid and dull and bright velours are the fashionable things. There is a tendency toward a narrower toe, in the swing lasts, and as these are very graceful they will become favorites. Blucher Oxfords are destined for the greatest degree of favor, and are very well thought of in all the advance edicts. The two and three-hole effects are most fashionable, and this style, with the wing tips, are leaders with the young men. The conservative lasts are plain, straight, medium toe shapes, and whatever perforations or stitchings there are on them are of a subdued nature. The leathers are mostly patent calf, wax calf, vici and Russian calf of a dark shade. Ball or saddle straps are shown in the extremes with saddle rings in place of eyelets, but it is thought these will be as short lived as the cumbersome buckle effects of last summer. Green shoes in suede and vici are also shown, and may have some following on account of the popularity of green shades in everything this season, but it is hardly likely that it will be more than a fleeting fad of a few weeks' duration.

DETAILS IN HABERDASHERY

IN the minor appointments of the man's wardrobe, or at least what are too often considered minor appointments, it is well that the proper things be defined. Not that the changes are very marked, but as a rule these are matters that men give insufficient intelligent thought to. In neckwear the D'Joinville ties are again bidding for popularity and are really the well thing. This shape is one of the prettiest cravat effects that men ever wore, and we welcome their return after seasons of obscurity. Ascots come next in favor, and after them the various other shapes of the four-in-hand family. Club ties and bat wings have some following, but not to any degree of prominence. Windsor bows will also be worn somewhat during the negligee months, but are not really recognized by those who adhere strictly to the fashions. Crocheted and knitted ties are shown again by the smartest haberdashers, but only in the more expensive sorts, as the cheap and unstable effects that were thrown on the market during the popularity of these ties have eliminated the cheap weaves as neither practical nor attractive. The fine grades are shown in cross stripes and mixed treatments, and most exquisite effects are designed. The most prominent colors in all neckwear for spring are greens in medium and dark tones, soft blue, plum, wistaria, taupe, dark red shades, burgundy, catawba, rich lavender, heliotrope and gun metal. Some of the patterns show small fruits and flowers, but bold stripes and large conventional designs are more fashionable. For later in the summer when the negligee effects are in vogue the colors for neckwear will assume a lighter tone than the early spring showing. Very pale pastel tones are in evidence. The patterns in these are mostly in swivel designs of contrasting color from the foundation. Green, brown and mauve shades are extensively featured, as well as gold effects. Solid colors in silks and gold satins are also anticipating popularity. For the negligee wear many of the bat wing ties will have rounded ends similar to those in the full dress ties. Others have fancy border effects in self colors on the ends. In hosiery, silk will, of course, be favored by those who can afford to indulge themselves, and since the popularity of the turn-up trousers and low shoes, it is well to cheapen up somewhere else and appropriate the silk hose, as hosiery is an important feature of the man's wardrobe. However, there are many beautiful effects to be had in the near-silk materials, such as the silk plaited, lisle or mercerized fabrics. High colors will predominate chiefly in the Jacquard and clocked effects. In the silk hose, the accordion weaves are most popular, and next to these the monotonous with self clocks. A new effect borrowed from the ladies' hose is the crow's foot clocking in contrasting colors. In all hose, stripes and embroidered flowers are popular. The hose must match the cravat, hence the same colors are fashionable. In shirts, stripes will predominate in bold tones, having swivel designs at regular intervals along their length. In the negligee shirts some are shown without the customary central plait and are even devoid of stitching along the line of the button holes. Stiff bosom shirts for early wear are showing a good many effects in cross bar or horizontal patterns, and the cuffs have rounded corners. French flannel will be a popular material in the soft shirts, and these are shown chiefly in satin stripes about a half inch wide as well as stripes with horizontal bars crossing in kindred tones. Many of the shirtings of the madras, percale and chevot sorts have tinted backgrounds in place of the white ground and on these stripes of light tan, pink, greens, yellows, gold and many soft tones. Soft and plaited bosoms will naturally be the most popular. Coat shirts with cuffs attached have the call, in fact, the detached cuffs are no longer considered fashionable. Many prefer them, however, and bring forth the argument that the cuffs wear out so much sooner than the shirt, and consider them an impractical extravagance. This argument is overcome by many of the shirt makers now by furnishing extra cuffs, unlaundered, to be attached to the shirt when the original cuffs have been pattered out. A negligee shirt with three box plaits on either side of the central plait is one of the season's novelties. Silk shirts with different patterns from the body cloth are also extensively shown. Madras, chevot and percales will, however, be the popular materials of the season, and these will be chiefly in blended stripe effects and small flowered designs. Russian cords are very fashionable, and are shown in the higher priced lines. Wing collars are decreed for early spring, but as the season advances the fold collars will assert themselves. The close fold collar is the most fashionable, and with this style the cravat is tied in a tight knot, which is almost hidden under the fold. In some of these close fold shapes there is a slight spread at the bottom by rounding the corners, and thus the cravat peeks out. The latest English wing collar shows the tabs very oval in shape, and much narrower than we are accustomed to over here, it promises to be popular, however, this summer. With these collars the Ascot or Duke of York ties are worn tied loosely and with much spread. A novelty in collars pointed to be used with dinner coats is a pique with the stripes crossing the collar and not running lengthwise. These, it is expected, will meet with much favor not only as a novelty but as they will outwear the regular collar in laundering. They are shown in a high-fold-over model with close lock front and square corners. The fashionable handkerchiefs this season have the narrow border and there is a tendency to show more white ground and less color. In both white and fancy effects the border is about one-quarter and three-eighths inch wide. Some attractive effects have the white ground with borders in colors of blue, green, heliotrope, tan, grey and Havana brown, also in black for mourning wear. Handkerchiefs are now shown with enormous monograms, some of them three inches long and a half inch wide. Walking sticks, after a period of retirement, are now highly fashionable. Greenish shades predominate in the suspenders as they are pointed to match the shirts and the suits. Two color combinations are also shown with contrasting colors between the ends and bands. In suspenders, stripes are most fashionable, and the designs and colorings are more of a subdued nature. Solid shades are also shown. In garters, the colorings are bright, but not bold. Gloves should match or harmonize in contrast with the suit or overgarments in color scheme. Oxblood, tan, green, pearl, gun metal, champagne, black and brown shades are fashionable. Mocha, suede or glove are all fashionable finishes. Champagne chamols gloves are very smart for street wear. In belts the narrow effects are the real swagger thing, one inch and one and one-eighth inch being the favored widths. Many shades of green are shown, but blacks and greys rule as favorites. Brown and tan are shown much less than formerly. Novelty buckle effects and clasps are features of the season. In jewelry for evening dress sets of lovely studs and cuff links are shown. Moonstone, set either in mother of pearl or gold, are the smartest effects. In the scarf pins the long oval and pear-shaped styles are prominent. These have cabochon shaped stones set in narrow bordered gold settings, and are shown in many precious and semi-precious stones. Jade, amethyst, fresh water pearls, matrix and topaz are very popular. There is also a pronounced liking for the hand craft styles in verdigris effects.

STYLES FOR THE SPORTSMAN

NO MATTER what your particular hobby may be in the way of recreation, the styles for all sports are so well defined today that if you wish to be considered an adept or thoroughbred it is well to affect the proper habit. For the information of those who care, and these things are so well adhered to nowadays that we believe there are many who care, it is well that we take occasion here to dilate on just "what is what" in apparel in the various features of relaxation. When motoring, the storm coat or slip on is the proper over garment. This should be cut long, reaching half way beneath the knee and the ankle. They are cut very roomy and the collars are of the Protector shape and fit close to the throat. The sleeves are coat shape and the cuffs usually have a lap and button effect, so that the cuff may be buttoned close to wrist to prevent dust or air getting up into the arm. The cap is regular French chauffeur shape. The Norfolk coat, with yokes, seems to have the preference with motorists who are faddists, though many men who simply take their motoring as a pastime often wear a regular sack or double breasted suit. A fancy waistcoat of flannel is considered very smart. Trousers match the coat. Flannel or silk shirts are the real thing, though madras or percale can be worn with propriety. The collar should be a soft fold or stock. The neckwear either bat wing or four-in-hand. Cape, mocha or buck gloves and regulation goggles complete the outfit. For riding the coat should be a single breasted frock of riding length. The waistcoat a single breasted fly front Tattersall, or light flannel. The breeches should match the coat, or if the coat is dark, fancy cloth lighter than the coat is permissible. These trousers are full length. A white pique shirt with attached cuffs is proper, and with these a poke or wing collar is worn and the Ascot tie. Gloves should be of pearl, castor or fawn shade, and the hat must be a silk one of current block for formal riding in the park with a lady or for informal riding the hat may be a derby or Alpine, or even a cap may be worn. High riding boots or puttee leggings, with lace shoes to match, is the proper footwear. For golfing the coat, if worn at all, can be Norfolk or sack. If coat is worn the waistcoat should match it, otherwise a knitted golf jacket or Angora, fancy worsted or wool waistcoat is worn. Trousers can either match the coat or be of fancy tweed, homespun or flannel. The trousers are usually full length nowadays, but if one prefers the knickerbockers, regulation golf hose should be worn. Shirt should be flannel or chevot with turned back cuffs. Wear a soft collar or stock and a soft neckerchief. Mocha or buck gloves are worn of the golf style. Hat can be a soft golf cap or felt crush hat. Low russet shoes are correct. For ballooning the overcoat should be a light weight slip-on, and the coat should be a sack of leather or cravenette fabric, double breasted and buttoning to the neck. Angora waistcoat, trousers should be knee length, of leather or wool, or else full length, baggy, of the Zouave shape, strapped in at the ankles. Flannel shirt with wrist fitting cuffs, soft collar and neckerchief or a stock. Gauntlets of the motoring sort are worn. Calf or russet shoes. This may seem a very heavy accoutrement for summer weather, but when a very high altitude is contemplated they will be very comfortable. For aeroplaning the costume is about the same, but the materials should be of lighter weight without sacrificing much warmth. The idea is to keep the weight as light as possible in aeroplanes. The yachtsman wears a blue serge coat and flannel trousers with turned up bottoms, white duck shoes with rubber soles, white Hile hose, plain or self clocked, white shirt with soft collar of same material or stock, the regulation yachting cap embroidered with gold insignia of club. Avoid all gold braid, as it is considered poor taste. For tennis, a white or ecru shirt of soft material, silk, habutai or shanghai, with collar and cuffs attached, white flannel trousers, duck or crush hat and a neckerchief rather than a scarf. The hunter wears a yoked Norfolk coat with heavy strapped pockets and seams, or coat of duck or khaki. Full length boots of rubber, or laced shoes with canvas leggings. Soft shirt and neckerchief, visor cap or fore and aft hat. For angling there is no prescribed form of dress, comfort and coolness being the paramount consideration. In the gymnasium wear a sleeveless worsted shirt, elastic or ansem worsted knee pants or flappers, canvas or leather belt, rubber soled shoes. High necked sweater while resting after exercise. For field contests the costume is about the same, excepting that flappers are almost always worn and spiked shoes are worn instead of the rubber soled shoes. For water polo or swimming, a light worsted shirt and light wool trunks fitting snugly. For fencing, box collar fencing jacket of canvas or moleskin, leather, canvas or duck quilted plastron, short gauntlet or elbow length gloves, padded or unpadded, flannel fencing trousers, low cut buckskin shoes with electric soles.

Just at the moment we are having quite an "access" of Scotch plaids and one shop recently had a window full of shawls and caps made of the plaids of the various clans. The women are wearing these plaids, too, and the windows of the post card shops are filled with post cards having Scotch plaid designs. Is Harr Lauder responsible for this particular outbreak?—Fairchild's Magazine.

IT'S TIME TO SEE OUR NEW SPRING STYLES

YOU may be as particular about your clothes as you like; about style, about the cut and model, about fit, about quality; you may even think you can't get what's good enough ready-made. All right; that means you haven't seen our new suits from

Hart, Schaffner and Marx

and that means, if you're as sensible as we think you are, that you're going to see them before you spend any clothes money.

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Pointers for Men

A novelty in collars pointed to be used with dinner coats is a pique with the stripes crossing the collar and not running lengthwise. These it is expected, will meet with much favor not only as a novelty but as well from their practicability, as they will outwear the regular collar in laundering. They are shown in a high-fold-over model with close lock front and square corners.

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Some of the shops are showing spring sack suits, the coats of which have a perfectly tremendous "dip" in front. They are buttoned with three buttons, set very close together, the lowest button being about at the waist line or perhaps a little

above it. These coats are decidedly cut away in front and the fore part of the coat has a crease on either side, extending from the waist line down to the bottom of the garment. —Fairchild's Magazine.

The man who has much desk work to do and whose trousers, as a consequence, are always out of shape and in need of pressing, will be interested in a new invention that has appeared recently by which trousers may be creased while they are being worn. This device has already made its appearance in some of the metropolitan cities where a chap, if he so desired, may now have his trousers creased as often as he has his shoes shined. —Fairchild's Magazine.

Some of the spring scarfs are exceedingly narrow, long slim shoulderless models such as were worn by a few men last summer, but which will probably be more universally in vogue this spring. As the tendency is toward the narrower scarf, it is now possible to get the most wonderful bargains in high class cravats which have a decided shoulder and which, in consequence, do not tie well when they are worn with the fold collars of the moment. As these, however, are better adapted for wear with the wing collars than are the narrower ones, as the wing collars will certainly be in favor for early spring wear and for the following fall season, it is a good time to lay in a stock of these scarfs for cool days. They are, the majority of them, made from fabrics—allover patterns and the like—that will be quite "a la mode" next season. —Fairchild's Magazine.

Both here and in England the smartest men are taking to wearing little but black and white effects, as far as their shirts, scarfs and socks are concerned. The shop windows in New York are filled with every variety of fine madras shirts having black patterns on the white body in striking effects; silk hosiery of the finest weave, black with white stripes, and there are also some very unusual black and white effects in scarfs being shown now in basket weaves and fine white pin stripes on black grounds that are distinctly "raffine" than black and white, and one never tires of it. It is a delight to feel that the really fine models of the various accessories of men's dress are now being offered in this same black and white, because for a long time it was only possible to get very uninteresting things, all the really "good" styles seemingly being put forth only in high colors. —Fairchild's Magazine.

While a great deal of interest is being taken at the present time in Raglan overcoats, a delightful, easy form of overcoat which has had quite a revival in the past few months, it

is doubtful if they will ever be worn by the great majority of men about town because of their tremendous expense. While it is, of course, perfectly possible to purchase cheap Raglans, they are apt to hang badly and fit poorly. In fact, it is said that a merchant tailor has to allow for two weeks' labor every time he makes a Raglan, and for this reason it is the most costly of all overcoats, some of the most fashionable tailors

charging as much as \$200 for a Raglan coat. —Fairchild's Magazine.

This season there really are no striking departures in hat styles. Hats are difficult to describe with any great lucidity, and must be seen and tried as to suitability to the individual. This season the derbys are a bit smaller and lighter in appearance and weight. The dimensions are 5½x1½ and 5x1½x1½.

These are the most popular shapes, and from these the styles vary to six inches in height and to two inches in width of brim. Outside of these dimensions the hats can be put down as exaggerated styles and not in accord with the edicts. There will be some tans, greys, cedars and greens worn, but blacks will be chiefly favored. In the soft hats low crowns are ordained. These shapes cover a wide range of styles,

from some very rakish telescopes, conservative Alpines. Some are inverted saucer shapes, some have the front brim lifted back off the head, some are lifted in back and dropped in front, others are lifted on one side and drooped on the other, at all imaginable angles, according to the wearer's preference. The really popular twist will burst like a thunder clap from some college town and flood the country.



SOME JUDICIOUS SELECTIONS FOR JUVENILES

THE fashions that acquired such universal popularity last summer for boys were so natty and artistically beautiful that the designers of these clothes have judiciously adhered to similar styles for this season. Norfolk effects, with the belted and box plaited coats, assume the most prominence. These coats are shown both in the regular Norfolk models and also in the yoked effects. Many little style touches have been added in the way of slashed pockets without flaps, others have curved and semi-circular flap pockets with button decorations, some have novel, irregular designed flaps with a single button and a buttonhole on the pocket to close if desired. Some of the belts of same material are trimmed with one or two buttons, and others have novel buckle effects. The lapels are mostly long roll with one or two buttons, while the more conservative styles have the regular notched lapel in three and four-button models. For the season, the single

breasted coats are more desired than the double breasted. The trousers are both plain and bloomer shaped, the latter commanding more popularity. These are quite full and the cuffs at the knees are fastened with either a button or buckle. The cuffs on the coats are shown in many unique designs. Some are link shaped to button through, some rounded with merely button ornamentation on the four, five and even six buttons, vertically or diagonally arranged. Some very extreme styles are shown with the box plaited pockets. The top coats for the boys are exceedingly short, and partake of the reefer style, with large lapels and large buttons. The smaller boys have emblem ornamentation on the sleeves. In children's suits, in ages from 2½ to 8 years, there is so much scope given to fanciful decoration that it would be futile to attempt more than a general and necessarily meagre description of what is being shown. The sailor and Eton effects are most extensively shown. Russian and Buster Brown ef-

fects are also exhibited in beautiful color treatments and trimming combinations. Braids and buttons are largely employed in this ornamentation, and emblems on the shield and sleeves are seen on almost everything. The materials in these styles are broadcloths, covert, light weight meltons and worsteds, and are shown more in patterns or mixtures than in monotoes. Blues in dark and navy, brown in chocolate and leaf, tans in champagne and castor, greys in gun metal and slate, and greens in olive and emerald are the favorites. Odd shades, such as wine, lavender, heliotrope and rich and soft effects are also shown in the higher priced varieties. To return to boys between the ages of 8 and 16, we find their suits are shown more in cheviots, tweeds and rough fabrics than the smooth textures. When the smooth textures are shown they are in worsteds, cassimeres, and velvets. Bold stripes

and shadow effects are shown more than ever before. Plaids of Scotch character, as well as over plaid designs, are also seen. Small patterns are shown, but not with the same freedom as the bold variety, as they are not so much wanted. Serge in solid blue and steel greys are very stylish. There are no marked changes in the other attire for the boys as the styles are practically the same as last season. In neckwear and shirts the patterns and colors follow closely those of the men. Tan shoes are more popular than black, both in the high shoes and oxfords, and the button effects are more fashionable than either the lace or buckle variety. Eton and skull caps and dressing arrangements of telescope hats are considered the only fashionable sort for the school boys, and for the children there are a variety of shapes, from the Cossack effects to the large curled brim sailors.



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The Fashion Magazine Section

SOME TIMELY SUGGESTIONS FOR FURNITURE

ODDS AND ENDS



Worth Knowing.

If many of the books look shabby in the house cover them with tan moire paper. They can be marked on the back with ink.

Apple stains on the hands can be removed by rubbing them with the inside of an apple peel or with a little lemon juice. Rinse in clear water.

Ons and lugs often show a want of strict cleanliness about the handles. This is easily remedied by an occasional scrubbing with a small well-soaped brush.

Never place a good piece of furniture very near a fireplace or radiator. The heat dries the wood and glue, often causing rot where the parts are joined together.

Should the oven get too hot while baking put a cup of cold water in rather than leave the door open. In baking delicate cakes a gas stove is a nearly always desirable to keep a small dish of water in the oven.

Blacken tan boots wash the leather in rather strong soda water, but do not saturate it. When quite dry black the boots all over, using the cut half of a potato instead of a brush. Black thoroughly, then polish with a brush as usual.

Vaseline stains on linen should be removed before the garments are washed, for though the stains only look like grease, soap sets them. The right plan is to soak these stains in kerosene, turpentine or alcohol before putting them in water.

Prolong Life of Parasol.

Every one knows how a silk parasol or umbrella will split in the folds after being laid aside for any length of time. This can to a great extent be avoided, as follows: When putting the parasol away, place in each fold a loose roll of tissue paper. This keeps the folds open and prevents the sharp creases which split the silk. Then slip a bag over the parasol (an old pillow slip will do), run a tape in the hem, and draw together, and it is ready to hang away.

MEATS

Never pour water into the pan in which you roast lamb. Rub the meat with salt and pepper and scatter flour lightly over the top. Then cover with the "leaf" of fat which comes with the roast. Cover with a second pan of same size and baste with the juices of the meat. Water destroys the flavor.

When ordering Hamburger steak select the meat. Do not permit the butcher to put in tailings and discolored scraps. Fresh rump or round is best. Have it first ground, then laid on the meat block and the onion chopped into it with a cleave.

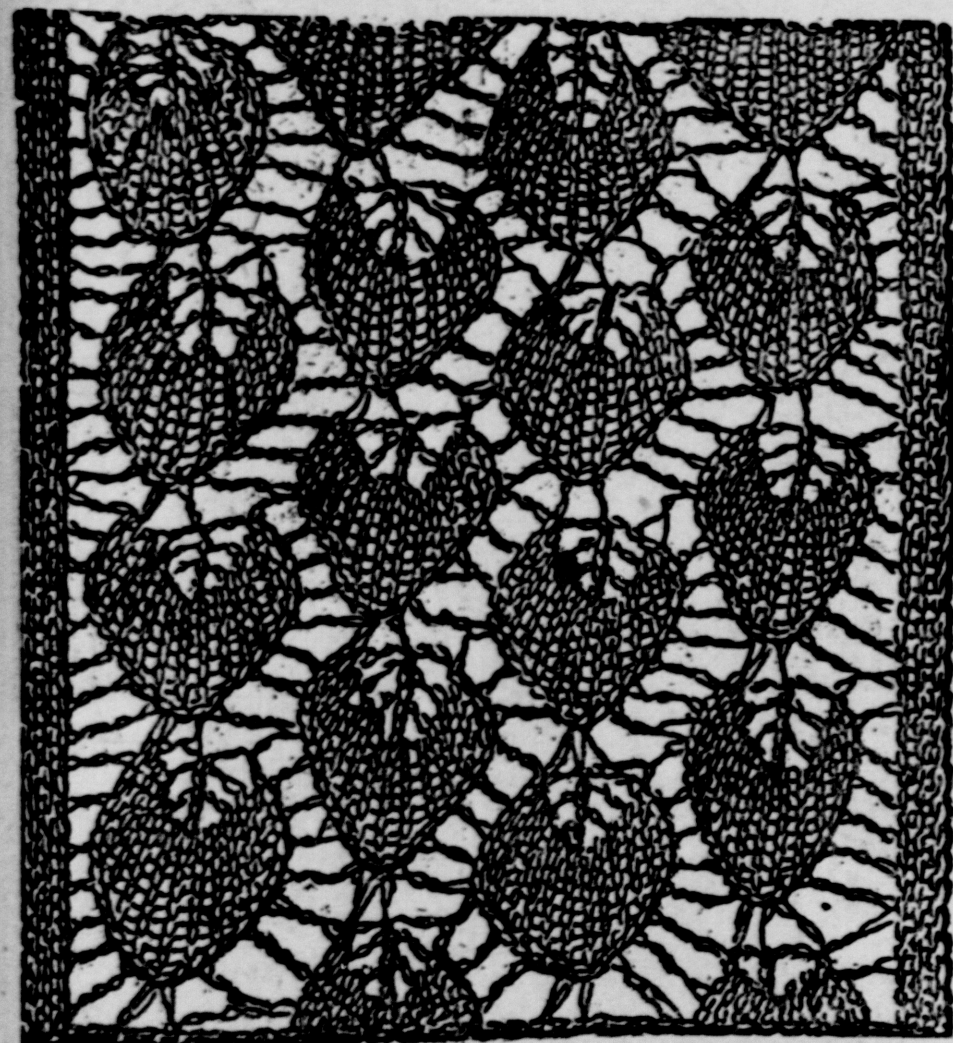
To get best results in stewing chicken according to the good old-fashioned methods, disjoint the fowl, wipe each piece clean and drop into water just coming to a boil. Cover tightly and set back on the stove to simmer very gently. When about half done add salt. When the meat is just ready to drop from the bone you will find your stock greatly reduced. Add an equal quantity of milk, thickened with flour and then add pepper and parsley chopped fine. Serve on crisp toast.

If you intend to serve cold ham whole par boil and then bake it. Scrub the ham thoroughly and soak over night in cold water. Next morning wipe off clean, lay in cold water in a granite iron pot and bring just to a boil. Pour off this water, add more cold and bring to a boil the second time; add a handful of bay leaves and some whole cloves. Simmer for two hours, remove from the pot, peel off the skin, lay in a dripping pan in which you have poured a cup of water and one of sherry. Cover with bread crumbs and pepper, bake until golden brown.

A YELLOW ROOM

It was not a north room, either, where yellow is so very helpful in brightening a cold quarter of the house, but it was one of the sunny eastern rooms. The walls were covered with yellow paper—one of the old-time chintz prints—without a border, and the ceiling was a deep cream. A molding of gold was placed at the dividing space between the walls and ceiling. The furniture of this room was a light oak, an imitation of mission furniture, and the plain bed, dresser and wash stand were trimmed with white dotted swan over yellow covers. The pictures—and they were few, though lively selections—were small with gold frames—that little narrow gold material that sells for 3 cents a foot. The floor was painted a yellow to match the walls, then highly varnished and the rugs were yellow matting, all edges bound with cloth to make them more substantial and protect edges from fraying. Three windows were draped alike at one side of the room, while between them was placed a large yellow wood table, covered with house plants. Every blind was pulled to the ceiling, the sunshine flooded the room and it would be impossible to find a prettier room any place, unless, perhaps, its chief charm was luxuries.

Knitted Insertion for Window Curtains



THE SEWING CIRCLE

Jet tassels are extremely fetching and give a very pretty sparkle here and there on a gown of black tulle or satin.

The hems of satin gowns are faced up several inches with flannel, to give the limp, clinging effect around the feet.

If you would have a pretty kimono make it of white crepe and trim the edges with plaited bands of silk.

Mark sheets in one corner and pillow cases on the wrong side of the hem. Red filo silk is frequently used for marking bed linen, since it does not fade and is a thread well adapted for outline work.

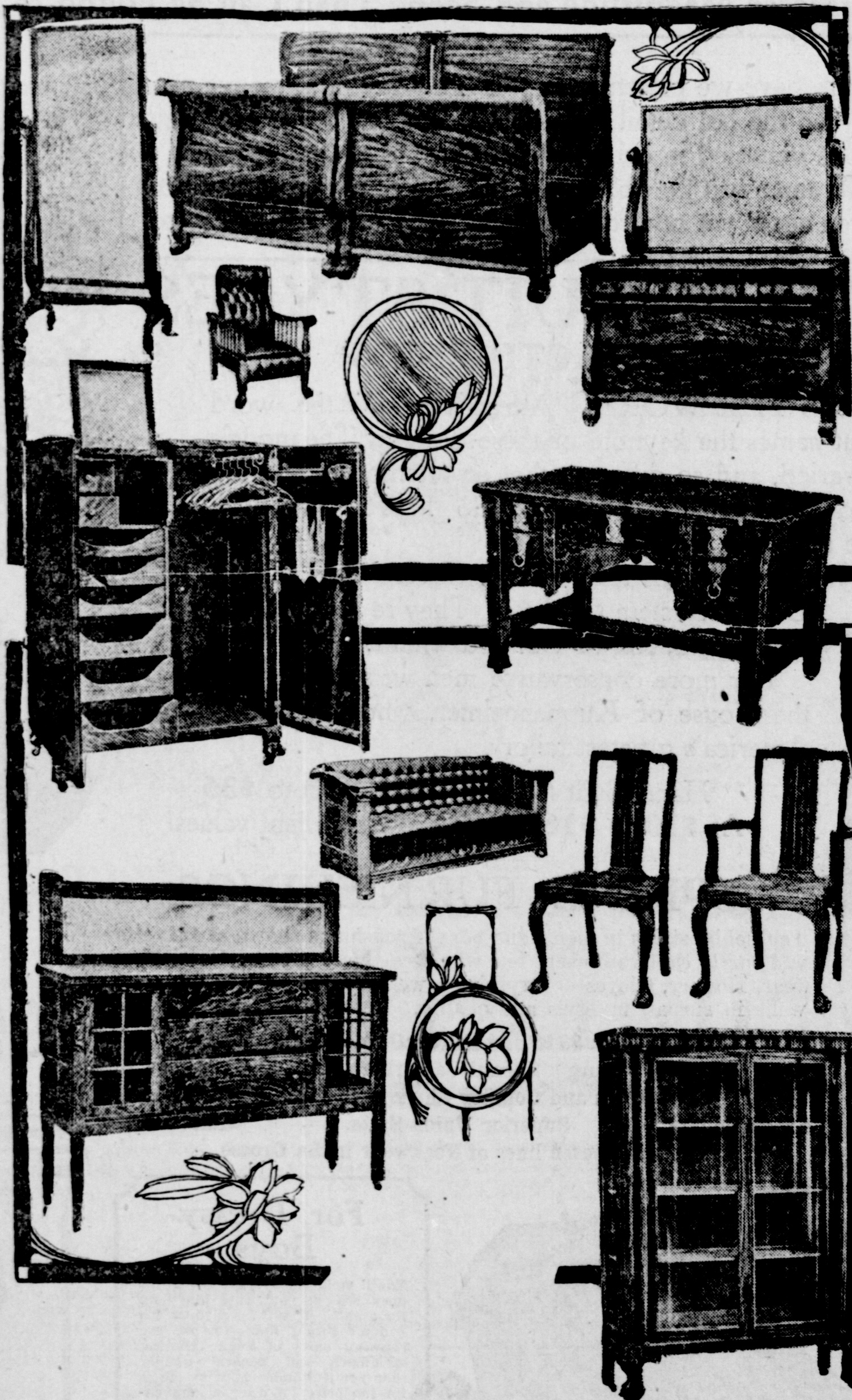
See that your sewing basket or sewing bag is equipped with a small magnet, to which a string three or four feet long is attached. It will save you lots of work when you drop a needle, for it will find it for you.

When hemstitching, to save counting threads and insure an even stitch, a row of machine stitching is a great help after drawing the threads through the space on the side next to the hem. This should be done before basting the hem. The tension should be loose enough not to draw

and the machine stitch of the right length to regulate the hemstitch.

It takes an artist to properly fashion a dress skirt with two seams, one at the front, the other at the back. It is mounted above the waistline, as are, indeed, most dress skirts this season, and it hangs quite straight. Such skirts are decorated on each side of these seams and many clever arrangements are found in decorations of buttons, braids, folds and the like.

Ragged gloves are one of the worst marks of the careless girl. A mistake too often made is mending gloves with silk. At notion counters can be bought a plait of cotton threads of various colors, intended for this purpose. With it should be kept a small piece of wax, a thimble and a glove and a paper of glove needles, which have the points slightly flattened. It will take but a few moments to stop and mend the tiniest hole, for if you let it go the rip is sure to become longer and then the repairing—no matter how carefully done—is bound to show. "A stitch in time saves nine" and makes your gloves look better.



Proper Care of Toothbrush.

After cleaning your teeth in the morning put your toothbrush in a glass of cold water and set it in the sun for one hour.

Beauty Sleeps.

The woman who wants to derive the fullest benefit from her beauty sleep, says

a "doctor," will compose her mind before sinking off into slumber. She will think pleasant thoughts. Worrying thoughts make furrows in the brow and set lines round the mouth. A little light in a bedroom is a good thing for some people, for it will act cheerfully upon the nerves and drive away nightmares.

Olive Oil.

Olive oil, taken internally, cures a torpid liver, and the complexion has no more insidious enemy than a torpid liver. It is said that rheumatism can find no foothold in a system fortified by olive oil. It will sometimes cure nervousness, and has a quieting effect in cases of neuritis and neuralgia.

FLOWERS

It is well to remember that all flowers look better for loosening up a trifle and few look well packed tightly together. One of the safe rules to follow is to heed the natural growth of the flower whenever possible. Flowers that grow in thick clusters are certain to look well in masses, while those that grow singly and far apart should not be crowded. The object should always be to bring out the whole beauty of the flowers and to let everything else be secondary to that.

Chrysanthemums and sweet peas are examples of the few flowers that do not need foliage as a relief. Nearly all others look far better amid green leaves. A trailing green vine is often just the touch that is needed to soften a stiff arrangement. Asparagus fern is an airy, feathery green, suitable only for fragile and delicate flowers in loose arrangement. Wood sorrel has delicate leaves that look well with sweet peas and other small flowers, but as a rule a flower's own foliage suits it best.

The vases used play an important part in the success of flower arrangement. Colorless, transparent vases are absolutely necessary. Bowls are beautiful for short-stemmed flowers, and the cheaper variety are sometimes the best. An ordinary glass fish globe displays the full beauty of the stems to far greater advantage than a cut-glass rose bowl. The colorless glass olive bottle, going straight up and down, is more to be desired than opaque vases, which hide decorative stems. Tall, slender vases are suitable for long-stemmed flowers. It is said that the height of long-stemmed flowers should be one and one-half times the height of the vase.

Yellow flowers in a dark blue jar are effective, and brilliant red flowers look well in the neutral gray jars of some of the Japanese ware. The purple violet finds its richness intensified in a pale yellow jar. Pansies and violets both look their best in a heavy jar, preferably of cylindrical shape.

It is well not to mix flowers of different kinds and different colors. A cluster of blossoms all presenting the same hue is usually the most effective arrangement. Some flowers, such as the chrysanthemum or a rose, when long-stemmed and handsome, are set off to advantage when a single flower alone occupies the vase.

A box of powdered borax is indispensable at the toilet table and as a disinfectant and will prove a valuable aid in procuring cleanliness at the kitchen sink, and if it were more frequently used a great amount of waste might be prevented in the larder.

A Disinfectant.

As a dentifrice and mouth wash borax is unexcelled. It cleanses the mouth, hardens the gums and relieves cankers. In using it for the teeth make powder of one ounce each powdered borax and pulverized castile soap and two ounces of precipitated chalk.

Good Dentifrice.

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PUTTING ON GLOVES.

The thumb should be gently worked down until it is properly in place, which is with the seam coming directly down either side of the thumb.

Observe the gloved hands of women and you will find that this is rarely the case. It is by no means uncommon to see the seam going directly across the thumb nail.

Once properly in place the glove acquires a patrilial list. It can then be drawn off, and, after the fingers have been carefully adjusted, may be put on again.

Care should be taken to keep it from twisting the second time.

After gloves are put on twice the battle is practically won, though care should always be exercised in putting on gloves.

It is a good plan, before putting on new gloves to adjust each finger separately, removing one before another is tried.

This gives each finger conformity to the shape of the future wearer, and there is no pulling or stretching out of shape.

If the glove is inclined to be tight across the knuckles after all the fingers are in place and before the thumb has been adjusted, smooth the hand down as well as possible and close the fist gently and slowly but firmly three or four times.

This will stretch the material a trifle, and will obviate a tear or rip later.



Honeymoon "Tips" For Spring

Don't let Furniture-worries spoil your honeymoon. It's the best time of your life, so have the best kind of time and when you get back come to Nelson's for your outfit. You'll find our easy payment plan easy in every way—easy to buy—easy to pay. Better yet, come before you leave for your trip and set your mind at rest. Remember, you'll find our stock complete. There's nothing you'll need, lacking. Every article in the lot is a splendid value—no trash in this stock. Nothing but good goods at prices so low they'll open your eyes wide.

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THAT'S THE WORD, "Attractiveness," the word that names the keynote of these designs. The models are so varied, and so different that an attempt to describe them would be futile. All we will do here is invite all to come and look them over.

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For more conservative men we show a great line from the House of Kuppenheimer, who are recognized as America's greatest tailors.

Hand Built (strictly) Suits **\$18 to \$35**
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The nobby styles in men's and boys' furnishings shown at this store will surely captivate every one who sees them. Shirts, Hats, Neckwear, Hosiery, Gloves—everything a well dressed gentleman could want in surpassing style and quality. Here are some of the lines:

Stetson Hats, \$3.50 and more. Gordon Hats at \$3.00.

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Cluet Town and Country Shirts, \$1.50 and more.

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Superior Union Suits.

Adler Gloves

The best chosen lines of Neckwear in La Crosse.

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